

BACHELOR OF ARTS IN BROADCAST AND ELECTRONIC COMMUNICATION ARTS – FTVE ASSOCIATE DEGREE FOR TRANSFER (ADT) ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Film, Television and Electronic Media. Six units in the major (BECA 200 and BECA 231) and all lower-division GE requirements have been satisfied. Additional units in the major may have been satisfied. Check with a major advisor about the most appropriate course sequence. **Degree completion guaranteed in 60 units;** see the Associate Degree for Transfer (ADT) section for more information (<http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/>).

To Do at SF State:

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper-division level; to include the following:

University-Wide Requirements: 9–15 Units

- American Institutions (6 units): US History, US Government, California State and Local Government requirements if not taken before transfer.
- Upper-Division GE, Areas B, C, and D (9 units): Courses required for the major may double-count if approved for UD GE.
- Students entering this major with the AS-T in Film, Television, Video, and Electronic Media are not required to fulfill SF State Studies requirements.
- Complementary Studies: Consult with a department advisor on how transfer units and/or SF State units can best be applied to this requirement in order to ensure degree completion within 60 units.

BECA Major: 38 Units

BECA 200 and BECA 231 met in transfer; BECA 241 may have been completed.

- Core/GWAR (6 units).
- Core Foundation (12 units): Audio and Video Production Area fulfilled by TV Studio Production course taken in AS-T. Select at least one course from each of the remaining three areas.
- Electives in a Focus Area (21 units): Must be upper-division courses; approval of BECA faculty advisor required.

University Electives: 6 or More Units

Units depending on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State. Some courses may meet more than one requirement, e.g., in both UD GE and the major.

Course	Title	Units
First Semester		
BECA 300GW	Broadcast and Electronic Communication Arts Research - GWAR (Major Core) ¹	3
BECA 340	Media Aesthetics I (Major Core) ¹	3
GE Area UD-B: Upper-Division Physical and/or Life Sciences		3
US History (http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#USHaGR) or University Elective if US History met before transfer		3
University Elective		3
		Units
		15
Second Semester		
Core Foundation Area - Media Writing ²		3
Major Electives in a Focus Area (21 units total) – Take Two ³		6
U.S. and California Government (http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg) or University Elective if US/CA Government met before transfer		3

University Elective	3
Units	15
Third Semester	
Core Foundation Area - Media Theory & Criticism ²	3
Major Electives in a Focus Area (21 units total) – Take Three ³	9
GE Area UD-C: Upper-Division Arts and/or Humanities	3
Units	15
Fourth Semester	
Core Foundation Area - Business & Legal Aspects ²	3
Core Foundation Area - Select One from Any Area ²	3
Major Electives in a Focus Area (21 units total) – Take Two ³	6
GE Area UD-D: Upper-Division Social Sciences	3
Units	15
Total Units	60

¹ Completion of BECA 200, BECA 300GW, and BECA 340 with a grade of C or better is required for enrollment in the production sequence and many advanced BECA classes.

² **Core Foundation Areas (15 Units)**
Units selected from the following areas. At least one course must be taken in each of the four areas, plus one additional course from any of the four areas.

Audio and Video Production:

- BECA 231 Audio Production Basics (3 units)
- BECA 241 TV Studio Basics (3 units)
- BECA 246 Electronic Field Production I (3 units)

Media Writing

- BECA 370 Writing for Electronic Media (3 units)
- BECA 470 Dramatic Writing for Television and Electronic Media (3 units)
- BECA 560 Radio and Television News Writing (3 units)
- BECA 570 Writing for Electronic Media Genres (3 units)
- BECA 670 Writing for Interactive Electronic Media (3 units)

Business & Legal Aspects

- BECA 324 Law and Regulation of Electronic Media (3 units)
- BECA 423 Economic Aspects of Broadcasting and Electronic Media (3 units)
- BECA 428 Electronic Media Management (3 units)
- BECA 460 Industry of Broadcast News (3 units)

Media Theory & Criticism

- BECA 321 Critical Study of Popular Culture (3 units) (UD-C)
- BECA 390 The Age of Information (3 units)
- BECA 422 Social Aspects of Electronic Media (3 units) (UD-D)
- BECA 463 Ethics and Responsibility in the Electronic Media (3 units)

³ **Electives in a Focus Area (21 units)**

Seven elective courses must be approved by a BECA faculty advisor. Twenty-one units selected from upper-division BECA courses (300 level or above), which may include no more than 6 units from other departments. Upper-division (300 level or above) units from foundation courses not used to fulfill foundation requirements in any of the areas listed above may be counted as electives in an area of emphasis with the approval of a BECA faculty advisor.

Focus Areas

Twenty-one units of elective courses in BECA or related areas are required for the major. These courses should be upper-division and should be taken within an individualized focus area designed by a student in consultation with a department advisor.

The focus areas are advisory and are meant to provide guidance for students so they develop extensive knowledge or expertise in one subject area. Students should meet with a department advisor every semester to decide which specific courses to take and how many to choose from the ones listed for a given emphasis.

Upon approval of a departmental advisor, units used in the 21-unit block of electives may include transfer units from another college or university, as well as units taken in other departments in this University. BECA department courses identified as foundation classes, but not used to fulfill foundation unit requirements, may be included in the 21 units of electives. Variable topic and experimental courses and senior seminars may also be included in the 21 units of electives.