BACHELOR OF SCIENCE IN INDUSTRIAL DESIGN: CONCENTRATION IN PRODUCT DESIGN AND DEVELOPMENT

The Bachelor of Science in Industrial Design with Concentration in Product Design and Development (BSID/PDD) is a program for students who intend to focus their studies on product-oriented design applications. The major addresses the creation of industrial goods and services and concentrates on three principle aspects of design: process, people, and product. The BSID/PDD incorporates the study of user-centered needs, relative to the responsible and resourceful implementation of technology innovation, materials, marketing principles, and aesthetic values.

Industrial Design (B.S.): Concentration in Product Design and Development — 59 Units

Core Prerequisites and Foundation (19 units)

Nineteen units of core prerequisite and foundation courses are required of all DES majors.

Core Prerequisites (7 units)

All three must be taken during the first semester.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>DES 323</td>
<td>Visual Design Literacy</td>
<td>3</td>
</tr>
<tr>
<td>DES 356</td>
<td>A History of Design and Technology</td>
<td>3</td>
</tr>
<tr>
<td>DES 370</td>
<td>Introduction to Design and Industry</td>
<td>1</td>
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</table>

Core Foundation (12 units)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>DES 300</td>
<td>Design Process</td>
<td>3</td>
</tr>
<tr>
<td>DES 320</td>
<td>Drafting and Sketching for Design</td>
<td>3</td>
</tr>
<tr>
<td>DES 322</td>
<td>Computer Graphic Imaging</td>
<td>3</td>
</tr>
<tr>
<td>DES 324GW</td>
<td>Research and Writing for Design - GWAR</td>
<td>3</td>
</tr>
</tbody>
</table>

Basic Requirements (9 Units)

- ECON 101 Introduction to Microeconomic Analysis 3
- or ECON 305 Economic Analysis for Non-Majors 3
- MKTG 431 Principles of Marketing 3
- PHYS 101 Conceptual Physics 3

Concentration Requirements (19 Units)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>DES 305</td>
<td>Lab Safety Basics</td>
<td>1</td>
</tr>
<tr>
<td>DES 310</td>
<td>Product Design 1</td>
<td>3</td>
</tr>
<tr>
<td>DES 321</td>
<td>Technical Drawing 1: Introduction to CAD</td>
<td>3</td>
</tr>
<tr>
<td>DES 410</td>
<td>Product Design 2</td>
<td>3</td>
</tr>
<tr>
<td>DES 420</td>
<td>Rapid Visualization</td>
<td>3</td>
</tr>
<tr>
<td>DES 421</td>
<td>Technical Drawing 2: 3-D Solid Modeling</td>
<td>3</td>
</tr>
<tr>
<td>DES 460</td>
<td>Rapid Prototyping and Manufacturing Systems</td>
<td>3</td>
</tr>
</tbody>
</table>

Concentration Electives (9 Units)

Note: Students may choose DES 575 or DES 576, but may not choose DES 575 and DES 576.

Select three of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 100</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 300</td>
<td>Accounting and Finance Reporting</td>
<td>3</td>
</tr>
<tr>
<td>DES 210</td>
<td>Industrial Science</td>
<td>3</td>
</tr>
<tr>
<td>DES 332</td>
<td>Electricity and Electronics</td>
<td>3</td>
</tr>
<tr>
<td>DES 340</td>
<td>Design and Materials</td>
<td>3</td>
</tr>
<tr>
<td>DES 342</td>
<td>Metals Manufacturing</td>
<td>3</td>
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<tr>
<td>DES 360</td>
<td>Model Development Laboratory</td>
<td>3</td>
</tr>
<tr>
<td>DES 475</td>
<td>Topics in Design and Industry</td>
<td>3</td>
</tr>
<tr>
<td>DES 524</td>
<td>Information Design 2: Exhibit Design</td>
<td>3</td>
</tr>
<tr>
<td>DES 575</td>
<td>Workshop</td>
<td>3</td>
</tr>
</tbody>
</table>

Culminating Requirement (3 units)

- DES 505 Senior Design Project (to be taken in the last semester) 3

Note: Courses taken to fulfill core requirements may be substituted with other courses by advisement.

General Education Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Course Level</th>
<th>Units</th>
<th>Area Designation</th>
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<tbody>
<tr>
<td>Oral Communication</td>
<td>LD</td>
<td>3</td>
<td>A1</td>
</tr>
<tr>
<td>Written English Communication I</td>
<td>LD</td>
<td>3</td>
<td>A2</td>
</tr>
<tr>
<td>Critical Thinking</td>
<td>LD</td>
<td>3</td>
<td>A3</td>
</tr>
<tr>
<td>Written English Communication II</td>
<td>LD</td>
<td>3</td>
<td>A4</td>
</tr>
<tr>
<td>Physical Science</td>
<td>LD</td>
<td>3</td>
<td>B1</td>
</tr>
<tr>
<td>Life Science</td>
<td>LD</td>
<td>3</td>
<td>B2</td>
</tr>
<tr>
<td>Lab Science</td>
<td>LD</td>
<td>1</td>
<td>B3</td>
</tr>
<tr>
<td>Mathematics/Quantitative Reasoning</td>
<td>LD</td>
<td>3</td>
<td>B4</td>
</tr>
<tr>
<td>Arts</td>
<td>LD</td>
<td>3</td>
<td>C1</td>
</tr>
<tr>
<td>Arts or Humanities</td>
<td>LD</td>
<td>3</td>
<td>C1 or C2</td>
</tr>
<tr>
<td>Humanities: Literature</td>
<td>LD</td>
<td>3</td>
<td>C3</td>
</tr>
<tr>
<td>Social Sciences: US History</td>
<td>LD</td>
<td>3</td>
<td>D1</td>
</tr>
<tr>
<td>Social Sciences: US &amp; CA Government</td>
<td>LD</td>
<td>3</td>
<td>D3</td>
</tr>
<tr>
<td>Lifelong Learning and Self-Development (LLD)</td>
<td>LD or UD</td>
<td>3</td>
<td>E</td>
</tr>
<tr>
<td>Physical and/or Life Science</td>
<td>LD or UD</td>
<td>3</td>
<td>UD-B</td>
</tr>
</tbody>
</table>

Note: Courses taken to fulfill core requirements may be substituted with other courses by advisement.
Arts and/or Humanities UD 3 UD-C
Social Sciences UD 3 UD-D

SF State Studies
Courses certified as meeting the SF State Studies requirements may be upper or lower division in General Education (GE), in a major or minor, or an elective.
American Ethnic and Racial Minorities (AERM) LD or UD 3
Environmental Sustainability (ES) LD or UD 3
Global Perspectives (GP) LD or UD 3
Social Justice (SJ) LD or UD 3

Note: LD = Lower Division; UD = Upper Division.

First Time Student Roadmap (4 Year)
This roadmap opens in a new tab. (bulletin.sfsu.edu/colleges/liberal-creative-arts/design-industry/bs-industrial-design-concentration-product-design-development/roadmap.html)

General Advising Information for Transfer Students
1. Before transfer, complete as many lower division requirements or electives for this major as possible.
2. The following courses are not required for admission, but are required for graduation. Students are strongly encouraged to complete these units before transfer; doing so will provide more flexibility in course selection after transfer.
   - a course in U.S. History
   - a course in U.S. & California Government
   - a 2nd-semester course in written English composition

For information about satisfying the requirements described in (1) and (2) above at a California Community College (CCC), please visit http://www.assist.org. Check any geographically accessible CCCs; sometimes options include more than one college. Use ASSIST to determine:
   - Which courses at a CCC satisfy any lower division major requirements for this major, including 2nd-semester composition;

Remedial courses are not transferable and do not apply to the minimum 60 units/90 quarters required for admission.

Additional units for courses that are repeated do not apply to the minimum 60 units required for upper division transfer (for example, if course was not passed on the first attempt, or was taken to earn a better grade).

Before leaving the last California community college of attendance, obtain a summary of completion of lower division General Education units (IGETC or CSU GE Breadth). This is often referred to as a GE certification worksheet. SF State does not require delivery of this certification to Admissions, but students should retain this document for verifying degree progress after transfer.

Credit for Advanced Placement, International Baccalaureate, or College-Level Examination Program courses: AP/IB/CLEP credit is not automatically transferred from the previous institution. Units are transferred only when an official score report is delivered to SF State. Credit is based on the academic year during which exams were taken. Refer to the University Bulletin in effect during the year of AP/IB/CLEP examination(s) for details regarding the award of credit for AP/IB/CLEP.

Students pursuing majors in science, technology, engineering and mathematics (STEM) disciplines often defer 6-9 units of lower division general education in areas C and D until after transfer in order to focus on preparation courses for the major. (This advice does not apply to students pursuing associate degree completion before transfer.)

Transferring from institutions other than CCCs or CSUs
Review SF State's lower division General Education requirements. Note that, as described below, the four basic skills courses required for admission meet A1, A2, A3, and B4 in the SF State GE pattern. Courses that fulfill the remaining areas of SF State's lower division GE pattern are available at most two-year and four-year colleges and universities.

Of the four required basic skills courses, a course in critical thinking (GE A3) may not be widely offered outside the CCC and CSU systems. Students should attempt to identify and take an appropriate course no later than the term of application to the CSU. To review more information about the A3 requirement, please visit http://bulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#AAEL.

Identify and complete a 2nd-semester written English composition course before transfer. This is usually the next course after the typical "freshman comp" course, with a focus on writing, reading and critical analytical skills for academic purposes, and developing skills in composing, revising, and the use of rhetorical strategies.

Waiting until after transfer to take a single course at SF State that meets both US and CA/local government requirements may be an appropriate option, particularly if transferring from outside of California.

All students must meet the transfer eligibility requirements outlined below for admission.
For more information, visit the Undergraduate Admissions section.
   - Complete 60 or more transferable semester units or 90 or more quarter units
   - Earn a college grade point average of 2.00 or better in all transferable courses. Non-local area residents may be held to a higher GPA standard.
   - Be in good standing at the last college or university attended
   - Complete 30 semester units (45 quarter units) of general education, including four basic skills courses:
     a. One course in oral communication (same as CSU GE area A1)
     b. One course in written composition (same as CSU GE area A2)
     c. One course in critical thinking (same as CSU GE area A3)
d. One course in mathematics or quantitative reasoning, with intermediate algebra as a prerequisite (same as CSU GE area B4)

• The four basic skills courses and a minimum of 60 transferable semester units (90 quarter units) must be completed by the spring semester prior to fall admission, or by the fall semester prior to spring admission. Earn a "C" or better grade in each basic skills course.