

GRADUATE CERTIFICATE IN SUSTAINABLE BUSINESS

The Certificate in Sustainable Business prepares managers and entrepreneurs to help lead organizations toward financially viable business practices that contribute to a more equitable economy and a healthier natural environment. Students in the program learn how to articulate the business case for sustainability and inclusive prosperity, conceptualize innovative products and services, lead internal and external coalitions to address social innovation, and implement metrics to measure sustainability progress.

Graduate Certificate in Sustainable Business (9 units)

Code	Title	Units
BUS 857	Business Management, Ecology, and Environmental Leadership	3
BUS 884	Business Ethics, Society, and Sustainability	3
MGMT 858	Innovation for Sustainability	3