# Bachelor of Science in Visual Communication Design Roadmap

120 Total Units Required  
Minimum Number of Units in the Major: 56

## Course | Title | Units
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**First Semester**
GE Area A: Oral Communication (A1) or Critical Thinking (A3) | 3
GE Area A: Written English Communication (A2) \(^1\) | 3
GE Area B: Quantitative Reasoning (B4) | 3
GE Area C: Arts (C1) or Humanities (C2) | 3
GE Area D: U.S. History (D2) or U.S. and California Government (D3) | 3
--- | --- | ---
**Units** | 15
--- | --- | ---
**Second Semester**
GE Area B: Physical Science (B1) and Laboratory Science (B3) \(^2\) | 3-4
GE Area C: Arts (C1) | 3
GE Area D: Social Sciences (D1) | 3
SF State Studies or University Elective – Take Two | 6
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**Units** | 15-16
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**Third Semester**
GE Area A: Oral Communication (A1) or Critical Thinking (A3) | 3
GE Area A: Written English Communication II (A4) or Written English Communication (A2) Stretch II | 3
GE Area B: Life Science (B2) and Laboratory Science (B3) \(^2\) | 3-4
GE Area D: U.S. History (D2) or U.S. and California Government (D3) | 3
SF State Studies or University Elective | 3
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**Units** | 15-16
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**Fourth Semester**
GE Area A: Written English Communication II (A4) if not already satisfied or SF State Studies or University Elective | 3
GE Area C: Humanities: Literature (C3) | 3
Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor – Take Two | 6
SF State Studies or University Elective | 2
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**Units** | 14
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**Fifth Semester**
DES 323 | Visual Design Literacy | 3
DES 356 | A History of Design and Technology | 3
DES 370 | Introduction to Design and Industry | 1
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Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor – Take Two | 6
GE Area UD–B: Upper Division Physical and/or Life Sciences (Consider SF State Studies Course) | 3
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**Units** | 16
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**Sixth Semester**
DES 300 | Design Process | 3
DES 320 | Drafting and Sketching for Design | 3
DES 322 | Computer Graphic Imaging | 3
DES 324GW | Research and Writing for Design - GWAR | 3
### Bachelor of Science in Visual Communication Design Roadmap

<table>
<thead>
<tr>
<th>GE Area UD–D: Upper Division Social Sciences (Consider SF State Studies Course)</th>
<th>3</th>
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<tbody>
<tr>
<td><strong>Seventh Semester</strong></td>
<td><strong>Units</strong></td>
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<tr>
<td>DES 325</td>
<td>Graphic Design 1: Introduction</td>
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<tr>
<td>DES 327</td>
<td>Digital Media 1</td>
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<tr>
<td>Major Requirements</td>
<td>3</td>
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<tr>
<td>Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor</td>
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<td>GE Area UD–C: Upper Division Arts and/or Humanities (Consider SF State Studies Course)</td>
<td>3</td>
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<tr>
<td><strong>Units</strong></td>
<td><strong>15</strong></td>
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</tbody>
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| **Eighth Semester** | **Units** |
| DES 505 | Senior Design Project |
| DES 570 | Professional Practices for Designers |
| Major Requirements – Take Two | 6 |
| Major Electives (18 units total): Six units must be in DES and selected in consultation with a DES advisor | 3 |
| **Units** | **15** |

**Total Units**: 120-122

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1. ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

2. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

3. **Major Requirements (Three Total)**
   - DES 425 Graphic Design 2: Typography (3 units)
   - DES 427 Digital Media 2 (3 units)
   - DES 525 Graphic Design 3: Advanced (3 units)
   - DES 527 Digital Media 3 (3 units)
   - DES 627 Advanced Projects in Visual Communication Design (3 units)