# Bachelor of Science in Business Administration: Concentration in International Business Roadmap

120 Total Units Required
Minimum Number of Units in the Major: 69

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

## Course Title | Units
---|---
**First Semester**
ECON 101 | 3
ENG 114 | 1
Select One (Major Prerequisite, B4): 2 | 3
DS 110 | 3
MATH 110 | 3
GE Area A 3 | 3
GE Area C | 3
---|---
**Units** | 15
**Second Semester**
ECON 102 | 3
ISYS 263 | 3
GE Area A | 3
GE Area B: Life Science (B2) and Laboratory Science (B3) 4 | 3-4
GE Area E | 3
---|---
**Units** | 15
**Third Semester**
ACCT 100 | 3
Select One (Major Core): | 3
DS 212 | 3
MATH 124 | 3
GE Area B: Physical Science (B1) and Laboratory Science (B3) 4 | 3-4
GE Area D: U.S. History (D2) | 3
---|---
**SF State Studies or University Elective** | 3
**Fourth Semester**
ACCT 101 | 3
GE Area C - Take Two | 6
GE Area F 5 | 3
U.S. and California Government (http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg) | 3
---|---
**Units** | 15
**Fifth Semester**
BUS 300GW | 3
IBUS 330 | 3
ISYS 363 | 3
---|---
**SF State Studies or University Elective - Take Two** | 6
**Units** | 15
**Sixth Semester**
FIN 350 | 3
IBUS 590 | 3
MGMT 405 | 3
MKTG 431 | 3
GE Area UD-C: Upper-Division Arts and/or Humanities | 3
---|---
**Units** | 15
**Seventh Semester**
DS 412 | 3
IBUS 681 | 3
Major Concentration Geographic Area - Take One 5 | 3
Major Concentration Elective (9 Units Total) - Take One 6 | 3
GE Area UD-B: Upper-Division Physical and/or Life Sciences | 3
---|---
**Units** | 15
### Eighth Semester

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tr>
<td>BUS 682</td>
<td>Seminar on Business and Society (Major Core)</td>
<td>3</td>
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<tr>
<td>BUS 690</td>
<td>Seminar in Business Policy and Strategic Management (Major Core)</td>
<td>3</td>
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<tr>
<td>IBUS 690</td>
<td>Global Strategic Management (Major Core)</td>
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**Major Concentration Elective (9 Units Total) - Take Two**

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**Total Units**

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1. ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

2. To determine the best B4 course option, students should complete the online advising activity at mathadvising.sfsu.edu (https://mathadvising.sfsu.edu/). Questions? Contact Gator Smart Start. (https://gatorsmartstart.sfsu.edu/)

3. To avoid taking additional units, it is recommended that you meet the SF State Studies (AERM, GP, ES, SJ) requirements within your GE or major.

4. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

5. **Geographic Area (3 units)**
   - Select one of the following:
   - IBUS 592 Doing Business in Greater China (3 units)
   - IBUS 593 Doing Business in Europe (3 units)
   - IBUS 596 Doing Business in Japan (3 units)
   - IBUS 598 Doing Business in Emerging Markets (3 units)

6. **Electives (9 units)**
   - Selected from one of the following emphases (course may be substituted with advisor approval). Courses taken to fulfill the Concentration and Geographic Area Requirements may not be counted as Elective units:
   - **Country Analysis and Emerging Market Environments**
     - IBUS 598 Doing Business in Emerging Markets (3 units)
     - IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)
   - **Global Strategy and Competencies**
     - Select Three IBUS Elective Courses
   - **Global Entrepreneurship**
     - IBUS 576 Global Entrepreneurship (3 units)
     - IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)
   - **Global Innovation and Market Studies**
     - IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
     - IBUS 620 Research in International Business and the Global Market (3 units)
   - **Global Leadership and Human Resources Management**
     - IBUS 628 Global Human Resource Management (3 units)
     - IBUS 638 Global Leadership and Cultural Competencies (3 units)
   - ± Given catalog rights, fall 2023 transfer students do not need to complete an Area F course.