

BACHELOR OF SCIENCE IN APPAREL DESIGN AND MERCHANDISING: CONCENTRATION IN MERCHANDISING ROADMAP

120 Total Units Required

Minimum Number of Units in the Major: 58

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

Course	Title	Units
First Semester		
ADM 265	Introduction to the Fashion Industry (Major Core)	3
ECON 101	Introduction to Microeconomic Analysis (Major Core, D1)	3
ENG 114	Writing the First Year: Finding Your Voice (A2) ¹	3
GE Area A ²		3
SF State Studies or University Elective		3
Units		15
Second Semester		
ID 240	Color and Design (Major Core, C1)	3
GE Area A		3
GE Area B: Quantitative Reasoning (B4) ³		3
GE Area E		3
SF State Studies or University Elective		3
Units		15
Third Semester		
ADM 260	Textiles (Major Core, B1)	3
ISYS 263	Introduction to Information Systems (Major Core, D1, GP)	3
Major Electives (9 Units Total) - Take One ⁴		3
GE Area C		3
GE Area D: U.S. History (D2)		3
Units		15
Fourth Semester		
ADM 262	Fashion Illustration (Major Core)	3
PSY 200	General Psychology (Major Core, D1)	3

Major Electives (9 Units Total) - Take One ⁴		3
GE Area B: Life Science (B2) and Laboratory Science (B3)		4
GE Area C		3
Units		16
Fifth Semester		
ADM 360GW	Fashion, Clothing, and Society - GVAR (Major Core)	3
Major Electives (9 Units Total) - Take One ⁴		3
GE Area F [±]		3
U.S. and California Government (http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg)		3
GE Area UD-D: Upper-Division Social Sciences		3
Units		15
Sixth Semester		
ADM 365	Textile Laboratory (Major Core)	1
ADM 369	Fashion Merchandising and Buying (Major Concentration)	3
ADM 466	Computer Applications in the Clothing and Textile Industries (Major Concentration)	3
GE Area UD-C: Upper-Division Arts and/or Humanities		3
SF State Studies or University Elective		4
Units		14
Seventh Semester		
ADM 561	Culture and Historical Costume (Major Core)	3
ADM 566	Fashion and the Consumer (Major Concentration)	3
ADM 665	Product Development for Apparel (Major Core)	3
GE Area UD-B: Upper-Division Physical and/or Life Sciences		3
SF State Studies or University Elective		3
Units		15
Eighth Semester		
ADM 560	Supply Chain Management in the Textile and Apparel World Marketplace (Major Core, GP)	3
ADM 569	Visual Merchandising and Promotion (Major Concentration)	3
FCS 600	Professional Development (Major Core) ⁵	3

SF State Studies or University Elective - Take Two	6
Units	15
Total Units	120

¹ ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

² To avoid taking additional units, it is recommended that you meet the **SF State Studies** (AERM, GP, ES, SJ) requirements within your GE or major.

³ To determine the best B4 course option, students should complete the online advising activity at mathadvising.sfsu.edu (<https://mathadvising.sfsu.edu/>). Questions? Contact Gator Smart Start. (<https://gatorsmartstart.sfsu.edu/>)

⁴ **Major Electives (9 units)**

Select 9 units from the list below. An ADM course in the Design Concentration may also be used as an elective. Other courses may be used with approval from an advisor.

A U 220 SF State and Braven Career Accelerator (3 units)

ACCT 100 Introduction to Financial Accounting (3 units)

ACCT 101 Introduction to Managerial Accounting (3 units)

ADM 261 Apparel Construction (3 units)

ADM 361 Apparel Design I: Flat Pattern (3 units)

ADM 362 Apparel Design II: Draping (3 units)

ADM 366/ID 366 Forecasting Apparel and Interior Design Trends (3 units)

ADM 661 Advanced Apparel Design (3 units)

ADM 675 Variable Topics in Apparel Design (3 units)

ART 222 Introduction to Textile Art (3 units)

ART 322 Foundations in Fiber and Textiles (3 units)

ART 422 Weaving I: Beginning (3 units)

ART 424 Surface Design Studio (3 units)

ART 527 Repeat Pattern for Fine Art (3 units)

BUS 354 Starting a Small Business (3 units)

DES 221 Introduction to 3D Digital Design (3 units)

DES 222 Digital Design Foundations I (3 units)

FCS 543 Sustainability in the Textile, Housing, and Food Industries (3 units) (UD-D, ES)

FCS 685 Projects in Teaching of Family, Interiors, Nutrition, & Apparel (3 units)

IBUS 330 International Business and Multicultural Relations (3 units)

IBUS 430 Import-Export Management and Small Business Operations (3 units)

JOUR 235 Photojournalism I: Foundations of Photojournalism (3 units) (C1)

MGMT 405 Introduction to Management and Organizational Behavior (3 units)

TH A 411 Costume Design for Stage and Screen (3 units)

⁵ FCS 600 serves as the major's capstone experience.

± Given catalog rights, fall 2023 transfer students do not need to complete an Area F course.