# Bachelor of Science in Visual Communication Design Roadmap

120 Total Units Required  
Minimum Number of Units in the Major: 56

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
<td>3</td>
<td></td>
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<tr>
<td>GE Area A: Written English Communication (A2)</td>
<td>3</td>
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<tr>
<td>GE Area B: Quantitative Reasoning (B4)</td>
<td>3</td>
<td></td>
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<tr>
<td>GE Area C: Arts (C1) or Humanities (C2)</td>
<td>3</td>
<td></td>
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<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
<td>3</td>
<td></td>
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<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
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</tbody>
</table>

| **Second Semester** | | |
| GE Area B: Physical Science (B1) and Laboratory Science (B3) | 3-4 |
| GE Area C: Arts (C1) | 3 |
| GE Area D: Social Sciences (D1) | 3 |
| SF State Studies or University Elective – Take Two | 6 |
| **Units** | | 15-16 |

| **Third Semester** | | |
| GE Area A: Oral Communication (A1) or Critical Thinking (A3) | 3 |
| GE Area A: Written English Communication II (A4) | 3 |
| GE Area B: Life Science (B2) and Laboratory Science (B3) | 3-4 |
| GE Area D: U.S. History (D2) or U.S. and California Government (D3) | 3 |
| SF State Studies or University Elective | 3 |
| **Units** | | 15-16 |

| **Fourth Semester** | | |
| GE Area A: Written English Communication II (A4) if not already satisfied | 3 |
| or SF State Studies or University Elective | |
| GE Area C: Humanities: Literature (C3) | 3 |
| Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor – Take Two | 6 |
| SF State Studies or University Elective | 2 |
| **Units** | | 14 |

| **Fifth Semester** | | |
| DES 323 | Visual Design Literacy | 3 |
| DES 356 | A History of Design and Technology | 3 |
| DES 370 | Introduction to Design | 1 |
| Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor – Take Two | 6 |

### Sixth Semester

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<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>DES 300</td>
<td>Design Process</td>
<td>3</td>
</tr>
<tr>
<td>DES 320</td>
<td>Drafting and Sketching for Design</td>
<td>3</td>
</tr>
<tr>
<td>DES 322</td>
<td>Computer Graphic Imaging</td>
<td>3</td>
</tr>
<tr>
<td>DES 324GW</td>
<td>Research and Writing for Design - GWAR</td>
<td>3</td>
</tr>
<tr>
<td>GE Area UD-D: Upper-Division Social Sciences (Consider SF State Studies Course)</td>
<td>3</td>
<td></td>
</tr>
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<tbody>
<tr>
<td>DES 325</td>
<td>Graphic Design I: Introduction</td>
<td>3</td>
</tr>
<tr>
<td>DES 327</td>
<td>Interactive Design I</td>
<td>3</td>
</tr>
<tr>
<td>Major Requirements</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor</td>
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<td></td>
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<tr>
<td>GE Area UD-C: Upper-Division Arts and/or Humanities (Consider SF State Studies Course)</td>
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<tr>
<td>DES 505</td>
<td>Senior Design Project</td>
<td>3</td>
</tr>
<tr>
<td>DES 570</td>
<td>Professional Practices for Designers</td>
<td>3</td>
</tr>
<tr>
<td>Major Requirements – Take Two</td>
<td></td>
<td>6</td>
</tr>
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**Total Units: 120-122**

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1. ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

2. Depending on courses completed through Early Start, students in Pathway/Category 3 or 4 may be required to enroll in a support course to complement their Quantitative Reasoning/B4 requirement. There are multiple course options for this pathway. Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (http://cms.sfsu.edu/content/student-center). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (http://developmentalstudies.sfsu.edu).

3. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.
Major Requirements (Three Total)
DES 425 Graphic Design II: Typography (3 units)
DES 427 Interactive Design II (3 units)
DES 525 Graphic Design III: Advanced (3 units)
DES 527 Interactive Design III (3 units)
DES 627 Advanced Projects in Visual Communication Design (3 units)