Students should consult with an academic advisor in journalism to determine the best minor for their interests and professional goals.

**Capstone**

To give students pre-professional experience, the program requires students to work on a laboratory publication with a worldwide online and broad print circulation. These publications are produced by classes and are taken for credit. Consistent with the department’s commitment to protect students’ First Amendment rights, students have editorial control of the publications. Students must complete one semester of publication. In their second semester they can choose between working on the student publication, completing an approved internship, completing a senior seminar project or working in the department’s News Bureau for professional publications. Students should consult with an advisor to choose the option that works best for them.

**Internships**

Students may earn up to three units for approved journalism internships and if the internship is rigorous, they may receive credit toward capstone requirements. Students should consult the department office about how to arrange credit for internships. Participating in internships is strongly encouraged. Students who succeed in finding journalism jobs upon graduation are generally those who have two or more internship experiences before they graduate. ([http://journalism.sfsu.edu/pages/internship-information](http://journalism.sfsu.edu/pages/internship-information))

**Advising**

To help students stay on top of the challenges they face, the department strongly encourages all majors and minors to receive academic advising with a journalism faculty advisor every semester. The department office makes appointments via email. Students are asked to provide advisors with ongoing records of their complete academic record for the department advising folders. Upper division students will have mandatory advising every year and will have a hold placed on their registration until it’s completed. The department will send an email notifying upper division students about mandatory advising.

**CIIJ**

Services are available to all journalism students at the department’s Center for Integration and Improvement of Journalism. CIIJ was established in 1990 to create programs that increase retention rates and job/internship placement of journalism students and to increase ethnic minority enrollment and graduation rates. It conducts special programs for high school and community college students and high school journalism advisors. Department faculty and students have engaged in research about the coverage on ethnic minority people and issues that has had a national and international impact.

**The Department and Faculty**

The Journalism Department is accredited by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC). It is a member of the California Newspaper Publishers Association and sponsors a student chapter of the National Press Photographers Association.

The faculty includes nine full-time members and a fluctuating number of part-time instructors, most of them active journalists. Faculty encourage and assist students in finding jobs and internships.
Career Outlook
The writing, editing, photography, and online news courses combined with an emphasis on critical thinking, ethics, and clear expression, prepare students for entry-level jobs in a wide variety of print, online and broadcast news organizations and magazines, and in many fields outside journalism. The department’s national reputation for excellence and diversity has drawn the attention of news organizations around the country, making it a key place for job and internship recruitment.

Journalism Learning Outcomes
1. **News Judgment**: Work demonstrates news judgment that identifies and develops story ideas through observation, reading and paying attention to their environment.
2. **Critical and Independent Thinking**: Work demonstrates an ability to synthesize information and think independently and work through problems using inference and logic.
3. **Cultural Competence**: Work demonstrates an understanding of a variety of cultures and how those cultures influence perspectives, attitudes and personal interaction with the world.
4. **Writing**: Work demonstrates concise, clear, and accurate writing that engages the audience with compelling storytelling.
5. **Analytical Competence**: Work demonstrates an ability to discern and weigh the quality of information they gather, as well as know how to analyze and interpret it.
6. **Research and Reporting**: Work demonstrates an ability to methodically find information through personal interviews, public documents, and the Internet.
7. **Media Literacy**: Work demonstrates an ability to competently navigate through a rapidly changing media world, understanding media’s influence on society, community and the democratic process, and that students also understand the power of visual storytelling in shaping society’s understanding of the world.
8. **Ethics, Integrity and the Law**: Work demonstrates knowledge and practice of ethical standards and constitutional laws that guide journalism excellence.
9. **Critical Evaluation**: Work demonstrates critical evaluation of their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
10. **Data and Numbers**: Work demonstrates an ability to apply basic numerical and statistical concepts.
11. **Technology**: Work demonstrates an ability to know when and how to apply technology in their professional work.
12. **Visual Competence**: Work demonstrates a technically competent ability to research, find, and capture a concise and compelling story that reflects the gamut of human experience in a variety of formats.

Professors
Funabiki

Associate Professors
Azocar, Kanigel, Wagner, Wilson

Assistant Professors
Cunningham, Garnier, Komenich, Moorhead

Majors
- Bachelor of Arts in Journalism: Concentration in Print and Online Journalism (bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-print-online-journalism)
- Bachelor of Arts in Journalism: Concentration in Photojournalism (bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/ba-journalism-concentration-photojournalism)

Minors
- Minor in Journalism (bulletin.sfsu.edu/colleges/liberal-creative-arts/journalism/minor-journalism)

JOUR 205 Social Impact of Journalism (Units: 3)
History, organization, social role and function of journalism. A grade of C or better required for Journalism majors and minors.
Course Attributes:
- C2: Humanities

JOUR 221 Newswriting (Units: 3)
Prerequisites: ENG 214 or equivalent with a grade of C or better; typing speed of 25 wpm or better.
Development of news judgment and clear writing skills. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 222 Newswriting Lab (Unit: 1)
Prerequisite: ENG 214 or equivalent with a grade of C or better.
Associated Press style writing, English grammar, and punctuation. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 223 Newswriting for Spanish-Language Media (Units: 3)
Prerequisite: Written and verbal fluency in Spanish.
Development of news judgment, basic reporting and clear writing skills for Spanish-language media. Activity. (ABC/NC grading only)

JOUR 226 Digital News Gathering (Units: 3)
Prerequisites: Restricted to Journalism majors and minors; JOUR 205* and JOUR 221* or equivalents with grades of C or better.
Development of multimedia skills, online research and analysis, and other components of multimedia storytelling. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 235 Photojournalism I (Units: 3)
Photojournalistic style and content. Taking pictures of people, telling stories, conveying information. Must have interchangeable lens digital camera. A grade of C or better required for Journalism majors and minors. Activity. Extra fee required. (Plus-minus letter grade only)
Course Attributes:
- C1: Arts
JOUR 300GW Reporting - GWAR (Units: 3)
Prerequisites: Restricted to Journalism major or minor; ENG 214 with a grade of C- or better or equivalent, JOUR 205, and JOUR 221, each with a grade of C or better.
Advanced concepts of news gathering, interviewing, and writing. Cover San Francisco and Oakland neighborhoods. Need a C grade or better to continue to advanced courses. (ABC/NC grading only)
Course Attributes:

- Graduation Writing Assessment

JOUR 307 News Media Law and Ethics (Units: 3)
Prerequisite: Restricted to upper-division Journalism majors and minors.
News media law and ethics using studies and practical application in journalism; access to public records, constitutional guarantees, ethical responsibilities in reporting, and publications of stories. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 320 Investigative Reporting (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 300GW* with a grade of C or better.
Problems and methodology of investigative journalism; techniques of documentation; from theory to practical application. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 321 Feature Writing (Units: 3)
Prerequisites: Restricted to Journalism majors and minors; JOUR 300GW* with a grade of C or better; or consent of instructor.
Theory and practice of writing newspaper and magazine stories. Definition of a feature; topics, interviewing techniques, deadline writing; freelancing. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 328 Anthropology and Photography (Units: 3)
Prerequisite: Restricted to upper-division standing or consent of the instructor.
Examination of the documentary, social, political, and aesthetic roles of photography (and the archive and photo-essay) in anthropology as a mode of representation and control, but also of resistance. (Plus-minus letter grade only)
(This course is offered as ANTH 328 and JOUR 328. Students may not repeat the course under an alternate prefix.)
Course Attributes:

- ANTH 328/JOUR 328

JOUR 330 Editing (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 205*, JOUR 221*, and JOUR 222* or equivalents with grades of C or better.
Theory and practice of editing; fundamental copy editing, rewrite and layout techniques, headline writing, restructuring, and trimming; story ideas and assignments; page design concepts. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 333 Reporting for Spanish-Language Media (Units: 3)
Prerequisite: JOUR 223* or equivalent with a grade of C or better.
Advanced concepts of newsgathering, interviewing and writing for Spanish-language media. Cover Spanish speaking communities in the Bay Area. Activity. (ABC/NC grading only)

JOUR 335 Photjournalism II (Units: 3)
Prerequisites: Restricted to Journalism majors and minors; JOUR 235* with a grade of C or better.
Students demonstrate their proficiency in 10 skills required to become a viable candidate for a general assignment newspaper/magazine/online internship or job. Skills include spot news, general news, feature, portraiture, issue/op-ed illustration, sports, studio lighting, print/web picture story, basic professional portfolio production and social media. Must have interchangeable lens digital camera. Activity. Extra fee required. (Plus-minus letter grade only)

JOUR 336 Visual Storytelling (Units: 3)
Prerequisites: JOUR 205 and JOUR 221 (or equivalent) with grades of C or better.
How visual imagery shapes perception of news; power of photography, graphics and design to communicate journalistically in print and on-line. When images convey more than words; when images mislead. (Plus-minus letter grade only)

JOUR 395 Online Journalism (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 226* and JOUR 300GW* with grades of C or better.
Multimedia production for journalists; creation of electronic outlet of text, sound, archived video, and graphics for news. A grade of C or better required for Journalism majors and minors. Extra fee required. (Plus-minus letter grade only)

JOUR 400 Multimedia Journalism (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 226* and JOUR 300GW* with grades of C or better.
Employ multiple visual platforms and storytelling structures to produce online journalism. A grade of C or better required for Journalism majors and minors. Activity. Extra fee required. (Plus-minus letter grade only)

JOUR 409 Directed Study in Journalism (Units: 1-3)
Prerequisite: Consent of the instructor or the department.
Individual projects: research, investigations, depth reporting, writing, graphics, surveys, audience studies, and internships. May be repeated for a total of 6 units with consent of the department.

JOUR 410 Building Chinese Media Literacy (Units: 3)
Prerequisite: CHIN 401 or consent of instructor.
Vocabulary, structures, styles, and topics of contemporary Chinese media. Newspapers, radio and television broadcasts, websites, blogs, and social media of Greater China. Intensive focus on reading and listening, augmented by writing and presentation assignments.
(This course is offered as CHIN 410 and JOUR 410, and is taught in Chinese. Students may not repeat the course under an alternate prefix.)
Course Attributes:

- CHIN 410/JOUR 410
JOUR 411 Media Chinese (Units: 3)
Prerequisite: CHIN 401 or consent of instructor.

Mandarin as it is used in various genres on radio/television and in news reports and articles, editorials, interviews, and advertisements. (This course is offered as CHIN 411, I R 413, and JOUR 411. Students may not repeat the course under an alternate prefix.)

Course Attributes:
- Global Perspectives
- CHIN 411/I R 413/JOUR 411

JOUR 426 Data Journalism (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 226*, JOUR 300GW*, and JOUR 395* or equivalents with grades of C or better.

Exploration and application of techniques of data analysis, processing and visualization to build interactive journalism elements and projects. A grade of C or better required for Journalism majors and minors. Activity. (Plus-minus letter grade only)

JOUR 435 Photojournalism III (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 221*, JOUR 300GW*, and JOUR 335* with grades of C or better; or consent of the instructor.

Students will demonstrate their ability to create a business plan, write a grant proposal, and create a social media presence. Photo deliverables are a picture story and a photographic essay. Photojournalism legal and ethical issues. Must own camera and media file. A grade of C or better required for Journalism majors and minors. Activity. Extra fee required. (Plus-minus letter grade only)

JOUR 450 Publication Design and Graphics (Units: 3)
Prerequisites: JOUR 221* or equivalent with a grade of C or better or consent of the instructor.

Editorial design and production for newspapers and magazines; design as support for a message. Vocabulary, concepts, and skills of editorial designers and photo editors with migration to internet and web. A grade of C or better required for Journalism majors and minors. Activity. Extra fee required. (Plus-minus letter grade only)

JOUR 452 International Media Politics (Units: 4)
Prerequisites: Upper division standing and ENG 214 or equivalent.

Examination of how communication among states and non-state entities shapes international relations, from the perspective of various theoretical and epistemological approaches. (This course is offered as I R 452 and JOUR 452. Students may not repeat the course under an alternate prefix.)

Course Attributes:
- Social Justice
- I R 452/JOUR 452

JOUR 495 Profiles (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 226* and JOUR 300GW* or equivalents with grades of C or better.

Investigation and implementation of profile reporting and storytelling techniques, using a combination of multimedia tools of the students’ choice: writing, photography, video and/or online interactivity to bring people’s stories alive through keen observation, captivating dialogue, proper tone, effective structure and organization. A grade of C or better required for Journalism majors and minors. Activity. (Plus-minus letter grade only)

JOUR 500 Contemporary Magazines (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; or consent of instructor.

Development and role of the contemporary magazine and the rise of specialized periodicals. Magazine start-ups, dynamics of editorial strategy and planning; editing, design, and short article writing. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 535 Photojournalism IV (Units: 3)
Prerequisites: Restricted to upper-division Journalism majors and minors; JOUR 335* with a grade of C or better.

Use of artificial light and available light to create a portrait essay and a magazine-style essay on a particular location, which the student will pitch. Students will engage with the practice of sustainability and networking models learned in Photo III by interacting directly with publications, non-profits and NGO’s. Activity. Extra fee required. (Plus-minus letter grade only)

JOUR 536 Latina/o Journalism (Units: 3)
Prerequisite: LTNS 530.

Overview of U.S. Latina/o journalism from the mid-1800s to the present day, provides insight into the ways in which Latina/os have utilized journalism as a way to merge activism and community formation. [CSL may be available]
(This course is offered as LTNS 536 and JOUR 536. Students may not repeat the course under an alternate prefix.)

Course Attributes:
- LTNS 536/JOUR 536

JOUR 560 Public Journalism (Units: 3)
Prerequisites: Restricted to journalism majors and minors; JOUR 300GW with a grade of C or better.

Examination of failure of news media to provide accurate and substantive coverage of poor communities and communities of color. Students learn public journalism practices and techniques to engage communities to find solutions and to participate in the democratic process. (Plus-minus letter grade only)

JOUR 570 Opinion Writing (Units: 3)
Prerequisites: Restricted to journalism major or minor; JOUR 221 and JOUR 300GW with grade of C or better.

Principles and techniques of effective column and op-ed writing. Strategies for getting published. Emphasis on research and critical thinking. History and importance of editorial writing versus news coverage. (Plus-minus letter grade only)
JOUR 575 Community Media (Units: 3)
Prerequisites: JOUR 221 and JOUR 300GW each with a grade of C or better.

Students will gain experience producing stories for community news outlets, ethnic news outlets, hyperlocal sites, niched-oriented news in Bay Area. Explore the value, relevance and role of these alternative media publications. (Plus-minus letter grade only)

JOUR 580 Environmental Journalism (Units: 3)
Prerequisites: Major or minor in journalism or major in environmental studies with a concentration in humanities and the environment; JOUR 300GW or ENVS 450GW.

Examination and practice of environmental journalism through reading and analysis of selected examples along with research and reporting necessary for completion of short and long word, photo and multimedia stories. (Plus-minus letter grade only)

JOUR 582 Social Media Journalism (Units: 3)
Prerequisites: Restricted to journalism majors or minors; completion of JOUR 221 and JOUR 300GW with a grade of C or better.

Examination and practice of gathering, researching, promoting and distributing news through social media. (Plus-minus letter grade only)

JOUR 595 Magazine Writing (Units: 3)
Prerequisites: Journalism major or minor; JOUR 221 and JOUR 300GW with grades of C or better.

Principles and techniques of magazine writing, developing, researching, and writing factual articles. Markets and steps necessary to get published. Grade of C or better necessary to continue to JOUR 609. (Plus-minus letter grade only)

JOUR 605 Magazine Publication Lab (Units: 3)
Prerequisites: Restricted to upper division Journalism majors and minors; JOUR 222, JOUR 300GW and JOUR 321 or JOUR 595 with grades of C or better.

Production of three to four editions of Xpress Magazine including updates of the Xpress Magazine website and all related social media networks. Activity. May be repeated for a total of 6 units. Extra fee required. (Plus-minus letter grade only)

JOUR 607 Publication Lab for Photojournalism Students (Units: 3)
Prerequisites: JOUR 221, JOUR 222, and JOUR 335.

Photography for the SF State Golden Gate Xpress print and online publication. Laboratory. (Plus-minus letter grade only)

JOUR 608 News Bureau Publication Lab (Units: 3)
Prerequisites: Journalism majors and minors; JOUR 609 with a grade of C or better; or consent of instructor.

News bureau; planning, reporting, editing, and fact-checking; shooting photos for publication in San Francisco area newspapers. Activity. May be repeated for a total of 6 units. (Plus-minus letter grade only)

JOUR 609 Publication Laboratory (Units: 3)
Prerequisites: Restricted to upper division journalism majors and minors; JOUR 222 and JOUR 300GW with grades of C or better, or JOUR 222 and JOUR 335 with grades of C or better.

Reporting, writing, photography, editing, producing print and online publication. Activity. May be repeated for a total of 6 units. Extra fee required. (Plus-minus letter grade only)

JOUR 610 Cultural Diversity and News Media (Units: 3)
Prerequisites: Upper division standing and ENG 214 or equivalent.

Exploration of how the practice of news gathering influences social reality. Exploration of issues facing U.S. media as they struggle to understand an increasingly diverse society. Historical overview of the problem and discussion on current obstacles facing journalists’ efforts to improve coverage and newsroom representation.

Course Attributes:
- Am. Ethnic & Racial Minorities
- Social Justice

JOUR 617 Journalism Internship (Units: 3)
Prerequisites: Restricted to journalism major or minor; JOUR 300GW with a grade of C or better; approved internship proposal required prior to registration deadline. Cannot concurrently enroll in JOUR 605 or JOUR 609.

Credit for an approved internship with employers in the news, magazine or online industry. Reflection on experiences in journals, resume package preparation and online portfolio of work. Capstone option. (CR/NC only)

JOUR 645 Journalism in China (Units: 3)
Prerequisites: Upper division standing; admission to the Chinese Flagship program or consent of instructor.


JOUR 650 Seminar: Contemporary News (Units: 3)
Prerequisites: Journalism major or minor; JOUR 226 and JOUR 300GW with grades of C or better.

Trends in contemporary news including reporting techniques, news delivery and journalistic storytelling. (Plus-minus letter grade only)

JOUR 657 Seminar: Topics in Journalism (Units: 3)
Prerequisites: Restricted to upper division Journalism majors and minors; JOUR 300GW with a grade of C or better; or consent of department.

Class advances journalistic reporting and writing techniques to produce a publishable newspaper, online and magazine articles in areas such as international, business, sports, literary journalism, culture and food and other timely topics. Fulfills the advanced writing elective requirement. Topic to be specified in the class schedule. May be repeated when topics vary. (Plus-minus letter grading only)

Course Attributes:
- Generic Course

JOUR 667 Seminar: Topics in Journalism (Units: 3)
Prerequisites: Upper division standing; completion of a GWAR course with a grade of C or better.

Critical inquiry and analysis of peer-reviewed research and the research process on journalism, providing students with added depth to understanding journalism's impact and the processes and structures that dictate it. (Plus-minus letter grade only)
JOUR 675 News Entrepreneurship (Units: 3)
Prerequisite: JOUR 300GW* or equivalent with a grade of C or better.

Developing and applying new business models for journalism; using media trends and media innovations to capture new audiences for news and features. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 680 Advanced Multimedia Journalism (Units: 3)
Prerequisites: Restricted to Journalism majors and minors; JOUR 226* and JOUR 395* or equivalents with grades of C or better.

Exploration and application of techniques of interactivity and web-based and mobile application development toward team-driven long-form journalism and public information projects. A grade of C or better required for Journalism majors and minors. (Plus-minus letter grade only)

JOUR 685 Projects in the Teaching of Journalism (Units: 1-3)
Prerequisite: A grade of C or better in the course in which student will be aide and consent of the instructor.

Students are paired with Journalism faculty in a supervised practicum to assist in teaching and to complete directed projects. (Students may earn a maximum of 4 units toward the baccalaureate degree for any course(s) numbered 685 regardless of discipline.) (Plus-minus letter grade only)

JOUR 695 Senior Seminar (Units: 3)
Prerequisites: Restricted to Journalism majors and minors; JOUR 609* or equivalent with a grade of C or better.

Journalism publishing project applying skills and knowledge of the major. Activity. (Plus-minus letter grade only)

JOUR 699 Independent Study (Units: 1-3)
Prerequisite: Restricted to upper-division standing or consent of the instructor.

Intensive study and investigation of a selected problem under the supervision of an instructor. (CR/NC only)