MINOR IN INTERNATIONAL BUSINESS

Specialized Business Minors
These programs are designed to provide undergraduates with a focused exposure to a particular area of business practice rather than the broad exposure of the General Business Minor. As such, they can provide professional and technical skills needed for entry into specialized business employment for non-business majors or serve as an alternative to a double major for business majors wishing expertise in a second field.

All course work used to satisfy the requirements of the minor must be completed with a minimum grade point average of 2.0.

Minor in International Business

International Business Minor — 24 units

Required Courses (21 units)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 102</td>
<td>Introduction to Macroeconomic Analysis</td>
<td></td>
</tr>
<tr>
<td>IBUS 130</td>
<td>Globalization and Business in the 21st Century</td>
<td>3</td>
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<tr>
<td>or ACCT 100</td>
<td>Introduction to Financial Accounting</td>
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<tr>
<td>IBUS 330</td>
<td>International Business and Multicultural Relations</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 590</td>
<td>International Environmental Analysis</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 681</td>
<td>Seminar in Comparative Management</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 690</td>
<td>Global Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>or MKTG 431</td>
<td>Principles of Marketing</td>
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</table>

Elective Course (3 units)

Select one of the following with the approval of an international business advisor:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>IBUS 430</td>
<td>Import-Export Management and Small Business Operations</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 440</td>
<td>Advanced Import-Export Management</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 517</td>
<td>Legal Environment of World Business</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 531</td>
<td>Cross-Cultural Innovation and Creativity in Business and Management</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 566</td>
<td>Careers in International Business</td>
<td>3</td>
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<tr>
<td>IBUS 576</td>
<td>Global Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 591</td>
<td>Doing Business in Latin America</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 592</td>
<td>Doing Business in Greater China</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 593</td>
<td>Doing Business in Europe</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 594</td>
<td>Doing Business in Asia-Pacific Countries</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 596</td>
<td>Doing Business in Japan</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 598</td>
<td>Doing Business in Emerging Markets</td>
<td>3</td>
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<tr>
<td>IBUS 620</td>
<td>Research in International Business and the Global Market</td>
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<td>IBUS 628</td>
<td>Global Human Resource Management</td>
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<td>IBUS 638</td>
<td>Global Leadership and Cultural Competencies</td>
<td>3</td>
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<tr>
<td>IBUS 659</td>
<td>Introduction to International Business Negotiation</td>
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<tr>
<td>IBUS 676</td>
<td>Social Entrepreneurship in a Global Context</td>
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</table>

Note: All electives must be taken for a letter grade.