BACHELOR OF ARTS
IN BROADCAST
AND ELECTRONIC
COMMUNICATION ARTS -
QUANTITATIVE REASONING
CATEGORY III/IV AND
STRETCH ENGLISH

120 Total Units Required
Minimum Number of Units in the Major: 45

Course | Title | Units
--- | --- | ---
**First Semester**
ENG 104 | Writing the First Year: Finding Your Voice Stretch I | 3

GE Area A | 2 | 3
GE Area C | Take Two | 6
GE Area D | 3

Units | 15

**Second Semester**
BECA 200 | Introduction to Electronic Communication (Major Prerequisite) | 3
ENG 105 | Writing the First Year: Finding Your Voice Stretch II (A2) | 3

GE Area A | 3
GE Area B: Quantitative Reasoning (B4) | 3
B4 Support Course | 2-3

Units | 15

**Third Semester**
BECA 340 | Media Aesthetics I (Major Prerequisite) | 3

Core Foundation Area - Audio and Video Production - Select One: | 4

BECA 230 & BECA 231 | Audio Production Basics and Audio Laboratory | 3
BECA 240 or BECA 241 | TV Studio Basics or Video Laboratory | 3

GE Area B: Physical Science (B1) and Laboratory Science (B3) | 3-4
GE Area D | 3
GE Area E | 3

Units | 16-17

**Fourth Semester**
Core Foundation Area - Writing and Performance for Electronic Media - Select One: | 4

BECA 350 | Media Performance I | 3
BECA 370 | Writing for Electronic Media | 3

GE Area B: Life Science (B2) and Laboratory Science (B3) | 3-4
GE Area C | 3
GE Area D | 3
Complementary Studies or SF State Studies or University Elective | 2

Units | 14-15

**Fifth Semester**
BECA 300GW | Broadcast and Electronic Communication Arts Research - GWAR (Major Prerequisite) | 3

Core Foundation Area - Regulatory, Economic, and Ethical Perspectives - Select One: | 4

BECA 324 | Law and Regulation of Electronic Media | 3
BECA 423 | Economic Aspects of Broadcasting and Electronic Media | 3
BECA 460 | Industry of Broadcast News | 3

Major Electives in an Area of Emphasis (20 units total) | 7
GE Area UD-D: Upper-Division Social Sciences (Consider SF State Studies Course) | 3
Complementary Studies or SF State Studies or University Elective | 3

Units | 15

**Sixth Semester**
Core Foundation Area - Mass Communication Theory and Criticism - Select One: | 4

BECA 321 | Critical Study of Popular Culture (UD-C) | 3
BECA 390 | The Age of Information | 3
BECA 422 | Social Aspects of Electronic Media (UD-D) | 3

Major Electives in an Area of Emphasis (20 units total) - Take Two | 7
Core Foundation Area - Select One from Any Area | 4
GE Area UD-C: Upper-Division Arts and/or Humanities (Consider SF State Studies Course) | 3

Units | 15

**Seventh Semester**
Major Electives in an Area of Emphasis (20 units total) - Take Two | 7
GE Area UD-B: Upper-Division Physical and/or Life Sciences (Consider SF State Studies Course) | 3
Complementary Studies or SF State Studies or University Elective - Take Two | 6

Units | 15
Eighth Semester

Major Electives in an Area of Emphasis (20 units total) - Take Two

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Complementary Studies or SF State Studies or University Elective - Take Three

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<td>120-122</td>
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Complementary Studies

Twelve units of Complementary Studies are required of all candidates for the Bachelor of Arts degree in BECA. These units must come from courses bearing a prefix other than BECA, and not cross-listed with BECA. BECA majors will be offered several pathways toward completing this requirement, each of which is designed to facilitate graduation in a timely manner:

1. 12 units in a single foreign language;
2. 12 units taken in an approved study abroad program (e.g., CSU Study Abroad);
3. 12 units taken as partial completion of a second major, minor or a certificate; or
4. 12 units in a related discipline.

With approval from a BECA advisor, up to six units of Complementary Studies may be used to count toward the major. Students who have earned AA-T or AS-T degrees and are pursuing a similar B.A. degree at SF State are required to fulfill the Complementary Studies requirement as defined by the major department. Students should consult with a major advisor about how transfer units and/or SF State units can best be applied to this requirement in order to ensure degree completion within 60 units.

Electives in an Area of Emphasis (20 units)

Twenty units chosen from courses in BECA or other departments with approval of a BECA faculty advisor. Units from core courses not used to fulfill core requirements in any of the areas listed above may be counted as electives in an area of emphasis with the approval of a BECA faculty advisor. For more information, please go to the Degree Requirements.