APPAREL DESIGN & MERCHANDISING (ADM)

ADM 260 Textiles (Units: 3)
Prerequisite: Sophomore standing and above.
Fiber, yarn, and fabric terminology and production, with an emphasis on the chemical impact the fiber/textile industry has on the environment. Scientific innovations in fiber technology and dyeing, printing, finishing, and consumer care techniques.
Course Attributes:
• B1: Physical Science

ADM 261 Apparel Construction (Units: 3)
Prerequisite: Apparel Design and Merchandising majors or consent of instructor.
Principles and concepts in the clothing field. Pattern analysis, selection, fitting, and technical and experimental construction processes. Classwork, 2 units; laboratory, 1 unit.

ADM 262 Fashion Illustration (Units: 3)
Concepts, techniques, and media in illustrating contemporary and historical dress on the fashion figure. Classwork, 2 units; laboratory, 1 unit.

ADM 265 Introduction to the Fashion Industry (Units: 3)
Prerequisite: Apparel Design and Merchandising majors.
The fashion industry: investigation of the design, manufacturing, and distribution of textile and apparel products for different markets. Career opportunities within all market segments.

ADM 300 Designers of the 20th/21st Centuries (Units: 3)
Prerequisite: Upper division standing.
The impact that outstanding contemporary apparel and interior designers have on each other and the markets of both industries. Examination of common styles, media use, and characteristics of each designer as well as their typical market.
(This course is offered as ADM 300 and ID 300. Students may not repeat the course under an alternate prefix.)

ADM 360GW Textiles and Apparel in the World Marketplace (Units: 3)
Prerequisites: Graduating senior Apparel Design and Merchandising major; ADM 360GW; concurrent enrollment in CFS 600.
World textile and apparel production and consumption. U.S. apparel import program including domestic policies and international agreements. U.S. textile and apparel exports, international apparel manufacturers, and retailers.
Course Attributes:
• Global Perspectives

ADM 361 Apparel Design I: Flat Pattern (Units: 3)
Prerequisites: Apparel Design and Merchandising major; ADM 261.
Trends in French and American fashion applied to the development of original designs by the flat pattern method. Development of basic pattern and fitting problems. Classwork, 2 units; laboratory, 1 unit. Extra fee required.

ADM 362 Apparel Design II: Draping (Units: 3)
Prerequisites: Apparel Design and Merchandising major; ADM 261.
Original clothing designs by the French draping process. Historical perspective and influence on contemporary costume design. Classwork, 2 units; laboratory, 1 unit. Extra fee required.

ADM 365 Textile Laboratory (Unit: 1)
Prerequisite: Apparel Design and Merchandising major.
Yarn and cloth identification, textile fiber identification through microscopic and chemical testing; stain removal, detergency, dye, and finish tests.

ADM 366 Forecasting Apparel and Interior Design Trends (Units: 3)
Prerequisite: College level drawing class or consent of instructor.
Forces in society that influence apparel and interior design trends; data used to develop trend reports, color reports, retail reports, culminating in a professional forecasting presentation of colors, silhouettes, fabrications, and lifestyles.
(This course is offered as ADM 366 and ID 366. Students may not repeat the course under an alternate prefix.)

ADM 369 Fashion Merchandising and Buying (Units: 3)
Prerequisites: Apparel Design and Merchandising major; ADM 360GW.
Factors that affect the merchandising and management of fashion products. Buying functions and the differences of buying techniques used by various types of manufacturers and retailers.

ADM 466 Computer Applications in Clothing and Textile Industry (Units: 3)
Prerequisites: Apparel Design and Merchandising major; ADM 360GW.
Computer software applied to statistical analysis of data, research variables, and development of formal presentation of data based on apparel research. Extra fee required.

ADM 566 Fashion and the Consumer (Units: 3)
Prerequisites: Senior Apparel Design and Merchandising major; ADM 360GW, ADM 466.
Consumer influences: fashion, mass media, ready-to-wear market, demographics, societal trends, current developments and research in clothing and textiles; relation to behavior and satisfying clothing needs.
ADM 569 Visual Merchandising and Promotion (Units: 3)
Prerequisites for CFS 769: Restricted to Family and Consumer Sciences graduate student; ID 240, a college level drawing class.
Prerequisites for ADM 569: Restricted to Apparel Design & Merchandising graduating senior; ID 240, a college level drawing class; concurrent enrollment in ADM 560, CFS 600.

Application of principles of visual presentation in window displays, point-of-purchase, and other retail venues. Practice with equipment, materials, and techniques used in the presentation of merchandise. Principles and methods of promotion for manufacturers and retailers. [CSL may be available]
(CFS 769/ADM 569 is a paired course offering. Students who complete the course at one level may not repeat the course at the other level.)

ADM 661 Advanced Apparel Design Problems (Units: 3)
Prerequisites for CFS 761: Restricted to Family and Consumer Sciences graduate student; ADM 361, ADM 362.
Prerequisites for ADM 661: Restricted to Apparel Design & Merchandising graduating senior; ADM 361, ADM 362; concurrent enrollment in ADM 560, CFS 600.

Clothing design problems related to specific populations. Development of design prototypes based on market analyses of fashion trends. Classwork, 2 units; laboratory, 1 unit. Extra fee required.
(CFS 761/ADM 661 is a paired course offering. Students who complete the course at one level may not repeat the course at the other level.)

ADM 665 Product Development for Apparel (Units: 3)
Prerequisites: Apparel Design and Merchandising senior; ADM 260, ADM 265, ADM 360GW, ID 240, or consent of instructor.

Design, merchandising, and quality assurance in the apparel and sewn products industry. Development and implementation of a design idea geared to a specific market.

Course Attributes:
- Environmental Sustainability