# Bachelor of Science in Visual Communication Design Roadmap

120 Total Units Required  
Minimum Number of Units in the Major: 56

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area A: Written English Communication (A2)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area B: Quantitative Reasoning (B4)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area C: Arts (C1) or Humanities (C2)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
<tr>
<td><strong>Second Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE Area B: Physical Science (B1) and Laboratory Science (B3)</td>
<td>3-4</td>
<td></td>
</tr>
<tr>
<td>GE Area C: Arts (C1)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area D: Social Sciences (D1)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>SF State Studies or University Elective – Take Two</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>15-16</strong></td>
</tr>
<tr>
<td><strong>Third Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area A: Written English Communication II (A4)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area B: Life Science (B2) and Laboratory Science (B3)</td>
<td>3-4</td>
<td></td>
</tr>
<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>SF State Studies or University Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>15-16</strong></td>
</tr>
<tr>
<td><strong>Fourth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE Area A: Written English Communication II (A4) if not already satisfied or SF State Studies or University Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area C: Humanities: Literature (C3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor – Take Two</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>SF State Studies or University Elective</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>14</strong></td>
</tr>
<tr>
<td><strong>Fifth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES 323</td>
<td>Visual Design Literacy</td>
<td>3</td>
</tr>
<tr>
<td>DES 356</td>
<td>A History of Design and Technology</td>
<td>3</td>
</tr>
<tr>
<td>DES 370</td>
<td>Introduction to Design</td>
<td>1</td>
</tr>
<tr>
<td>Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor – Take Two</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
<tr>
<td><strong>Sixth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES 300</td>
<td>Design Process</td>
<td>3</td>
</tr>
<tr>
<td>DES 320</td>
<td>Drafting and Sketching for Design</td>
<td>3</td>
</tr>
<tr>
<td>DES 322</td>
<td>Computer Graphic Imaging</td>
<td>3</td>
</tr>
<tr>
<td>DES 324GW</td>
<td>Research and Writing for Design - GWAR</td>
<td>3</td>
</tr>
<tr>
<td>GE Area UD-D: Upper-Division Social Sciences (Consider SF State Studies Course)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>16</strong></td>
</tr>
<tr>
<td><strong>Seventh Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES 325</td>
<td>Graphic Design I: Introduction</td>
<td>3</td>
</tr>
<tr>
<td>DES 327</td>
<td>Interactive Design I</td>
<td>3</td>
</tr>
<tr>
<td>Major Requirements</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area UD-C: Upper-Division Arts and/or Humanities (Consider SF State Studies Course)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
<tr>
<td><strong>Eighth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES 505</td>
<td>Senior Design Project</td>
<td>3</td>
</tr>
<tr>
<td>DES 570</td>
<td>Professional Practices for Designers</td>
<td>3</td>
</tr>
<tr>
<td>Major Requirements – Take Two</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
<tr>
<td><strong>Total Units</strong></td>
<td></td>
<td><strong>120-122</strong></td>
</tr>
</tbody>
</table>

---

1. ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

2. Depending on courses completed through Early Start, students in Pathway/Category 3 or 4 may be required to enroll in a support course to complement their Quantitative Reasoning/B4 requirement. There are multiple course options for this pathway. Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (http://cms.sfsu.edu/content/student-center). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (http://developmentalstudies.sfsu.edu).

3. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.
Major Requirements (Three Total)
DES 425 Graphic Design II: Typography (3 units)
DES 427 Interactive Design II (3 units)
DES 525 Graphic Design III: Advanced (3 units)
DES 527 Interactive Design III (3 units)
DES 627 Advanced Projects in Visual Communication Design (3 units)