

BACHELOR OF ARTS IN BROADCAST AND ELECTRONIC COMMUNICATION ARTS ROADMAP – QUANTITATIVE REASONING CATEGORY I/II AND STRETCH ENGLISH

120 Total Units Required
Minimum Number of Units in the Major: 45

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

Course	Title	Units
First Semester		
ENG 104	Writing the First Year. Finding Your Voice Stretch I ¹	3
GE Area A ²		3
GE Area C - Take Two		6
GE Area D		3
Units		15
Second Semester		
BECA 200	Introduction to Electronic Communication (Major Core)	3
ENG 105	Writing the First Year. Finding Your Voice Stretch II (A2) ¹	3
GE Area A		3
GE Area B: Quantitative Reasoning (B4) ³		3
GE Area C		3
Units		15
Third Semester		
BECA 340	Media Aesthetics I (Major Core)	3
Core Foundation Area - Audio and Video Production - Select One: ⁴		4
BECA 231	Audio Production Basics	
BECA 241	TV Studio Basics	
BECA 246	Electronic Field Production I	
GE Area B: Physical Science (B1) and Laboratory Science (B3) ⁵		3-4
GE Area E		3

Complementary Studies or SF State Studies or University Elective ⁶ 3

Units 16-17

Fourth Semester

Core Foundation Area - Media Writing ⁴	3
GE Area B: Life Science (B2) and Laboratory Science (B3) ⁵	3-4
GE Area D	3
Complementary Studies or SF State Studies or University Elective - Take Two ⁶	5

Units 14-15

Fifth Semester

BECA 300GW	Broadcast and Electronic Communication Arts Research - GVAR (Major Core)	3
Core Foundation Area - Business & Legal Aspects ⁴		3
Major Electives in a Focus Area (21 units total) ⁷		3
GE Area F [±]		3
GE Area UD-D: Upper-Division Social Sciences (Consider SF State Studies Course)		3

Units 15

Sixth Semester

Core Foundation Area - Media Theory & Criticism ⁴	3
Core Foundation Area - Select One from Any Area ⁴	3
Major Electives in a Focus Area (21 units total) - Take Two ⁷	6
GE Area UD-C: Upper-Division Arts and/or Humanities (Consider SF State Studies Course)	3

Units 15

Seventh Semester

Major Electives in a Focus Area (21 units total) - Take Two ⁷	6
GE Area UD-B: Upper-Division Physical and/or Life Sciences (Consider SF State Studies Course)	3
U.S. and California Government (http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg)	3
Complementary Studies or SF State Studies or University Elective ⁶	3

Units 15

Eighth Semester

Major Electives in a Focus Area (21 units total) - Take Two ⁷	6
Complementary Studies or SF State Studies or University Elective - Take Three ⁶	9

Units 15

Total Units 120-122

¹ ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

² To avoid taking additional units, it is recommended that you meet the **SF State Studies** (AERM, GP, ES, SJ) requirements within your GE or major.

³ To determine the best B4 course option, students should complete the online advising activity at mathadvising.sfsu.edu (<https://mathadvising.sfsu.edu/>). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)

⁴ **Core Foundation Areas (15 Units)**

Units selected from the following areas. At least one course must be taken in each of the four areas, plus one additional course from any of the four areas.

Audio and Video Production:

BECA 231 Audio Production Basics (3 units)

BECA 241 TV Studio Basics (3 units)

BECA 246 Electronic Field Production I (3 units)

Media Writing

BECA 370 Writing for Electronic Media (3 units)

BECA 470 Dramatic Writing for Television and Electronic Media (3 units)

BECA 560 Radio and Television News Writing (3 units)

BECA 570 Writing for Electronic Media Genres (3 units)

BECA 670 Writing for Interactive Electronic Media (3 units)

Business & Legal Aspects

BECA 324 Law and Regulation of Electronic Media (3 units)

BECA 423 Economic Aspects of Broadcasting and Electronic Media (3 units)

BECA 428 Electronic Media Management (3 units)

BECA 460 Industry of Broadcast News (3 units)

Media Theory & Criticism

BECA 321 Critical Study of Popular Culture (3 units) (UD-C)

BECA 390 The Age of Information (3 units)

BECA 422 Social Aspects of Electronic Media (3 units) (UD-D)

BECA 463 Ethics and Responsibility in the Electronic Media (3 units)

⁵ Consider taking a class combined with a laboratory or a separate lab to fulfill B3.

⁶ **Complementary Studies**

Twelve units of Complementary Studies are required of all candidates for the Bachelor of Arts degree in BECA. These units must come from courses bearing a prefix other than BECA, and not cross-listed with BECA. BECA majors will be offered several pathways toward completing this requirement, each of which is designed to facilitate graduation in a timely manner:

1. 12 units in a single foreign language;
2. 12 units taken in an approved study abroad program (e.g., CSU Study Abroad);
3. 12 units taken as partial completion of a second major, minor or a certificate; or
4. 12 units in a related discipline.

With approval from a BECA advisor, up to six units of Complementary Studies may be used to count toward the major.

Students who have earned AA-T or AS-T degrees and are pursuing a similar B.A. degree at SF State are required to fulfill the Complementary Studies requirement as defined by the major department. Students should consult with a major advisor about how transfer units and/or SF State units can best be applied to this requirement in order to ensure degree completion within 60 units.

⁷ **Electives in a Focus Area (21 units)**

Seven elective courses must be approved by a BECA faculty advisor. Twenty-one units selected from upper-division BECA courses (300 level or above), which may include no more than 6 units from other departments. Upper-division (300 level or above) units from foundation courses not used to fulfill foundation requirements in any of the areas listed above may be counted as electives in an area of emphasis with the approval of a BECA faculty advisor.

Focus Areas

Twenty-one units of elective courses in BECA or related areas are required for the major. These courses should be upper-division and should be taken within an individualized focus area designed by a student in consultation with a department advisor.

The focus areas are advisory and are meant to provide guidance for students so they develop extensive knowledge or expertise in one subject area. Students should meet with a department advisor every semester to decide which specific courses to take and how many to choose from the ones listed for a given emphasis.

Upon approval of a departmental advisor, units used in the 21-unit block of electives may include transfer units from another college or university, as well as units taken in other departments in this University. BECA department courses identified as foundation classes, but not used to fulfill foundation unit requirements, may be included in the 21 units of electives. Variable topic and experimental courses and senior seminars may also be included in the 21 units of electives.

± Given catalog rights, fall 2022 transfer students do not need to complete an Area F course.