

MINOR IN BILINGUAL SPANISH JOURNALISM

The Bilingual Spanish Journalism minor prepares students to work in many careers that serve Latinx communities. It values and reinforces their cultural and language heritage by giving them tools and skills to write in Spanish and English for print, online and electronic communications. Students take classes in the Spanish, International Relations, Latino/Latina Studies, BECA, and Journalism departments so that they understand the complexity of the Latino/Latina community in the United States and the rest of the Spanish-speaking world. A minor in bilingual Spanish journalism will be attractive to employers who value bilingual communication skills for Latino/Latino clients.

All course work used to satisfy the requirements of the minor must be completed with a minimum grade point average of 2.0.

Program Learning Outcomes

1. Demonstrate an understanding of the multicultural history and role of professionals and institutions in shaping communications and apply culturally proficient communication that empowers those traditionally disenfranchised in society.
2. Write correctly and clearly in forms and styles appropriate for the communications professions, audiences, and purposes they serve.
3. Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness, and diversity.
4. Apply critical thinking skills in conducting research and evaluating information by methods appropriate to the communications professions in which they work.
5. Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style, and grammatical correctness.

Bilingual Spanish Journalism Minor – minimum 18 units

Core (15 units)

Code	Title	Units
JOUR 223	Bilingual English and Spanish Newswriting	3
JOUR 300GW	Reporting - GVAR	3
JOUR 323	Editing and Translation for Bilingual Spanish Journalism	3
SPAN 215	Spanish for Heritage Speakers	3
SPAN 301	Advanced Grammar	3

Electives (3-4 units)

Select One:

Code	Title	Units
BECA 560	Radio and Television News Writing	3
I R/PLSI 322	Latin American Policy Analysis	4
I R/JOUR 452	International Media Politics	4
I R 453	Women and Media in International Relations	4
JOUR 226	Digital News Gathering	3
JOUR 575	Community Media	3
LTNS/HIST 278	History of Latinos in the U.S.	3
LTNS 286	Policy Making and Latinos	3

LTNS 315	Latina/os in California	3
LTNS 460	Central Americans of the U.S.: History and Heritage	3
LTNS 465	Mexican American and Chicana/x/o History	3
LTNS 467	Caribbeans in the U.S.: History and Heritage	3
LTNS 530	Latina/os and the Media	3
LTNS/JOUR 536	Latina/o Journalism	3
SPAN 306	Advanced Reading and Conversation	3
SPAN 401	Culture and Civilization of Spain	3
SPAN 531	Creative Writing in Spanish: Poetry, Fiction, and Drama	3