# Bachelor of Science in Apparel Design and Merchandising: Concentration in Design Roadmap

120 Total Units Required  
Minimum Number of Units in the Major: 58  
This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADM 261</td>
<td>Apparel Construction (Major Concentration)</td>
<td>3</td>
</tr>
<tr>
<td>ADM 265</td>
<td>Introduction to the Fashion Industry (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis (Major Core, D1)</td>
<td>3</td>
</tr>
<tr>
<td>ENG 114</td>
<td>Writing the First Year: Finding Your Voice (A2)</td>
<td>3</td>
</tr>
<tr>
<td>GE Area A ²</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Second Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ID 240</td>
<td>Color and Design (Major Core, C1)</td>
<td>3</td>
</tr>
<tr>
<td>GE Area A</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>GE Area B: Quantitative Reasoning (B4) ³</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>GE Area E</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>SF State Studies or University Elective</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Third Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADM 260</td>
<td>Textiles (Major Core, B1)</td>
<td>3</td>
</tr>
<tr>
<td>ISYS 263</td>
<td>Introduction to Information Systems (Major Core, D1, GP)</td>
<td>3</td>
</tr>
<tr>
<td>Major Electives (9 Units Total) - Take One ⁴</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>GE Area C</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>GE Area D: U.S. History (D2)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Fourth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADM 262</td>
<td>Fashion Illustration (Major Core)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Fifth Semester**  
ADM 360GW  
Fashion, Clothing, and Society - GWAR (Major Core)  
Major Electives (9 Units Total) - Take One ⁴  
GE Area UD-C: Upper-Division Arts and/or Humanities  
GE Area UD-D: Upper-Division Social Sciences  
SF State Studies or University Elective  
**Units** 16

**Sixth Semester**  
ADM 361  
Flat Pattern (Major Concentration)  
ADM 365  
Textile Laboratory (Major Core)  
GE Area F ²  
U.S. and California Government (http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg)  
SF State Studies or University Elective  
**Units** 14

**Seventh Semester**  
ADM 362  
Apparel Design II: Draping (Major Concentration)  
ADM 561  
Culture and Historical Costume (Major Core)  
ADM 665  
Product Development for Apparel (Major Core)  
GE Area UD-B: Upper-Division Physical and/or Life Sciences  
SF State Studies or University Elective  
**Units** 15

**Eighth Semester**  
ADM 560  
Supply Chain Management in the Textile and Apparel World Marketplace (Major Core, GP)  
ADM 661  
Advanced Apparel Design (Major Concentration)  
FCS 600  
Professional Development (Major Core) ⁵  
SF State Studies or University Elective - Take Two  
**Units** 6

**Total Units** 120
ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

To avoid taking additional units, it is recommended that you meet the SF State Studies (AERM, GP, ES, SJ) requirements within your GE or major.

To determine the best B4 course option, students should complete the online advising activity at mathadvising.sfsu.edu (https://mathadvising.sfsu.edu/). Questions? Contact Gator Smart Start. (https://gatorsmartstart.sfsu.edu/)

Major Electives (9 units)

Select 9 units from the list below. An ADM course in the Merchandising Concentration may also be used as an elective. Other courses may be used with approval from an advisor.

- A U 220 SF State and Braven Career Accelerator (3 units)
- ACCT 100 Introduction to Financial Accounting (3 units)
- ACCT 101 Introduction to Managerial Accounting (3 units)
- ADM 366/ID 366 Forecasting Apparel and Interior Design Trends (3 units)
- ADM 369 Fashion Merchandising and Buying (3 units)
- ADM 466 Computer Applications in the Clothing and Textile Industries (3 units)
- ADM 566 Fashion and the Consumer (3 units)
- ADM 569 Visual Merchandising and Promotion (3 units)
- ADM 675 Variable Topics in Apparel Design (3 units)
- ART 222 Introduction to Textile Art (3 units)
- ART 322 Foundations in Fiber and Textiles (3 units)
- ART 422 Weaving I: Beginning (3 units)
- ART 424 Surface Design Studio (3 units)
- ART 527 Repeat Pattern for Fine Art (3 units)
- BUS 354 Starting a Small Business (3 units)
- DES 221 Introduction to 3D Digital Design (3 units)
- DES 222 Digital Design Foundations I (3 units)
- FCS 543 Sustainability in the Textile, Housing, and Food Industries (3 units) (UD-D, ES)
- FCS 685 Projects in Teaching of Family, Interiors, Nutrition, & Apparel (3 units)
- IBUS 330 International Business and Multicultural Relations (3 units) (Prerequisite for IBUS 430, UD-D, GP)
- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- JOUR 235 Photojournalism I: Foundations of Photojournalism (3 units) (C1)

TH A 411 Costume Design for Stage and Screen (3 units)

FCS 600 serves as the major's capstone experience.

± Given catalog rights, fall 2023 transfer students do not need to complete an Area F course.