

CERTIFICATE IN MULTILINGUAL AND INTERNATIONAL TOURISM COMPETENCIES

Japanese (JAPN)

Persian (PRSN)

Russian (RUSS)

Spanish (SPAN)

The Certificate in Multilingual and International Tourism Competencies provides students with basic competency in two highly applicable sets of skills sought after by today's employers: Knowledge of international tourism management as well as proficiency in languages other than English. The certificate requires completion of 4 classes, two of which are chosen from a list of classes offered by the Departments of Hospitality, Tourism & Event Management (HTEM), and two from the list of language classes offered by the Department of Modern Languages and Literatures (MLL). For their choice of language classes, students are encouraged to complete two sequential classes in the same language.

Program Learning Outcomes

1. Demonstrate basic understanding of the principles of the international tourism industry and multicultural relations as well as the social, political, cultural, and economic environments and their effects on functional management.
2. Manifest understanding of and sensitivity to diverse cultural practices, including — but not limited to — culinary culture, viniculture, and literary culture.
3. Demonstrate proficiency [from basic to advanced depending on levels completed] in speaking, listening, reading and writing in a language other than English.

Certificate in Multilingual and International Tourism Competencies - 12 units minimum

International Tourism (6 units)

Select Two:

Code	Title	Units
HTM 324	Historical and Contemporary Aspects of Food, Beverage, and Culture in America	3
HTM 351	Asian Food, Culture, and Hospitality	3
HTM 400	Wine Appreciation	3
HTM 424	Tourism Management	3
HTM 425	The Business of International Tourism	3

Foreign Language (6 units minimum)

In consultation with the program advisor to direct placement, select any two language classes offered by any of the language programs housed in Modern Languages and Literature:

Arabic (ARAB)

Chinese (CHIN)

French (FR)

German (GER)

Italian (ITAL)