

BROADCAST AND ELECTRONIC COMMUNICATION ARTS BA + MA SF SCHOLARS ROADMAP

The San Francisco State Scholars program provides undergraduate students with an accelerated pathway to a graduate degree. Students in this program pursue a bachelor's and master's degree simultaneously. This program allows students to earn graduate credit while in their junior and/or senior year, reducing the number of semesters required for completion of a master's degree.

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

Course	Title	Units
First Year		
Fall Semester		
ENG 114	Writing the First Year: Finding Your Voice (A2) ¹	3
GE Area A ²		3
GE Area B: Quantitative Reasoning (B4) ³		3
GE Area C		3
GE Area D		3
		Units 15
Spring Semester		
BECA 200	Introduction to Media (Major Core)	3
GE Area A		3
GE Area C - Take Two		6
GE Area E		3
		Units 15
Second Year		
Fall Semester		
BECA 340	Media Aesthetics I (Major Core)	3
Core Foundation Area - Media Production - Select One		3
BECA 231	Audio Production Basics	
BECA 241	TV Studio Basics	
BECA 246	Electronic Field Production I	
GE Area B: Physical Science (B1) and Laboratory Science (B3) ⁴		3-4
Complementary Studies or SF State Studies or University Elective - Take Two ⁵		6
		Units 15-16
Spring Semester		
BECA 300GW	Writing About the Media - GWAR (Major Core)	3

GE Area B: Life Science (B2) and Laboratory Science (B3) ⁴		3-4
GE Area D		3
Complementary Studies or SF State Studies or University Elective - Take Two ⁵		6
		Units 15-16
Third Year		
Fall Semester		
Core Foundation Area - Media Writing - Select One:		3
BECA 370	Writing for Electronic Media	
BECA 371	Scriptwriting for A/V Media Production	
BECA 372	Scriptwriting for Audio Media Production	
Core Foundation Area - The Business of Media - Select One:		3
BECA 324	Media Law	
BECA 423	Media Economics: Entertainment, Platform, and Technology	
Major Electives in a Focus Area (21 units total) ⁶		3
GE Area F [±]		3
GE Area UD-D: Upper-Division Social Sciences		3
		Units 15
Spring Semester		
Core Foundation Area - Media, Culture, and Society - Select One:		3
BECA 301	Media Literacy	
BECA 321	Critical Study of Popular Culture	
BECA 422	Media and Society	
Core Foundation Area - Media Ethics - Select One:		3
BECA 460	Industry of Broadcast News	
BECA 463	Ethics and Responsibility in the Electronic Media	
Major Electives in a Focus Area (21 units total) ⁶		3
GE Area UD-C: Upper-Division Arts and/or Humanities		3
Complementary Studies or SF State Studies or University Elective ⁵		3
		Units 15
Fourth Year		
Fall Semester		
BECA 700	Introduction to Graduate Study (Graduate Core, Major Elective) ⁷	3
BECA 702	Ethics and Responsibility in Electronic Media (Graduate Core, Major Elective) ⁷	3
Major Electives in a Focus Area (21 units total) ⁶		3

Complementary Studies or SF State Studies or University Elective - Take Two ⁵	6
Units	15
Spring Semester	
BECA 701	3
Formula and Creativity in the Public Arts (Graduate Core, Major Elective) ⁷	
BECA 706	3
Seminar in Media Aesthetics and Production Theory (Graduate Core, Major Elective) ⁷	
GE Area UD-B: Upper-Division Physical and/or Life Sciences	3
Complementary Studies or SF State Studies or University Elective - Take Two ⁵	6
Units	15
Fifth Year	
Fall Semester	
BECA 822	3
Seminar in Media and Society (Graduate Core)	
Graduate Elective ⁸	3
Select One:	3
Graduate Elective (If taking BECA 896 and BECA 896EXM) ⁸	
BECA 897	3
Research for Thesis and Creative Project Proposals (if taking BECA 898)	
Units	9
Spring Semester	
Graduate Elective - Take Two ⁸	6
Select One (Culminating Experience):	3
BECA 896 & 896EXM	3
Readings for the Written Comprehensive Examination and Culminating Experience Examination	
BECA 898	3
Master's Thesis	
Units	9
Total Units	138-140

⁴ Consider taking a class combined with a laboratory or a separate lab to fulfill B3.

⁵ **Complementary Studies**

Twelve units of Complementary Studies are required of all candidates for the Bachelor of Arts degree in BECA. These units must come from courses bearing a prefix other than BECA, and not cross-listed with BECA. BECA majors will be offered several pathways toward completing this requirement, each of which is designed to facilitate graduation in a timely manner:

- 12 units in a single foreign language;
- 12 units taken in an approved study abroad program (e.g., CSU Study Abroad);
- 12 units taken as partial completion of a second major, minor or a certificate;
- or 12 units in a related discipline.

With approval from a BECA advisor, up to six units of Complementary Studies may be used to count toward the major.

Students who have earned AA-T or AS-T degrees and are pursuing a similar B.A. degree at SF State are required to fulfill the Complementary Studies requirement as defined by the major department. Students should consult with a major advisor about how transfer units and/or SF State units can best be applied to this requirement in order to ensure degree completion within 60 units.

⁶ **Electives in a Focus Area (21 units)**

Upper-division BECA courses selected in consultation with a BECA faculty advisor. Electives must be upper-division, may include Foundation Area courses not used to fulfill those requirements, and may include up to 6 units from other departments/programs.

Focus Areas

Focus areas do not appear on the B.A. diploma and do not require any particular set of courses to be taken. They are advisory and are meant to provide guidance for students so they develop extensive knowledge or expertise in one subject area. Students should meet *each semester* with a faculty advisor who teaches in the relevant focus area to discuss the content of courses/course sequences offered and to plan for future semesters.

The focus areas within BECA are: Audio Production; Radio and Podcasting; Video Production; Media Writing; Audio/Video News and Documentary; Media, Culture, and Society; and The Business of Media.

⁷ **Double Counting**

For this SF Scholars program BECA 700, BECA 701, BECA 702, and BECA 706 fulfill both Graduate Core requirements and 12 units of the undergraduate Major Electives.

⁸ **Electives (9-12 units)**

Electives must be approved by the graduate advisor. If students take the thesis Culminating Experience option, BECA 897 will count towards the elective units.

¹ ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

² To avoid taking additional units, it is recommended that you meet the **SF State Studies** (AERM, GP, ES, SJ) requirements within your GE or major.

³ To determine the best B4 course option, students should complete the online advising activity at mathadvising.sfsu.edu (<https://mathadvising.sfsu.edu/>). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)

± Given catalog rights, fall 2023 transfer students do not need to complete an Area F course.