MINOR IN PROFESSIONAL WRITING AND RHETORIC

Professional Writing and Rhetoric Minor — 15 units

A maximum of 6 PWR advisor-approved transfer units may be applied toward the minor.

All coursework used to satisfy the requirements of the minor must be completed with a grade of C or better.

A minimum of 6 upper-division units are required to complete the minor.

All coursework used to satisfy the requirements of the minor must be completed with a minimum grade point average of 2.0.

Core Courses (9 units)

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<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>ENG 402</td>
<td>Introduction to Professional Writing and Rhetoric</td>
<td>3</td>
</tr>
<tr>
<td>ENG 540</td>
<td>Professional Editing</td>
<td>3</td>
</tr>
<tr>
<td>ENG 545</td>
<td>Visual Rhetoric and Document Design</td>
<td>3</td>
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Skills Electives (6 units)

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<th>Code</th>
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<tbody>
<tr>
<td>ENG 200</td>
<td>Writing Practices in Professional Contexts</td>
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<tr>
<td>ENG 471</td>
<td>Writing Technical Documentation</td>
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<tr>
<td>ENG 490</td>
<td>Grant Writing</td>
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<tr>
<td>ENG 585</td>
<td>Professional Writing for Digital Audiences</td>
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<tr>
<td>ENG 618</td>
<td>Individual and Team Writing</td>
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Program Learning Outcomes

1. Students in the Professional Writing and Rhetoric minor will be able to produce rhetorically effective texts across a range of digital, print, and multimedia formats.

2. Students in the Professional Writing and Rhetoric minor will analyze workplace writing in order to understand and develop effective rhetorical strategies for a variety of professional writing contexts.

3. Students in the Professional Writing and Rhetoric minor will produce persuasive texts using a broad range of genres, methods, and conventions for professional writers, considering the unique purposes and audiences of workplace writing.