BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT – ASSOCIATE DEGREE FOR TRANSFER (2011) ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration. Up to 18 units in the major [ACCT 100, ACCT 101, possibly DS 212, ECON 101, ECON 102, HTM 120] and all lower-division GE requirements have been satisfied. Check with a major advisor about the most appropriate course sequence. Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information (http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/).

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper-division level; to include the following:

University-wide requirements: 9-15 units
  • American Institutions (0-6 units): US History, US Government, California State and Local Government requirements if not met pre-transfer.
  • Upper-Division GE Areas B, C, and D (9 units): Courses required for the major also satisfy UD GE.
  • Students entering the major with the AS-T in Business Administration are not required to fulfill the SF State Studies or Complementary Studies requirements.

Hospitality and Tourism Management major: 54-57 units [15-18 units completed in ADT. Statistics may or may not be complete]
  • Major Core (42-45 units)
  • Guided Electives (12 units)

University Electives: 0 or more units
Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State - some courses may meet more than one requirement, e.g. in both UD GE and the major.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 110</td>
<td>Introduction to Hospitality and Tourism Management (Major Core, ES, GP, SJ)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 300GW</td>
<td>Hospitality Tourism Management Business Communication - GWAR (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 301</td>
<td>Food Science and Production (Major Core, UD-B)</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 431</td>
<td>Principles of Marketing (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>First Semester</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select One (Major Core):</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>DS 212</td>
<td>Business Statistics I</td>
<td></td>
</tr>
<tr>
<td>ISED 160</td>
<td>Data Analysis in Education</td>
<td></td>
</tr>
<tr>
<td>MATH 124</td>
<td>Elementary Statistics</td>
<td></td>
</tr>
<tr>
<td>University Elective if met before transfer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Second Semester</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>FIN 350</td>
<td>Business Finance (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 457</td>
<td>Restaurant Operations (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 458</td>
<td>Hospitality Tourism Management Revenue and Cost Control (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 561</td>
<td>Hotel Operation Management (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>Select One (Guided Elective, UD-D):</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>HTM 324</td>
<td>Historical and Contemporary Aspects of Food, Beverage, and Culture in America</td>
<td></td>
</tr>
<tr>
<td>HTM 421</td>
<td>Food, Wine, and Culture in California</td>
<td></td>
</tr>
<tr>
<td>HTM 425</td>
<td>The Business of International Tourism</td>
<td></td>
</tr>
<tr>
<td>IBUS 330</td>
<td>International Business and Multicultural Relations</td>
<td></td>
</tr>
<tr>
<td>Third Semester</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>HTM 424</td>
<td>Tourism Management (Major Core, UD-C, AERM, SJ)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 531</td>
<td>Hospitality Services Management (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 560</td>
<td>Hospitality Human Resource Management (Major Core)</td>
<td>3</td>
</tr>
</tbody>
</table>
MGMT 405  
Introduction to Management and Organizational Behavior (Major Core)  
3

Guided HTM Elective (12 units) - Take One  
1  
3

Units  
15

Fourth Semester

HTM 515  
Hospitality and Tourism Management Internship (Major Core)  
3

HTM 590  
Integrated Seminar in Hospitality and Tourism Management (Major Core)  
3

Guided HTM Electives (12 units) - Take Two  
1  
6

3

or University Elective if met before transfer

Units  
15

Total Units  
60

Guided Electives (12 units)

Choose four of the guided elective courses from the list of courses below.

HTM 215 Service Leadership: Theory and Practice (3 units)
HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D)
HTM 351 Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM)
HTM 357 Food Systems in the Hospitality Environment (3 units) (ES)
HTM 364 Hospitality and Tourism Management Information Systems (3 units)
HTM 400 Wine Appreciation (3 units)
HTM 421 Food, Wine, and Culture in California (3 units) (UD-D)
HTM 425 The Business of International Tourism (3 units) (UD-D, GP)
HTM 557 Restaurant and Catering Management (3 units)
HTM 562 Advanced Studies in Global Hotel Operations Management (3 units) (GP)
HTM 576 Meeting Planning and Convention/Event Management I (3 units) (GP)
HTM 577 Meeting Planning and Convention/Event Management II (3 units) (ES)
HTM 578 Hospitality and Tourism Management Sales and Marketing (3 units)
IBUS 330 International Business and Multicultural Relations (3 units) (UD-D, GP)

The following courses satisfy the U.S. History, and the U.S and California Government requirements:

AFRS 375 Law and the Black Community (3 units) (AERM, SJ, CSLG, USG, USH)
AFRS 376 Government, the Constitution, and Black Citizens (3 units) (AERM, SJ, CSLG, USG, USH)
HIST 470 The U.S. Constitution to 1896 (3 units) (UD-C, AERM, SJ, CSLG, USG, USH)
HIST 471 The U.S. Constitution Since 1896 (3 units) (UD-C, AERM, SJ, CSLG, USG, USH)