

BACHELOR OF ARTS IN JOURNALISM: CONCENTRATION IN PRINT AND ONLINE JOURNALISM

To earn a Bachelor of Arts in Journalism, students must complete 43 journalism units. Only ten journalism units may be lower-division for print and online journalism majors – JOUR 205 and JOUR 221, JOUR 222 and JOUR 226. Only 13 units may be lower-division for photojournalism majors – JOUR 205 JOUR 221, JOUR 222, JOUR 226 and JOUR 235, or their equivalents completed elsewhere. Courses numbered 300 and above are not open to first-year students. Upon enrolling in journalism classes, students will be required to use their SF State email accounts. These email addresses will be used as the primary source of communication between students and the department.

To ensure that every journalism student's education is as rich and varied as possible, the department has established these requirements:

- A journalism major must complete a minor in one of the areas of study approved by faculty advisors. A list of approved disciplines for this requirement is posted at <https://journalism.sfsu.edu/approved-minors> (<https://journalism.sfsu.edu/approved-minors/>). Students should consult with an academic advisor in journalism to determine the minor that best meets their interests and professional goals.
- A journalism major must have a minimum of 72 non-journalism units in the 120 minimum overall units required for graduation. Included in these 72 units must be a minor in a single subject area chosen in consultation with the advisor. The 72 unit requirement is consistent with the department's philosophy that a well-rounded education is crucial preparation for journalism and is consistent with the standards of the national accrediting agency (ACEJMC) that evaluates journalism education programs. These standards exclude classes in broadcasting (BECA), public relations (MKTG), and advertising (MKTG) from qualifying as non-journalism units. Photography and film production classes in Art and Cinema are also excluded.

Program Learning Outcomes

1. News Judgment: Work demonstrates news judgment that identifies and develops story ideas through observation, reading, and paying attention to their environment
2. Critical and Independent Thinking: Work demonstrates an ability to synthesize information, think independently, and work through problems using inference and logic.
3. Cultural Competence: Work demonstrates an understanding of a variety of cultures and how those cultures influence perspectives, attitudes, and personal interaction with the world.
4. Writing: Work demonstrates concise, clear, and accurate writing that engages the audience with compelling storytelling.
5. Analytical Competence: Work demonstrates an ability to discern and weigh the quality of information they gather, as well as know how to analyze and interpret it.
6. Research and Reporting: Work demonstrates an ability to methodically find information through personal interviews, public documents, and the Internet.

7. Media Literacy: Work demonstrates an ability to competently navigate through a rapidly changing media world, understanding media's influence on society, community, and the democratic process, and that students also understand the power of visual storytelling in shaping society's understanding of the world.
8. Ethics, Integrity, and the Law: Work demonstrates knowledge and practice of ethical standards and constitutional laws that guide journalism excellence.
9. Critical Evaluation: Work demonstrates critical evaluation of their own work and that of others for accuracy and fairness, clarity, appropriate style, and grammatical correctness.
10. Data and Numbers: Work demonstrates an ability to apply basic numerical and statistical concepts.
11. Technology: Work demonstrates an ability to know when and how to apply technology in their professional work.
12. Visual Competence: Work demonstrates a technically competent ability to research, find, and capture a concise and compelling story that reflects the gamut of human experience in a variety of formats.

Journalism (B.A.): Concentration Print and Online Journalism – 43 Units

Core Requirements (22 Units)

| Code | Title | Units |
|------------|-----------------------------------|-------|
| JOUR 205 | Social Impact of Journalism | 3 |
| JOUR 221 | Newswriting | 3 |
| JOUR 222 | Newswriting Lab | 1 |
| JOUR 226 | Digital News Gathering | 3 |
| JOUR 300GW | Reporting - GVAR | 3 |
| JOUR 304 | Cultural Diversity and News Media | 3 |
| JOUR 307 | News Media Law | 3 |
| JOUR 310 | Journalism Ethics | 3 |

Concentration Requirements (9 units)

| Code | Title | Units |
|-------------------|-------------------------------|-------|
| Writing | | |
| Select one: | | |
| JOUR 320 | Investigative Reporting | |
| JOUR 321 | Feature Writing | |
| JOUR 570 | Opinion Writing | |
| JOUR 575 | Community Media | |
| JOUR 580 | Environmental Journalism | |
| JOUR 595 | Magazine Writing | |
| JOUR 650 | Seminar: Contemporary News | |
| JOUR 667 | Seminar: Topics in Journalism | |
| Editing | | |
| JOUR 330 | Editing | |
| Multimedia | | |
| Select one: | | |
| JOUR 395 | Online Journalism | |
| JOUR 400 | Multimedia Journalism | |

Electives (6 units)

Select Two:

| Code | Title | Units |
|---|---|-------|
| Advanced Writing (if not taken to satisfy a major requirement above) | | |
| JOUR 320 | Investigative Reporting | |
| JOUR 321 | Feature Writing | |
| JOUR 570 | Opinion Writing | |
| JOUR 575 | Community Media | |
| JOUR 580 | Environmental Journalism | |
| JOUR 595 | Magazine Writing | |
| Seminar | | |
| JOUR 667 | Seminar: Topics in Journalism (if not taken to satisfy a major requirement above) | |
| JOUR 685 | Projects in the Teaching of Journalism | |
| JOUR 699 | Independent Study | |
| Photojournalism/Visual | | |
| JOUR 235 | Photojournalism I | |
| JOUR 328 | Anthropology and Photography | |
| JOUR 335 | Photojournalism II | |
| JOUR 450 | Publication Design and Graphics | |
| Multimedia/Digital | | |
| JOUR 395 | Online Journalism (if not taken to satisfy a major requirement above) | |
| JOUR 400 | Multimedia Journalism (if not taken to satisfy a major requirement above) | |
| JOUR 495 | Profiles | |
| JOUR 582 | Social Media Journalism | |
| Project-Based | | |
| JOUR 223 | Bilingual English and Spanish Newswriting | |
| JOUR 426 | Data Journalism | |
| JOUR/BECA 427 | Media Entrepreneurship | |
| JOUR 500 | Contemporary Magazines | |
| JOUR 617 | Advanced Journalism Internship | |
| JOUR 650 | Seminar: Contemporary News | |
| JOUR 680 | Advanced Multimedia Journalism | |
| Cross-Disciplinary | | |
| JOUR 328 | Anthropology and Photography | |
| JOUR 410 | Building Chinese Media Literacy | |
| JOUR 411 | Media Chinese | |
| JOUR 452 | International Media Politics | |
| JOUR 536 | Latina/o Journalism | |

Practicum (3 units)

| Code | Title | Units |
|-------------|----------------------------------|-------|
| Select one: | | 3 |
| JOUR 605 | Magazine Publication Lab | |
| JOUR 609 | Newspaper Publication Laboratory | |

Capstone (3 units)

| Code | Title | Units |
|----------|----------------|-------|
| JOUR 695 | Senior Seminar | 3 |

Skills Courses

Skills courses offered by the Department of Journalism impart the various skills and crafts necessary for the practice of journalism. There

are three levels of skills courses: foundational, advanced, and capstone. The capstone skills courses provide students a culminating opportunity to integrate skills acquired in foundational and advanced courses, working and learning collaboratively. Journalism majors and minors must earn grades of C or better in all foundational, advanced, and capstone skills courses.

Non-Journalism units (includes required minor): 72 Units

These 72 units must include a single subject minor chosen in consultation with an advisor. Classes in broadcasting (BECA), public relations (MKTG), advertising (MKTG), and production classes in film (CINE) and photography (ART) do not qualify as non-journalism units.

Complementary Studies

Twelve units of Complementary Studies are required of all candidates for the Bachelor of Arts degree in Journalism. Students completing the Bachelor of Arts in Journalism must complete a minor that has been approved by the department. The minor fulfills the Complementary Studies Requirement.

General Education Requirements

| Requirement | Course Level | Units | Area Designation |
|--|--------------|-------|------------------|
| Oral Communication | LD | 3 | A1 |
| Written English Communication | LD | 3 | A2 |
| Critical Thinking | LD | 3 | A3 |
| Physical Science | LD | 3 | B1 |
| Life Science | LD | 3 | B2 |
| Lab Science | LD | 1 | B3 |
| Mathematics/Quantitative Reasoning | LD | 3 | B4 |
| Arts | LD | 3 | C1 |
| Humanities | LD | 3 | C2 |
| Arts or Humanities | LD | 3 | C1 or C2 |
| Social Sciences | LD | 3 | D1 |
| Social Sciences: US History | LD | 3 | D2 |
| Lifelong Learning and Self-Development (LLD) | LD | 3 | E |
| Ethnic Studies | LD | 3 | F |
| Physical and/or Life Science | UD | 3 | UD-B |
| Arts and/or Humanities | UD | 3 | UD-C |
| Social Sciences | UD | 3 | UD-D |

SF State Studies

Courses certified as meeting the SF State Studies requirements may be upper or lower division in General Education (GE), a major or minor, or an elective.

| | | | |
|---------------------------------------|----------|---|------|
| American Ethnic and Racial Minorities | LD or UD | 3 | AERM |
| Environmental Sustainability | LD or UD | 3 | ES |
| Global Perspectives | LD or UD | 3 | GP |
| Social Justice | LD or UD | 3 | SJ |

Note: LD = Lower-Division; UD = Upper-Division.

First-Time Student Roadmap (4 Year)

1. In order to choose your English Composition A2 course and your QR/Math B4 course, please complete the online advising activities at writingadvising.sfsu.edu ([https://writingadvising.sfsu.edu/](https://writingadvising.sfsu.edu)) and mathadvising.sfsu.edu (<https://mathadvising.sfsu.edu/>). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)
2. Select the row that matches your English course choice for A2.*
3. Select the column that matches your QR/Math course choice for B4.
4. Click the Roadmap that lines up with your row and column.

For example, if you select ENG 104/ENG 105 and a multi-semester QR/math sequence for your first year, then choose Roadmap D.

| Course Choice | One-Semester Course | Two-Semester Sequence or Support Course |
|------------------------|---|---|
| ENG 114 | Roadmap A (http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/roadmap-i-ii-eng/) | Roadmap C (http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/roadmap-iii-iv-eng/) |
| ENG 104/ENG 105 | Roadmap B (http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/roadmap-i-ii-stretch/) | Roadmap D (http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/roadmap-iii-iv-stretch/) |

* Composition for Multilingual Students: If taking ENG 209 as your first English course, choose the ENG 114 row. If taking ENG 201 or ENG 212 for your first English course, choose the ENG 104/ENG 105 row.

Transfer Student Roadmap (2 Year)

Suggested path of study for students transferring in. This roadmap opens in a new tab. (<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/transfer-roadmap/>)

Journalism Transfer Academic Planner

Download the Print/Online Journalism Major Academic Planner (<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/>)

[journalism_transfer_planner_1920.pdf](http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/Print-Online_Transfer_Roadmap_Journalism.pdf)). (http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/Print-Online_Transfer_Roadmap_Journalism.pdf)

Print/Online Journalism Transfer Roadmap. This roadmap opens in a new tab. (<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism/transfer-roadmap/>)

General Advising Information for Transfer Students

1. Before transfer, complete as many lower-division requirements or electives for this major as possible.
2. The following courses are not required for admission but are required for graduation. Students are strongly encouraged to complete these units before transfer; doing so will provide more flexibility in course selection after transfer.
 - a course in U.S. History
 - a course in U.S. & California Government

For information about satisfying the requirements described in (1) and (2) above at a California Community College (CCC), please visit <http://www.assist.org> (<http://assist.org>). Check any geographically accessible CCCs; sometimes options include more than one college. Use ASSIST to determine:

- Which courses at a CCC satisfy any lower-division major requirements for this major;
- Which courses at a CCC satisfy CSU GE, US History, and US & CA Government requirements.

Remedial courses are not transferable and do not apply to the minimum 60 semester units/90 quarter units required for admission.

Additional units for courses that are repeated do not apply to the minimum 60 units required for upper-division transfer (for example, if a course was not passed on the first attempt or was taken to earn a better grade).

Before leaving the last California Community College of attendance, obtain a summary of completion of lower-division General Education units (IGETC or CSU GE Breadth). This is often referred to as a GE certification worksheet. SF State does not require delivery of this certification to Admissions, but students should retain this document for verifying degree progress after transfer.

Credit for Advanced Placement, International Baccalaureate, or College-Level Examination Program courses: AP/IB/CLEP credit is not automatically transferred from the previous institution. Units are transferred only when an official score report is delivered to SF State. Credit is based on the academic year during which exams were taken. Refer to the University Bulletin in effect during the year of AP/IB/CLEP examination(s) for details regarding the award of credit for AP/IB/CLEP.

Students pursuing majors in science, technology, engineering, and mathematics (STEM) disciplines often defer 6-9 units of lower-division General Education in Areas C and D until after transfer to focus on preparation courses for the major. This advice does not apply to students pursuing associate degree completion before transfer.

Transferring From Institutions Other Than CCCs or CSUs

Review SF State's lower-division General Education requirements.

Note that, as described below, the four basic skills courses required for admission meet A1, A2, A3, and B4 in the SF State GE pattern. Courses that fulfill the remaining areas of SF State's lower-division GE pattern are available at most two-year and four-year colleges and universities.

Of the four required basic skills courses, a course in critical thinking (A3) may not be widely offered outside the CCC and CSU systems. Students should attempt to identify and take an appropriate course no later than the term of application to the CSU. To review more information about the A3 requirement, please visit bulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#AAEL.

Waiting until after transfer to take a single course at SF State that meets both US and CA/local government requirements may be an appropriate option, particularly if transferring from outside of California.

All Students Must Meet the Transfer Eligibility Requirements Outlined Below for Admission.

For more information, visit the Undergraduate Admissions section (<http://bulletin.sfsu.edu/undergraduate-admissions/>).

- Complete 60 or more transferable semester units or 90 or more quarter units.
- Earn a college grade point average of 2.0 or better in all transferable courses. Non-local area residents may be held to a higher GPA standard.
- Be in good standing at the last college or university attended.
- Complete 30-semester units (45-quarter units) of General Education, including four basic skills courses:
 - a. One course in oral communication (same as CSU GE Area A1)
 - b. One course in written composition (same as CSU GE Area A2)
 - c. One course in critical thinking (same as CSU GE Area A3)
 - d. One course in mathematics or quantitative reasoning (same as CSU GE Area B4)
- The four basic skills courses and a minimum of 60 transferable semester units (90-quarter units) must be completed by the spring semester prior to fall admission, or by the fall semester prior to spring admission. Earn a C- or better grade in each basic skills course.