

MINOR IN PROFESSIONAL WRITING AND RHETORIC

Professional Writing and Rhetoric Minor – 15 units

A maximum of 6 PWR advisor-approved transfer units may be applied toward the minor.

All coursework used to satisfy the requirements of the minor must be completed with a grade of C or better.

A minimum of 6 upper-division units are required to complete the minor.

All coursework used to satisfy the requirements of the minor must be completed with a minimum grade point average of 2.0.

Core Courses (9 units)

Code	Title	Units
ENG 402	Introduction to Professional Writing and Rhetoric	3
ENG 540	Professional Editing	3
ENG 545	Visual Rhetoric and Document Design	3

Skills Electives (6 units)

Select two:

Code	Title	Units
ENG 200	Writing Practices in Professional Contexts	
ENG 471	Writing Technical Documentation	
ENG 490	Grant Writing	
ENG 585	Professional Writing for Digital Audiences	
ENG 618	Individual and Team Writing	

Program Learning Outcomes

1. Students in the Professional Writing and Rhetoric minor will be able to produce rhetorically effective texts across a range of digital, print, and multimedia formats.
2. Students in the Professional Writing and Rhetoric minor will analyze workplace writing in order to understand and develop effective rhetorical strategies for a variety of professional writing contexts.
3. Students in the Professional Writing and Rhetoric minor will produce persuasive texts using a broad range of genres, methods, and conventions for professional writers, considering the unique purposes and audiences of workplace writing.