

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN GENERAL BUSINESS ROADMAP - COLLEGE OF PROFESSIONAL AND GLOBAL EDUCATION

120 Total Units Required

Minimum Number of Units in the Major: 60

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult your Degree Planner (<https://registrar.sfsu.edu/degreeplanner/>) and an advisor for further guidance.

To avoid taking additional units, it is recommended that you meet the SF State Studies (AERM, GP, ESCA, SJ) requirements within your GE or major.

Course	Title	Units
First Year		
First Semester		
ACCT 100	Introduction to Financial Accounting (Major Core)	3
BUS 300GW	Business Communication for Professionals - GVAR (Major Core)	3
ECON 102	Introduction to Macroeconomic Analysis (Major Core, GE 4)	3
MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
		Units 12
Second Semester		
ACCT 101	Introduction to Managerial Accounting (Major Core)	3
Select One (Major Core):		3
DS/ECON 212	Business Statistics	
MATH 124	Elementary Statistics (GE 2)	
ISYS 363	Information Systems for Management (Major Core)	3
Select One (Major Concentration, GE 3UD):		3
BUS 440	Ethics at Work: Business Impacts	

HTM 351	Asian Food, Culture, and Hospitality (AERM)	
HTM 424	Tourism Management (AERM, SJ)	
		Units 12
Third Semester		
FIN 350	Business Finance (Major Core)	3
MKTG 431	Principles of Marketing (Major Core)	3
		Units 6
Second Year		
First Semester		
DS 412	Operations Management (Major Core)	3
IBUS 330	International Business and Multicultural Relations (Major Core, GE 4UD, GP)	3
Major Concentration Requirement - Select Two ^{1,2}		6
		Units 12
Second Semester		
BUS 682	Seminar on Business and Society (Major Core)	3
BUS 690	Seminar in Business Policy and Strategic Management	3
Major Concentration Requirement - Select Two ^{1,2}		6
		Units 12
Third Semester		
Major Concentration Requirement - Select Two ^{1,2}		6
		Units 6
		Total Units 60

¹ **General Business Concentration Requirements (21 units)**

A full list of courses that can fulfill this requirement can be found in the Degree Requirements (<https://bulletin.sfsu.edu/colleges/extended-learning/bs-business-administration-concentration-general-business/#progrtext>).

² It is highly recommended that students use one of the two non-Lam Family College of Business upper-division courses to fulfill GE Area UD-B: Physical and/or Life Sciences.