Bachelor of Science in Business Administration: Concentration in General Business – Business Administration Associate Degree for Transfer (ADT) with 18 Lower-Division Units (2021) Roadmap

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration (VERSION 2.0, established Spring 2021). 18 units in the major [ACCT 100/ACCT 101, DS 110, DS 212, ECON 101/ECON 102] and all lower division GE requirements have been satisfied. Additional units in the major may have been satisfied. Check with a major advisor about the most appropriate course sequence. Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information (http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/).

To Do at SF State:

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper division level; to include the following:

University-Wide Requirements: 9-15 units

- American Institutions (0–6 units): US History, US Government, California State and Local Government requirements if not met pre-transfer.
- Upper-Division GE Areas B, C, and D (9 units): Courses required for the major may double-count if approved for UD GE.
- Students entering the major with the AS-T in Business Administration with a concentration in General Business are not required to fulfill SF State Studies requirements.

BS in Business Administration: Concentration in General Business major: 48-51 units

ACCT 100/ACCT 101, DS 110, DS 212, ECON 101/ECON 102 met in transfer.

- Prerequisites (0-3 units): ISYS 263 if not met in transfer. See Note 1 regarding advisor approval for possibly applying these units to the Concentration requirement.
- Upper-division core courses for Business majors (27 units)
- Concentration (21 units) – Two non-LFCoB upper-division courses are permitted as substitutes for two of the seven with advisor approval. Up to two of the non-LFCoB courses prefix can be used to fulfill the four different prefixes requirement.

University Electives: 3 or more units

Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State - some courses may meet more than one requirement, e.g. in both UD GE and in the major.

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>BUS 300GW</td>
<td>Business Communication for Professionals - GWAR (Major Core)</td>
<td>3</td>
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<tr>
<td>IBUS 330</td>
<td>International Business and Multicultural Relations (Major Core, UD-D)</td>
<td>3</td>
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<tr>
<td>ISYS 263</td>
<td>Introduction to Information Systems (Major Prerequisite)</td>
<td>3</td>
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<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior (Major Core)</td>
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Concentration Requirements (21 units) - Take One 2

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Second Semester

- FIN 350 | Business Finance (Major Core) | 3 |

Select One (Major Core):

- ACCT 307 | Accounting Information Systems | 3 |
- ISYS 363 | Information Systems for Management | 3 |

Select One (UD-C, USH, USG/CSLG):

- HIST 470 | The U.S. Constitution to 1896 (AERM, SJ) | 3 |
- HIST 471 | The U.S. Constitution Since 1896 (AERM, SJ) | 3 |

Concentration Requirements (21 units) - Take Two 2

<table>
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Third Semester

- DS 412 | Operations Management (Major Core) | 3 |
- MKTG 431 | Principles of Marketing (Major Core) | 3 |

Concentration Requirements (21 units) - Take Two 2

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Fourth Semester

- BUS 682 | Seminar on Business and Society (Major Core) | 3 |
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<th>Units</th>
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<tbody>
<tr>
<td>BUS 690</td>
<td>Seminar in Business Policy and Strategic Management (Major Core)</td>
<td>3</td>
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<tr>
<td></td>
<td>Concentration Requirements (21 units) - Take Two</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td>University Elective</td>
<td>3</td>
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**Units** 15  
**Total Units** 60

1. If taken at SF State, units for ISYS 263 may be used to satisfy concentration requirements only if the student would otherwise exceed 60 units of courses completed at SF State; advisor approval required.
General Business Concentration Requirements (21 units)

Select seven of the following with four different prefixes:

- **BUS 354** Starting a Small Business (3 units)
- **BUS 400** Professional Communication for the Global Workplace (3 units)
- **BUS 440** Ethics at Work: Business Impacts (3 units) (UD-C)
- **BUS 450** Greening of Business (3 units)
- **DS 312** Data Analysis with Computer Applications (3 units)
- **DS 408** Computer Simulation (3 units)
- **DS 450** Greening of Business (3 units)
- **ECON 400** Economic and Social History of the United States (3 units)
- **ECON 450** Health Economics (3 units)
- **ECON 474/HIST 474/LABR 474** History of Labor in the United States (3 units)
- **HTM 324** Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D)
- **HTM 351** Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM)
- **HTM 364** Hospitality and Tourism Management Information Systems (3 units)
- **HTM 421** Food, Wine, and Culture in California (3 units) (UD-D)
- **HTM 424** Tourism Management (3 units) (UD-C, AERM, SJ)
- **HTM 425** The Business of International Tourism (3 units) (UD-D, GP)
- **HTM 560** Hospitality Human Resource Management (3 units)
- **IBUS 430** Import-Export Management and Small Business Operations (3 units)
- **IBUS 517** Legal Environment of World Business (3 units)
- **IBUS 590** International Environmental Analysis (3 units)
- **IBUS 591** Doing Business in Latin America (3 units)
- **IBUS 592** Doing Business in Greater China (3 units)
- **IBUS 593** Doing Business in Europe (3 units)
- **IBUS 594** Doing Business in Asia-Pacific Countries (3 units)
- **IBUS 596** Doing Business in Japan (3 units)
- **IBUS 598** Doing Business in Emerging Markets (3 units)
- **IBUS 620** Research in International Business and the Global Market (3 units)
- **IBUS 659/MGMT 659** Introduction to International Business Negotiation (3 units)
- **IBUS 676** Social Entrepreneurship in a Global Context (3 units) (SJ)
- **IBUS 681** Seminar in Comparative Management (3 units)
- **IBUS 690** Global Strategic Management (3 units)
- **ISYS 350** Building Business Applications (3 units)
- **ISYS 463** Information Systems Analysis and Design (3 units)
- **ISYS 471** E-Commerce Systems (3 units)
- **ISYS 565** Managing Enterprise Networks (3 units)
- **ISYS 568** Multimedia Business Applications Development (3 units)
- **ISYS 569** Information Systems for Business Process Management (3 units)
- **ISYS 575** Information Security Management (3 units)
- **ISYS 650** Business Intelligence (3 units)
- **MKTG 432** Public Relations (3 units)
- **MKTG 433** Personal Selling (3 units)
- **MKTG 441** Business to Business Marketing (3 units)
- **MKTG 469** Digital Marketing (3 units)
- **MKTG 517** Services Marketing (3 units)
- **MKTG 590** International Marketing Management (3 units)
- **MKTG 688** New Product Management Seminar (3 units)

Two non-Lam Family College of Business upper-division courses are permitted as substitutes for two of the seven required courses and count towards the different prefix requirement with advisor approval.