# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN MANAGEMENT ROADMAP

120 Total Units Required  
Minimum Number of Units in the Major: 60

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
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</tr>
<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis</td>
<td>3</td>
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<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
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<tr>
<td>GE Area A: Written English Communication (A2)</td>
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<tr>
<td>GE Area C: Arts (C1) or Humanities (C2)</td>
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<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
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<td><strong>Units</strong></td>
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<tr>
<th>Course</th>
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<tbody>
<tr>
<td><strong>Second Semester</strong></td>
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<tr>
<td>ECON 102</td>
<td>Introduction to Macroeconomic Analysis</td>
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<tr>
<td>MATH 110</td>
<td>Business Calculus</td>
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<tr>
<td>or DS 110</td>
<td>or Calculus with Business Applications</td>
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<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
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<tr>
<td>GE Area A: Written English Communication II (A4)</td>
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<tr>
<td>or Written English Communication (A2) Stretch II</td>
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<td>GE Area C: Arts (C1)</td>
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<td><strong>Units</strong></td>
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<th>Course</th>
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<tr>
<td><strong>Third Semester</strong></td>
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<tr>
<td>ACCT 100</td>
<td>Introduction to Financial Accounting</td>
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<tr>
<td>GE Area A: Written English Communication II (A4)</td>
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<tr>
<td>or SF State Studies or University Elective</td>
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<tr>
<td>GE Area B: Physical Science (B1) and Laboratory Science (B3)</td>
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<tr>
<td>GE Area C: Humanities: Literature (C3)</td>
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<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
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<tr>
<td><strong>Units</strong></td>
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<td>15-16</td>
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<tr>
<td><strong>Fourth Semester</strong></td>
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<tr>
<td>ACCT 101</td>
<td>Introduction to Managerial Accounting</td>
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<tr>
<td>DS 212</td>
<td>Business Statistics I</td>
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<tr>
<td>ISYS 263</td>
<td>Introduction to Information Systems</td>
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<tr>
<td>GE Area B: Life Science (B2) and Laboratory Science (B3)</td>
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<td>SF State Studies or University Elective</td>
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<tr>
<td><strong>Units</strong></td>
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<td>15-16</td>
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<tr>
<td><strong>Fifth Semester</strong></td>
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<tr>
<td>ACCT 307</td>
<td>Accounting Information Systems</td>
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<tr>
<td>or ISYS 363</td>
<td>or Information Systems for Management</td>
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<tr>
<td>BUS 300GW</td>
<td>Business Communication for Professionals</td>
<td>3</td>
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<tr>
<td>IBUS 330</td>
<td>International Business and Multicultural Relations (Upper Division Social Sciences: UD-D (Consider SF State Studies Course))</td>
<td>3</td>
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<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior</td>
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</table>
Bachelor of Science in Business Administration: Concentration in Management Roadmap

<table>
<thead>
<tr>
<th>SF State Studies or University Elective</th>
<th>Units</th>
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<tbody>
<tr>
<td>FIN 350</td>
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<tr>
<td>MGMT 605</td>
<td>3</td>
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<tr>
<td>MKTG 431</td>
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<tr>
<td>GE Area UD-C: Upper Division Arts and/or Humanities (Consider SF State Studies Course)</td>
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<td>SF State Studies or University Elective</td>
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**Sixth Semester**

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<th>Units</th>
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<tbody>
<tr>
<td>FIN 350</td>
<td>Business Finance</td>
<td>3</td>
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<tr>
<td>MGMT 605</td>
<td>Seminar in Developing Management Skills</td>
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<tr>
<td>MKTG 431</td>
<td>Principles of Marketing</td>
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<tr>
<td>GE Area UD-C</td>
<td>Upper Division Arts and/or Humanities</td>
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**Seventh Semester**

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>DS 412</td>
<td>Operations Management</td>
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</tr>
<tr>
<td>MGMT 648</td>
<td>Seminar in Leadership and Influence Skills</td>
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<tr>
<td>Major Concentration Elective (12 Units Total) – Take Two</td>
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<tr>
<td>GE Area UD-B</td>
<td>Upper Division Physical and/or Life Sciences (Consider SF State Studies Course)</td>
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**Eighth Semester**

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<th>Course</th>
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<tbody>
<tr>
<td>BUS 682</td>
<td>Seminar on Business and Society</td>
<td>3</td>
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<tr>
<td>BUS 690</td>
<td>Seminar in Business Policy and Strategic Management</td>
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<tr>
<td>MGMT 670</td>
<td>Seminar in Organization Design and Change</td>
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<tr>
<td>Major Concentration Elective (12 Units Total) – Take Two</td>
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**Total Units** 120-122

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1 To avoid taking additional units, it is recommended that you meet LLD and SF State Studies requirements (AERM, GP, ES, SJ) within your GE.
2 ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.
3 Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.
4 Major Concentration Electives

Select four electives, either all from Group A or three from Group A and one from Group B or another course with advisor approval.

**Group A**
- MGMT 567 Internship in Management (3 units)
- MGMT 610 Human Resource Management (3 units)
- MGMT 640 Managing Diversity in the Workplace (3 units)
- MGMT 650 Creativity and Innovation (3 units)
- MGMT 655 Seminar in Emerging Issues in Management (3 units)
- MGMT 656 Seminar in Managing Teams (3 units)
- MGMT 659 Introduction to International Business Negotiation (3 units)
- MGMT 660 Perspectives on Mergers and Acquisitions (3 units)

**Group B**
- BUS 440 Ethics at Work: Business Impacts (3 units)
- BUS 450 Greening of Business (3 units)
- MGMT 354 Starting a Small Business (3 units)
- MGMT 407 Economics for Managers (3 units)
- MGMT 535 Selected Topics in Entrepreneurship (3 units)
- MGMT 618 International Human Resource Management (3 units)