

MINOR IN PROFESSIONAL WRITING AND RHETORIC

The Professional Writing & Rhetoric Minor prepares students to be successful writers in almost every field of industry and public life, including high-technology industries, business, government, and research and nonprofit organizations. Students in the PWR minor begin by developing strong writing skills, then learn how to adapt them for the workplace and for changing technologies and employment needs. Courses in the PWR minor expose students to workplace writing forms, methods, and issues and provide them with improved and focused skills, an understanding of professional expectations for writers, and a portfolio of relevant writing samples.

Program Learning Outcomes

1. Students in the Professional Writing and Rhetoric minor will be able to produce rhetorically effective texts across a range of digital, print, and multimedia formats.
2. Students in the Professional Writing and Rhetoric minor will analyze workplace writing in order to understand and develop effective rhetorical strategies for a variety of professional writing contexts.
3. Students in the Professional Writing and Rhetoric minor will produce persuasive texts using a broad range of genres, methods, and conventions for professional writers, considering the unique purposes and audiences of workplace writing.

Professional Writing and Rhetoric Minor – 15 units

A maximum of 6 PWR advisor-approved transfer units may be applied toward the minor.

All coursework used to satisfy the requirements of the minor must be completed with a grade of C or better.

A minimum of 6 upper-division units are required to complete the minor.

All coursework used to satisfy the requirements of the minor must be completed with a minimum grade point average of 2.0.

Core Courses (9 units)

Code	Title	Units
ENG 402	Introduction to Professional Writing and Rhetoric	3
ENG 540	Professional Editing	3
ENG 545	Visual Rhetoric and Document Design	3

Skills Electives (6 units)

Select two:

Code	Title	Units
ENG 200	Writing Practices in Professional Contexts	
ENG 471	Writing Technical Documentation	
ENG 490	Grant Writing	
ENG 585	Professional Writing for Digital Audiences	
ENG 618	Individual and Team Writing	