

# BACHELOR OF ARTS IN JOURNALISM

The Bachelor of Arts in Journalism prepares students for careers as effective communicators across media types with skills including research, interviewing, storytelling and publishing.

The 45-unit degree includes a 15-unit Skills Core offering instruction in newswriting, reporting, editing, multimedia, and a 12-unit Equity Core exploring cultural diversity, ethics, media law, and the social impact of journalism and media. Majors develop their skills with writing, multimedia and specialized electives before culminating their experience as staff on our student publications, Golden Gate Xpress or Xpress Magazine.

To ensure that every journalism student's education is as rich and varied as possible, majors must complete a minor or certificate program (12-unit minimum) alongside their degree to fulfill the complementary studies requirement.

Journalism majors must also complete a minimum of 72 non-journalism units within the 120 minimum overall units required for graduation. This requirement is consistent with the department's philosophy that a well-rounded education is crucial preparation for journalism, and complies with standards established by The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC). The Department of Journalism has been accredited by ACEJMC since 1967, marking a longstanding commitment to excellence in journalism education.

## Mission

To educate students and provide leadership in an evolving media landscape by promoting integrity, creativity, innovation, and social responsibility in accurately telling the stories of a multicultural world.

## Transfer

Up to 12 units of lower-division coursework may be completed via equivalent courses at California community colleges. The equivalents of JOUR 205, JOUR 221, JOUR 226 and JOUR 235 may be completed at institutions with eligible transferrable courses.

## Advising

Journalism majors are required to receive major academic advising each year after reaching upper division status. Juniors are notified to seek major academic advising each Spring semester, with Seniors required to seek advising each Fall.

## Program Learning Outcomes

- News Media Law:** Apply principles and laws of freedom of speech and press, in a global context.
- History:** Demonstrate an understanding of the multicultural history and role of professionals and institutions in shaping communications.
- Cultural Proficiency:** Demonstrate culturally proficient communication that empowers those traditionally disenfranchised in society, especially as grounded in race, ethnicity, gender, sexual orientation and ability, domestically and globally, across communication and media contexts.
- Visual Competence:** Present images and information effectively and creatively, using appropriate tools and technologies.

- Writing:** Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- Ethics:** demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
- Critical Thinking and Research:** Apply critical thinking skills in conducting research and evaluating information by methods appropriate to the communications professions in which they work.
- Use Data and Numbers:** Effectively and correctly apply basic numerical and statistical concepts.
- Critical Evaluation:** Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Appropriate Use of Technology:** Apply tools and technologies appropriate for the communications professions in which they work.

## Journalism (B.A.) – 45 Units

### Core: Equity (12 Units)

Code	Title	Units
JOUR 205	Social Impact of Journalism	3
JOUR 304	Cultural Diversity and News Media	3
JOUR 307	News Media Law	3
JOUR 310	Journalism Ethics	3

### Core: Skills (15 Units)

Code	Title	Units
JOUR 221	Newswriting	3
JOUR 226	Introduction to Multimedia Journalism	3
JOUR 250	Deadline Journalism	3
JOUR 300GW	Reporting - GWR	3
JOUR 400	Video Journalism	3

### Advanced Courses (6 units)

Code	Title	Units
<b>Writing</b>		<b>3</b>
Select one:		
JOUR 320	Investigative Reporting	
JOUR 330	Editing	
JOUR 595	Magazine and Feature Writing	
JOUR 667	Seminar: Topics in Journalism	
<b>Multimedia</b>		<b>3</b>
Select one:		
JOUR 426	Data Journalism	
JOUR 450	Publication Design and Graphics	
JOUR 480	Audio Journalism	
JOUR 582	Social Media Journalism	

### Electives (6 units)

Select Two. Courses not used to satisfy a major requirement above may be used as electives:

Code	Title	Units
<b>Advanced Writing</b>		
JOUR 320	Investigative Reporting	

JOUR 321	Feature Writing
JOUR 570	Opinion Writing
JOUR 575	Community Media
JOUR 580	Environmental Journalism
JOUR 595	Magazine and Feature Writing
<b>Seminar</b>	
JOUR 667	Seminar: Topics in Journalism
JOUR 699	Independent Study
<b>Photojournalism/Visual</b>	
JOUR 235	Photojournalism I: Foundations of Photojournalism
JOUR/ANTH 328	Anthropology and Photography
JOUR 335	Photojournalism II: Staff Photojournalism
JOUR 450	Publication Design and Graphics
<b>Multimedia/Digital</b>	
JOUR 395	Online Journalism
JOUR 400	Video Journalism
JOUR/BECA 480	Audio Journalism
JOUR 495	Profiles
JOUR 582	Social Media Journalism
<b>Project-Based</b>	
JOUR/SPAN 223	Bilingual English and Spanish Newswriting
JOUR 426	Data Journalism
JOUR/BECA 427	Media Entrepreneurship
JOUR 500	Contemporary Magazines
JOUR 617	Advanced Journalism Internship
JOUR 680	Advanced Multimedia Journalism
<b>Cross-Disciplinary</b>	
JOUR/ANTH 328	Anthropology and Photography
JOUR/CHIN 410	Building Chinese Media Literacy
JOUR/CHIN 411/I R 413	Media Chinese
JOUR 452/ BECA 451/ I R 452	International Media Politics
JOUR/LTNS 536	Latina/o Journalism

### Practicum (3 units)

Select One:

Code	Title	Units
JOUR 605	Magazine Publication Lab	3
JOUR 609	Newspaper Publication Laboratory	3

### Capstone (3 units)

Select One:

Code	Title	Units
JOUR 575	Community Media	3
JOUR 605	Magazine Publication Lab	3
JOUR 609	Newspaper Publication Laboratory	3
JOUR 695	Senior Seminar	3

### Skills Courses

Skills courses offered by the Department of Journalism impart the various skills and crafts necessary for the practice of journalism. There are three levels of skills courses: foundational, advanced, and capstone. The capstone skills courses provide students a culminating opportunity to integrate skills acquired in foundational and advanced courses, working and learning collaboratively. Journalism majors and minors must earn grades of C or better in all foundational, advanced, and capstone skills courses.

### Complementary Studies

Twelve units of Complementary Studies are required of all candidates for the Bachelor of Arts degree in Journalism. Students completing the Bachelor of Arts in Journalism must complete a minor that has been approved by the department. The minor fulfills the Complementary Studies Requirement.

### First-Time Student Roadmap (4 Year)

The roadmaps presented in this Bulletin are intended as suggested plans of study and do not replace meeting with an advisor. For a more personalized roadmap, please use the Degree Planner (<https://registrar.sfsu.edu/degreeplanner/>) tool found in your [Student Center](#).

[First-Time Student Roadmap \(http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism/roadmap-journalism-four-year/\)](http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism/roadmap-journalism-four-year/)

### Transfer Student Roadmap (2 Year)

Suggested path of study for students transferring in. Journalism ADT Roadmap (<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism/roadmap-journalism-transfer/>)

### General Advising Information for Transfer Students

- Before transfer, complete as many lower-division requirements or electives for this major as possible.
- The following courses are not required for admission but are required for graduation. Students are strongly encouraged to complete these units before transfer; doing so will provide more flexibility in course selection after transfer.
  - a course in U.S. History
  - a course in U.S. & California Government

For information about satisfying the requirements described in (1) and (2) above at a California Community College (CCC), please visit <http://www.assist.org> (<http://assist.org>). Check any geographically accessible CCCs; sometimes options include more than one college. Use ASSIST to determine:

- Which courses at a CCC satisfy any lower-division major requirements for this major;
- Which courses at a CCC satisfy CSU GE, US History, and US & CA Government requirements.

Remedial courses are not transferable and do not apply to the minimum 60 semester units/90 quarter units required for admission.

Additional units for courses that are repeated do not apply to the minimum 60 units required for upper-division transfer (for example, if a course was not passed on the first attempt or was taken to earn a better grade).

Before leaving the last California Community College of attendance, obtain a summary of completion of lower-division General Education units (IGETC or CSU GE Breadth). This is often referred to as a GE certification worksheet. SF State does not require delivery of this certification to Admissions, but students should retain this document for verifying degree progress after transfer.

Credit for Advanced Placement, International Baccalaureate, or College-Level Examination Program courses: AP/IB/CLEP credit is not automatically transferred from the previous institution. Units are transferred only when an official score report is delivered to SF State. Credit is based on the academic year during which exams were taken. Refer to the University Bulletin in effect during the year of AP/IB/CLEP examination(s) for details regarding the award of credit for AP/IB/CLEP.

Students pursuing majors in science, technology, engineering, and mathematics (STEM) disciplines often defer 6-9 units of lower-division General Education in Areas C and D until after transfer to focus on preparation courses for the major. This advice does not apply to students pursuing associate degree completion before transfer.

## **Transferring From Institutions Other Than CCCs or CSUs**

Review SF State's lower-division General Education requirements. Note that, as described below, the four basic skills courses required for admission meet A1, A2, A3, and B4 in the SF State GE pattern. Courses that fulfill the remaining areas of SF State's lower-division GE pattern are available at most two-year and four-year colleges and universities.

Of the four required basic skills courses, a course in critical thinking (A3) may not be widely offered outside the CCC and CSU systems. Students should attempt to identify and take an appropriate course no later than the term of application to the CSU. To review more information about the A3 requirement, please visit [bulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#AAEL](https://bulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#AAEL).

Waiting until after transfer to take a single course at SF State that meets both US and CA/local government requirements may be an appropriate option, particularly if transferring from outside of California.