JOURNALISM (JOUR)

JOUR 205 Social Impact of Journalism (Units: 3)
History, organization, social role and function of journalism.
Course Attributes:
- C2: Humanities

JOUR 221 Newswriting (Units: 3)
Prerequisites: ENG 214 or equivalent with a grade of C or better; typing skills 25 wpm.
Development of news judgment and clear writing skills. Grade of C or better required to continue to JOUR 300GW. (Plus-minus letter grade only)

JOUR 222 Newswriting Lab (Unit: 1)
Prerequisite: ENG 214 or equivalent with a grade of C or better.
Associate Press style writing, English grammar, and punctuation. (Plus-minus letter grade only)

JOUR 226 Digital News Gathering (Units: 3)
Prerequisites: Restricted to journalism major or minor; JOUR 205 or equivalent and JOUR 221 or equivalent, each with a grade of C or better.
Development of multimedia skills, online research and analysis, and other components of multimedia storytelling. (Plus-minus letter grade only)

JOUR 235 Photojournalism I (Units: 3)
Photojournalistic style and content. Taking pictures of people, telling stories, conveying information. Must have interchangeable lens digital camera. Extra fee required. (Plus-minus letter grade only)
Course Attributes:
- C1: Arts

JOUR 300GW Reporting - GWAR (Units: 3)
Prerequisites: Restricted to Journalism major or minor; ENG 214 with a grade of C- or better or equivalent, JOUR 205, and JOUR 221, each with a grade of C or better.
Advanced concepts of news gathering, interviewing, and writing. Cover San Francisco and Oakland neighborhoods. Need a C grade or better to continue to advanced courses. (ABC/NC grading only)
Course Attributes:
- Graduation Writing Assessment

JOUR 307 News Media Law and Ethics (Units: 3)
Prerequisites: Upper division standing and Journalism major or minor.
News media law and ethics using studies and practical application in journalism; access to public records, constitutional guarantees, ethical responsibilities in reporting, and publications of stories. (Plus-minus letter grade only)

JOUR 320 Investigative Reporting (Units: 3)
Prerequisites: Journalism major or minor; JOUR 300GW with a grade of C or better.
Problems and methodology of investigative journalism; techniques of documentation; from theory to practical application. A grade of C or better required to continue to JOUR 609. (Plus-minus letter grade only)

JOUR 321 Feature Writing (Units: 3)
Prerequisites: Journalism major or minor; JOUR 300GW with a grade of C or better; or consent of instructor;
Theory and practice of writing newspaper and magazine stories.
Definition of a feature; topics, interviewing techniques, deadline writing; freelancing. A grade of C or better required to enroll in JOUR 609. (Plus-minus letter grade only)

JOUR 328 Anthropology and Photography (Units: 3)
Prerequisite: Upper division standing or consent of instructor.
Examination of the documentary, social, political, and aesthetic roles of photography (and the archive and photo-essay) in anthropology as a mode of representation and control, but also of resistance. (This course is offered as ANTH 328 and JOUR 328. Students may not repeat the course under an alternate prefix.)

JOUR 330 Editing (Units: 3)
Prerequisites: Restricted to journalism major or minor; JOUR 205, JOUR 221 and JOUR 222, each with a grade of C or better.
Theory and practice of editing; fundamental copy editing, rewrite and layout techniques, headline writing, restructuring, and trimming; story ideas and assignments; page design concepts. (Plus-minus letter grade only)

JOUR 335 Photojournalism II (Units: 3)
Prerequisites: Restricted to journalism major or minor; JOUR 235 with a grade of C or better.
Components of photojournalism; portrait, sports, feature, news, and picture story to create portfolio. Must have interchangeable lens digital camera. Extra fee required. (Plus-minus letter grade only)

JOUR 336 Visual Storytelling (Units: 3)
Prerequisites: JOUR 205 and JOUR 221 (or equivalent) with grades of C or better.
How visual imagery shapes perception of news; power of photography, graphics and design to communicate journalistically in print and on-line. When images convey more than words; when images mislead. (Plus-minus letter grade only)

JOUR 395 Online Journalism (Units: 3)
Prerequisites: Restricted to journalism major or minor; JOUR 226 and JOUR 300GW with grades of C or better.
Multimedia production for journalists; creation of electronic outlet of text, sound, archived video, and graphics for news. Extra fee required. (Plus-minus letter grade only)

JOUR 400 Multimedia Journalism (Units: 3)
Prerequisites: Restricted to Journalism majors and minors; JOUR 226 and JOUR 300GW each with a grade of C or better;
Employ multiple visual platforms and storytelling structures to produce online journalism. Extra fee required. (Plus-minus letter grade only) [Formerly JOUR 635]

JOUR 409 Directed Study in Journalism (Units: 1-3)
Prerequisite: Consent of instructor or department.
Individual projects: research, investigations, depth reporting, writing, graphics, surveys, audience studies, and internships. May be repeated for a total of 6 units with consent of department.
JOUR 410 Building Chinese Media Literacy (Units: 3)
Prerequisite: CHIN 401 or consent of instructor.

Vocabulary, structures, styles, and topics of contemporary Chinese media. Newspapers, radio and television broadcasts, websites, blogs, and social media of Greater China. Intensive focus on reading and listening, augmented by writing and presentation assignments. (This course is offered as CHIN 410 and JOUR 410, and is taught in Chinese. Students may not repeat the course under an alternate prefix.)

JOUR 411 Media Chinese (Units: 3)
Prerequisite: CHIN 401 or consent of instructor.

Mandarin as it is used in various genres on radio/television and in news reports and articles, editorials, interviews, and advertisements. (This course is offered as CHIN 411, I R 413, and JOUR 411. Students may not repeat the course under an alternate prefix.)

Course Attributes:
- Global Perspectives

JOUR 426 Data Journalism (Units: 3)
Prerequisites: Restricted to journalism majors and minors; JOUR 226, JOUR 300GW, and JOUR 395, each with a grade of C or better.

Exploration and application of techniques of data analysis, processing and visualization to build interactive journalism elements and projects. (Plus-minus grading only)

JOUR 435 Photojournalism III (Units: 3)
Prerequisites: Journalism major or minor; JOUR 221, JOUR 300GW, and JOUR 335 with grades of C or better; or consent of instructor.

Picture story concepts and development. Photojournalism legal and ethical issues. Must own camera and media file. Lab fee required. (Plus-minus letter grade only)

JOUR 450 Publication Design and Graphics (Units: 3)
Prerequisite: JOUR 221 with a grade of C or better or consent of instructor.

Editorial design and production for newspapers and magazines; design as support for message. Vocabulary, concepts, and skills of editorial designer and photo editor with migration to internet and web. Extra fee required. (Plus-minus letter grade only)

JOUR 452 International Media Politics (Units: 4)
Prerequisites: Upper division standing and ENG 214 or equivalent.

Examination of how communication among states and non-state entities shapes international relations, from the perspective of various theoretical and epistemological approaches. (This course is offered as I R 452 and JOUR 452. Students may not repeat the course under an alternate prefix.)

JOUR 495 Profiles (Units: 3)
Prerequisites: Upper division standing; journalism major or minor; JOUR 226 and JOUR 300GW with grades of C or better.

Investigation and implementation of profile reporting and storytelling techniques, using a combination of multimedia tools of the students’ choice: writing, photography, video and/or online interactivity to bring people's stories alive through keen observation, captivating dialogue, proper tone, effective structure and organization. Activity. (Plus-minus letter grade only)

JOUR 500 Contemporary Magazines (Units: 3)
Prerequisites: Upper division standing; journalism major or minor; or consent of instructor.

Development and role of contemporary magazine; rise of specialized periodicals. Magazine start-ups, dynamics of editorial strategy and planning; editing, design, and short article writing. (Plus-minus letter grade only)

JOUR 535 Photojournalism IV (Units: 3)
Prerequisite: JOUR 335 with a grade of C or better.

Advanced photojournalism color and lighting techniques, including operation of portable and studio strobes. Photo illustrations and food and fashion pictures. Must provide camera and film. Extra fee required. (Plus-minus letter grade only)

JOUR 536 Latina/o Journalism (Units: 3)
Prerequisite: LTNS 530.

Overview of U.S. Latina/o journalism from the mid-1800s to the present day, provides insight into the ways in which Latina/os have utilized journalism as a way to merge activism and community formation. [CSL may be available]
(This course is offered as LTNS 536 and JOUR 536. Students may not repeat the course under an alternate prefix.)

JOUR 550 Public Journalism (Units: 3)
Prerequisites: Restricted to journalism majors and minors; JOUR 300GW with a grade of C or better.

Examination of failure of news media to provide accurate and substantive coverage of poor communities and communities of color. Students learn public journalism practices and techniques to engage communities to find solutions and to participate in the democratic process. (Plus-minus letter grade only)

JOUR 570 Opinion Writing (Units: 3)
Prerequisites: Restricted to journalism major or minor; JOUR 221 and JOUR 300GW with grade of C or better.

Principles and techniques of effective column and op-ed writing. Strategies for getting published. Emphasis on research and critical thinking. History and importance of editorial writing versus news coverage. (Plus-minus letter grade only)

JOUR 575 Community Media (Units: 3)
Prerequisites: JOUR 221 and JOUR 300GW each with a grade of C or better.

Students will gain experience producing stories for community news outlets, ethnic news outlets, hyperlocal sites, niched-oriented news in Bay Area. Explore the value, relevance and role of these alternative media publications.

JOUR 580 Environmental Journalism (Units: 3)
Prerequisites: Major or minor in journalism or major in environmental studies with a concentration in humanities and the environment; JOUR 300GW or ENVS 450GW.

Examination and practice of environmental journalism through reading and analysis of selected examples along with research and reporting necessary for completion of short and long word, photo and multimedia stories. (Plus-minus letter grade only)
Course Attributes:

- Am. Ethnic & Racial Minorities
- Social Justice
JOUR 685 Projects in the Teaching of Journalism (Units: 1-3)
Prerequisite: Completion with a grade of C or better in a course in which student will be aide, and consent of instructor.

Students are paired with Journalism faculty in supervised practicum to assist in teaching and to complete directed projects. (Students may earn a maximum of 4 units toward the baccalaureate degree for any course(s) numbered 685 regardless of discipline.)

JOUR 695 Senior Seminar (Units: 3)
Prerequisites: Journalism major or minor; JOUR 609 with a grade of C or better.

Journalism publishing project applying skills and knowledge of the major. (Plus-minus letter grade only)

JOUR 699 Independent Study (Units: 1-3)
Prerequisite: Upper division standing or consent of instructor.

Intensive study and investigation of a selected problem under the supervision of an instructor. (CR/NC only)