

APPAREL DESIGN & MERCHANDISING (ADM)

ADM 260 Textiles (Units: 3)

Prerequisite: Sophomore standing and above.

Fiber, yarn, and fabric terminology and production, with an emphasis on the chemical impact the fiber/textile industry has on the environment. Scientific innovations in fiber technology and dyeing, printing, finishing, and consumer care techniques.

Course Attributes:

- B1: Physical Science

ADM 261 Apparel Construction (Units: 3)

Prerequisite: Must be an Apparel Design and Merchandising major to enroll in this course or consent of instructor.

Principles and concepts in the clothing field. Pattern analysis, selection, fitting, and technical and experimental construction processes. Classwork, 2 units; laboratory, 1 unit.

ADM 262 Fashion Illustration (Units: 3)

Concepts, techniques, and media in illustrating contemporary and historical dress on the fashion figure. Classwork, 2 units; laboratory, 1 unit.

ADM 265 Introduction to the Fashion Industry (Units: 3)

Prerequisite: Must be an Apparel Design and Merchandising major to enroll in this course.

The fashion industry: investigation of the design, manufacturing, and distribution of textile and apparel products for different markets. Career opportunities within all market segments.

ADM 300 Designers of the 20th/21st Centuries (Units: 3)

Prerequisite: Upper division standing.

The impact that outstanding contemporary apparel and interior designers have on each other and the markets of both industries. Examination of common styles, media use, and characteristics of each designer as well as their typical market.

(This course is offered as ADM 300 and ID 300. Students may not repeat the course under an alternate prefix.)

ADM 360GW Fashion, Clothing, and Society - GVAR (Units: 3)

Prerequisite: ENG 214 or equivalent with a grade of C- or better; must be an Apparel Design and Merchandising or Family & Consumer Sciences major to enroll in this course.

Social, psychological, and economic forces which underlie fashion and affect both the consumer and the clothing market. Physiology and safety of clothing; clothing for specific individuals and family members. (ABC/NC grading only)

Course Attributes:

- Graduation Writing Assessment

ADM 361 Apparel Design I: Flat Pattern (Units: 3)

Prerequisite: ADM 261; must be an Apparel Design and Merchandising major to enroll in this course.

Trends in French and American fashion applied to the development of original designs by the flat pattern method. Development of basic pattern and fitting problems. Classwork, 2 units; laboratory, 1 unit. Extra fee required.

ADM 362 Apparel Design II: Draping (Units: 3)

Prerequisite: ADM 261; must be an Apparel Design and Merchandising major to enroll in this course.

Original clothing designs by the French draping process. Historical perspective and influence on contemporary costume design. Classwork, 2 units; laboratory, 1 unit. Extra fee required.

ADM 365 Textile Laboratory (Unit: 1)

Prerequisite: Must be an Apparel Design and Merchandising major to enroll in this course.

Yarn and cloth identification, textile fiber identification through microscopic and chemical testing; stain removal, detergency, dye, and finish tests.

ADM 366 Forecasting Apparel and Interior Design Trends (Units: 3)

Prerequisite: College level drawing class or consent of instructor.

Forces in society that influence apparel and interior design trends; data used to develop trend reports, color reports, retail reports, culminating in a professional forecasting presentation of colors, silhouettes, fabrications, and lifestyles. (This course is offered as ADM 366 and ID 366. Students may not repeat the course under an alternate prefix.)

ADM 369 Fashion Merchandising and Buying (Units: 3)

Prerequisites: ADM 360GW; must be an Apparel Design and Merchandising major to enroll in this course.

Factors that affect the merchandising and management of fashion products. Buying functions and the differences of buying techniques used by various types of manufacturers and retailers.

ADM 466 Computer Applications in Clothing and Textile Industry (Units: 3)

Prerequisites: ADM 360GW; must be an Apparel Design and Merchandising major to enroll in this course.

Computer software applied to statistical analysis of data, research variables, and development of formal presentation of data based on apparel research. Extra fee required.

ADM 560 Textiles and Apparel in the World Marketplace (Units: 3)

Prerequisites: ADM 360GW; concurrent enrollment with CFS 600; must be an Apparel Design and Merchandising graduating senior to enroll in this course.

World textile and apparel production and consumption. U.S. apparel import program including domestic policies and international agreements. U.S. textile and apparel exports, international apparel manufacturers and retailers.

Course Attributes:

- Global Perspectives

ADM 561 Culture and Historical Costume (Units: 3)

Prerequisites: ADM 360GW; must be an Apparel Design and Merchandising senior to enroll in this course.

Variations in dress patterns developed from the study of historical and cultural influences on western clothing and textiles.

ADM 566 Fashion and the Consumer (Units: 3)

Prerequisites: ADM 360GW, ADM 466; must be an Apparel Design and Merchandising senior to enroll in this course.

Consumer influences: fashion, mass media, ready-to-wear market, demographics, societal trends, current developments and research in clothing and textiles; relation to behavior and satisfying clothing needs.

ADM 569 Visual Merchandising and Promotion (Units: 3)

Prerequisites for ADM 569: Senior standing, ID 240, and a college level drawing class; concurrent enrollment with ADM 560 and CFS 600; must be an Apparel Design & Merchandising graduating senior to enroll in this course.

Prerequisites for CFS 769: ID 240, and a college level drawing class; must be a Family and Consumer Sciences graduate student to enroll in this course.

Application of principles of visual presentation in window displays, point-of-purchase, and other retail venues. Practice with equipment, materials, and techniques used in presentation of merchandise. Principles and methods of promotion for manufacturers and retailers. [ADM 569 was formerly ADM 469.] [CSL may be available; consult index for page reference.]

(ADM 569/CFS 769 is a paired course offering. Students who complete the course at one level may not repeat the course at the other level.)

ADM 661 Advanced Apparel Design Problems (Units: 3)

Prerequisites for ADM 661: ADM 361 and ADM 362; concurrent enrollment with ADM 560 and CFS 600; must be an Apparel Design & Merchandising graduating senior to enroll in this course.

Prerequisites for CFS 761: ADM 361 and ADM 362; must be a Family and Consumer Sciences graduate student to enroll in this course.

Clothing design problems related to specific populations. Development of design prototypes based on market analyses of fashion trends.

Classwork, 2 units; laboratory, 1 unit. Extra fee required.

(ADM 661/CFS 761 is a paired course offering. Students who complete the course at one level may not repeat the course at the other level.)

ADM 665 Product Development for Apparel (Units: 3)

Prerequisites: ADM 260, ADM 265, ADM 360GW, ID 240, or consent of instructor; must be an Apparel Design and Merchandising senior to enroll in this course.

Design, merchandising, and quality assurance in the apparel and sewn products industry. Development and implementation of a design idea geared to a specific market.

Course Attributes:

- Environmental Sustainability