# Bachelor of Science in Hospitality and Tourism Management – Associate Degree for Transfer (2011) Roadmap

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration. Up to 18 units in the major [ACCT 100, ACCT 101, possibly DS 212, ECON 101, ECON 102, HTM 120] and all lower-division GE requirements have been satisfied. Check with a major advisor about the most appropriate course sequence. Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information (http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/).

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper-division level; to include the following:

## University-wide requirements: 9-15 units

- American Institutions (0-6 units): US History, US Government, California State and Local Government requirements if not met pre-transfer.
- Upper-Division GE Areas B, C, and D (9 units): Courses required for the major also satisfy UD GE.
- Students entering the major with the AS-T in Business Administration are not required to fulfill the SF State Studies or Complementary Studies requirements.

## Hospitality and Tourism Management major: 54-57 units [15-18 units completed in ADT. Statistics may or may not be complete]

- Major Core (42-45 units)
- Guided Electives (12 units)

## University Electives: 0 or more units

Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State - some courses may meet more than one requirement, e.g. in both UD GE and the major.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select One (Major Core):</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>DS 212</td>
<td>Business Statistics I</td>
<td></td>
</tr>
<tr>
<td>ISED 160</td>
<td>Data Analysis in Education</td>
<td></td>
</tr>
<tr>
<td>MATH 124</td>
<td>Elementary Statistics</td>
<td></td>
</tr>
<tr>
<td>University Elective if met before transfer</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Second Semester</strong></td>
<td></td>
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<tr>
<td>HTM 110</td>
<td>Introduction to Hospitality and Tourism</td>
<td>3</td>
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<tr>
<td></td>
<td>Management (Major Core, ES, GP, SJ)</td>
<td></td>
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<tr>
<td>HTM 300GW</td>
<td>Hospitality Tourism Management Business</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Communication - GWAR (Major Core)</td>
<td></td>
</tr>
<tr>
<td>HTM 301</td>
<td>Food Science and Production (Major Core, UD-B)</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 431</td>
<td>Principles of Marketing (Major Core)</td>
<td>3</td>
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<tr>
<td><strong>Third Semester</strong></td>
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<tr>
<td>HTM 424</td>
<td>Tourism Management (Major Core, UD-C, AERM, SJ)</td>
<td>3</td>
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<tr>
<td>HTM 531</td>
<td>Hospitality Services Management (Major Core)</td>
<td>3</td>
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<tr>
<td>HTM 560</td>
<td>Hospitality Human Resource Management (Major Core)</td>
<td>3</td>
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</tbody>
</table>
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<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>Guided HTM Elective (12 units) - Take One ¹</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>HTM 515</td>
<td>Hospitality and Tourism Management Internship (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 590</td>
<td>Integrated Seminar in Hospitality and Tourism Management (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>Guided HTM Electives (12 units) - Take Two ¹</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>U.S. and California Government and US History (<a href="http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg">http://bulletin.sfsu.edu/undergraduate-education/american-institutions/#usg</a>) ²</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>or University Elective if met before transfer</td>
<td></td>
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</tr>
</tbody>
</table>

**Units** 15  
**Total Units** 60

¹ **Guided Electives (12 units)**  
Choose four of the guided elective courses from the list of courses below.  
- HTM 215 Service Leadership: Theory and Practice (3 units)  
- HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D)  
- HTM 351 Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM)  
- HTM 357 Food Systems in the Hospitality Environment (3 units) (ES)  
- HTM 364 Hospitality and Tourism Management Information Systems (3 units)  
- HTM 400 Wine Appreciation (3 units) (UD-B, ES)  
- HTM 421 Food, Wine, and Culture in California (3 units) (UD-D)  
- HTM 425 The Business of International Tourism (3 units) (UD-D, GP)  
- HTM 557 Restaurant and Catering Management (3 units)  
- HTM 562 Advanced Studies in Global Hotel Operations Management (3 units) (GP)  
- HTM 576 Meeting Planning and Convention/Event Management I (3 units) (GP)  
- HTM 577 Meeting Planning and Convention/Event Management II (3 units) (ES)  
- HTM 578 Hospitality and Tourism Management Sales and Marketing (3 units)  
- IBUS 330 International Business and Multicultural Relations (3 units) (UD-D, GP)

² The following courses satisfy the U.S. History, and the U.S and California Government requirements:  
- AFRS 375 Law and the Black Community (3 units) (AERM, SJ, CSLG, USG, USH)  
- AFRS 376 Government, the Constitution, and Black Citizens (3 units) (AERM, SJ, CSLG, USG, USH)  
- HIST 470 The U.S. Constitution to 1896 (3 units) (UD-C, AERM, SJ, CSLG, USG, USH)  
- HIST 471 The U.S. Constitution Since 1896 (3 units) (UD-C, AERM, SJ, CSLG, USG, USH)