INTERNATIONAL BUSINESS (IBUS)

IBUS 330 International Business and Multicultural Relations (Units: 3)
Prerequisites: Restricted to upper-division standing; GE Areas A1*, A2*, A3*, and B4* with a C- or better; or permission of the instructor.

International business and the social, political, cultural, and economic environments and their effects on functional management. Emphasis on trade, global strategy, foreign direct investment, economic integration, foreign exchange, and the multinational enterprise.

Course Attributes:
- UD-D: Social Sciences
- Global Perspectives

IBUS 430 Import-Export Management and Small Business Operations (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Practical aspects of export and import management in small and medium-size businesses with a focus on export and import procedures, foreign sales, documentation, legal considerations, logistics, and financial practices.

IBUS 517 Legal Environment of World Business (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Examine the status of persons and property within a foreign country and international transactions with or by governments or instrumentalities. Includes aspects of legal systems including overlapping or conflicting interests, problems of nationalization, annulment of contracts, and concessions in foreign countries.

IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (Units: 3)
Prerequisites: Upper-division standing; IBUS 330 with a grade of C- or better; or permission of the instructor.

Examination of the innovative, creative products, services, and management processes in a cross-cultural environment. Exploration of macro- and micro-environment factors that influence innovation and creativity within. (Plus-minus letter grade only)

IBUS 566 Careers in International Business (Units: 3)
Prerequisites: IBUS 330 with a grade of C- or better; two additional IBUS courses; or permission of the instructor.

Designed for students interested in working with and in the international business environment. Learn career decision-making and career management skills. (Plus-minus letter grade only)

IBUS 567 Internship in International Business (Units: 1-3)
Prerequisites: Restricted to upper-division International Business majors and minors; IBUS 330 with a grade of C- or better, IBUS 590, IBUS 681, and IBUS 690; GPA of 3.0 or higher; appropriate employment; or permission of the instructor.

Analysis of an experience with an international business or government through weekly individual conferences with the instructor. May be repeated for a total of 6 units. (CR/NC grading only)

IBUS 576 Global Entrepreneurship (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Introduction to the context that enables entrepreneurs to be successful in developed, emerging, and developing economies. Focus on local context and contents of these economies, along with mainstream conceptions with emergent settings. (Plus-minus letter grade only)

Course Attributes:
- E1 LLD Pre-Fall 2019

IBUS 590 International Environmental Analysis (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Factors affecting the conduct of contemporary business transactions in a number of specific global environments. (Plus-minus letter grade only)

IBUS 592 Doing Business in Greater China (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Business in Greater China: demographics, cultural and social values (philosophies, language, etc.), business and managerial methods and systems.

IBUS 593 Doing Business in Europe (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Exploration of business, economic, political, and social conditions affecting commercial conduct in Europe including opportunities and challenges for investment and trade.

IBUS 596 Doing Business in Japan (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Analysis of issues in Japanese culture, management, organization, and employment relations including organizational behavior and international business strategies of Japanese firms and development of a strong base of knowledge for research, consulting, or business. (Plus-minus letter grade only)

IBUS 598 Doing Business in Emerging Markets (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Insight into and guidelines for ways of interacting and doing business with the wide range of cultures, institutions, businesses, and regions that are associated with emerging markets. (Plus-minus letter grade only)

IBUS 620 Research in International Business and the Global Market (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Strengthening skills in analyzing international markets and conducting a business plan. Discussion of international business entry strategy, environment analysis, and business risks. (Plus-minus letter grade only)
IBUS 628 Global Human Resource Management (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Examination of the nature of developing and managing human resources at the global level. Exploration of the challenges in the global environment and strategies used to effectively develop and manage a global workforce in culturally and geographically diverse environments. (Plus-minus letter grade only)

IBUS 638 Global Leadership and Cultural Competencies (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Examination of different aspects in developing global leadership skills and cultural competencies in the volatile, competitive environments from an individual, collective, and organizational collaborator’s perspective. Focus on the mindset, concepts and tools, cultural and contextual intelligence, and self-awareness. (Plus-minus letter grade only)

IBUS 659 Introduction to International Business Negotiation (Units: 3)
Prerequisites: IBUS 330 and MGMT 405 with a grade of C- or better; or permission of the instructor.

Exercises involving various protagonists, organizational contexts, and situations to strengthen intercultural negotiating skills, which are becoming more essential as business grows more global and participative. (Plus-minus letter grade only) (This course is offered as IBUS 659 and MGMT 659. Students may not repeat the course under an alternate prefix.)

IBUS 676 Social Entrepreneurship in a Global Context (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better.

Examination of social entrepreneurship in a global context with a focus on new business models, micro-financing, and community-based entrepreneurship. (Plus-minus letter grade only)

Course Attributes:
- Social Justice

IBUS 681 Seminar in Comparative Management (Units: 3)
Prerequisite: IBUS 330 with a grade of C- or better or permission of the instructor.

Analysis of managerial performance in different cultures. Examines the international dimensions of organizational behavior in different countries and the varying socioeconomic, political, and legal variables that interact with culture to affect local and international management.

IBUS 690 Global Strategic Management (Units: 3)
Prerequisites: IBUS 330 and MGMT 405 with grades of C- or better; FIN 350; or permission of the instructor; FIN 536 recommended.

A case study approach to business strategy, tactics, and decision-making in a multinational enterprise. Interactive effects of governmental and business policies.

IBUS 699 Independent Study (Units: 1-3)
Prerequisites: Open only to upper-division students that have demonstrated the ability to work independently. Permission of the instructor, adviser, and department chair.

Intensive problem analysis under the direction of an International Business faculty member. May be repeated for a total of 6 units. [CSL may be available]