

MINOR IN PROFESSIONAL WRITING AND RHETORIC

Professional Writing and Rhetoric Minor – 18 units

A maximum of 6 PWR advisor-approved transfer units may be applied toward the minor.

All coursework used to satisfy the requirements of the minor must be completed with a grade of C or better.

Core Courses (12 units)

| Code | Title | Units |
|------------|---|-------|
| ENG 216 | Cultivating Curiosity: Explore Your World, Your Identity, and Your Future | 3 |
| or ENG 218 | Literature Is Not A Luxury: Writing For Self and Community | |
| ENG 402 | Introduction to Professional Writing and Rhetoric | 3 |
| ENG 540 | Professional Editing | 3 |
| ENG 545 | Visual Rhetoric and Document Design | 3 |

Skills Electives (6 units)

Select two:

| Code | Title | Units |
|---------|--|-------|
| ENG 200 | Writing Practices in Professional Contexts | |
| ENG 470 | Writing Professional Promotions | |
| ENG 471 | Writing Technical Documentation | |
| ENG 490 | Grant Writing | |
| ENG 585 | Professional Writing for Digital Audiences | |
| ENG 618 | Individual and Team Writing | |

Program Learning Outcomes

1. Students in the Professional Writing and Rhetoric minor will be able to produce rhetorically effective texts across a range of digital, print, and multimedia formats.
2. Students in the Professional Writing and Rhetoric minor will analyze workplace writing in order to understand and develop effective rhetorical strategies for a variety of professional writing contexts.
3. Students in the Professional Writing and Rhetoric minor will produce persuasive texts using a broad range of genres, methods, and conventions for professional writers, considering the unique purposes and audiences of workplace writing.