

# BACHELOR OF ARTS IN BROADCAST AND ELECTRONIC COMMUNICATION ARTS - QUANTITATIVE REASONING CATEGORY III/IV AND ENG 114

120 Total Units Required

Minimum Number of Units in the Major: 45

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

Course	Title	Units
<b>First Semester</b>		
ENG 114	Writing the First Year: Finding Your Voice (A2) <sup>1</sup>	3
GE Area A <sup>2</sup>		3
GE Area C - Take Two		6
GE Area D		3
		Units 15
<b>Second Semester</b>		
BECA 200	Introduction to Electronic Communication (Major Prerequisite)	3
GE Area A		3
GE Area B: Quantitative Reasoning (B4) <sup>3</sup>		3
B4 Support Course <sup>3</sup>		2-3
GE Area E		3
		Units 15
<b>Third Semester</b>		
BECA 340	Media Aesthetics I (Major Prerequisite)	3
Core Foundation Area - Audio and Video Production - Select One <sup>4</sup>		3
GE Area B: Physical Science (B1) and Laboratory Science (B3) <sup>5</sup>		3-4
GE Area D		3
Complementary Studies or SF State Studies or University Elective <sup>6</sup>		3
		Units 15-16
<b>Fourth Semester</b>		
Core Foundation Area - Writing and Performance for Electronic Media - Select One: <sup>4</sup>		3
BECA 350	Media Performance I	
BECA 370	Writing for Electronic Media	
GE Area B: Life Science (B2) and Laboratory Science (B3) <sup>5</sup>		3-4
GE Area C		3

GE Area D	3
Complementary Studies or SF State Studies or University Elective <sup>6</sup>	3

Units 15-16

<b>Fifth Semester</b>	
BECA 300GW	Broadcast and Electronic Communication Arts Research - GVAR (Major Prerequisite)
Major Electives in an Area of Emphasis (20 units total) <sup>7</sup>	3
Core Foundation Area - Regulatory, Economic, and Ethical Perspectives - Select One: <sup>4</sup>	3
BECA 324	Law and Regulation of Electronic Media
BECA 423	Economic Aspects of Broadcasting and Electronic Media
BECA 460	Industry of Broadcast News
GE Area UD-D: Upper-Division Social Sciences (Consider SF State Studies Course)	3
Complementary Studies or SF State Studies or University Elective <sup>6</sup>	3

Units 15

<b>Sixth Semester</b>	
Core Foundation Area - Mass Communication Theory and Criticism - Select One: <sup>4</sup>	3
BECA 321	Critical Study of Popular Culture (UD- C)
BECA 390	The Age of Information
BECA 422	Social Aspects of Electronic Media (UD-D)
Major Electives in an Area of Emphasis (20 units total) - Take Two <sup>7</sup>	6
Core Foundation Area - Select One from Any Area <sup>4</sup>	3
GE Area UD-C: Upper-Division Arts and/or Humanities (Consider SF State Studies Course)	3

Units 15

<b>Seventh Semester</b>	
Major Electives in an Area of Emphasis (20 units total) - Take Two <sup>7</sup>	6
GE Area UD-B: Upper-Division Physical and/or Life Sciences (Consider SF State Studies Course)	3
Complementary Studies or SF State Studies or University Elective - Take Two <sup>6</sup>	6

Units 15

<b>Eighth Semester</b>	
Major Electives in an Area of Emphasis (20 units total) - Take Two <sup>7</sup>	6

Complementary Studies or SF State Studies or University Elective - Take Three <sup>6</sup>	9
Units	15
Total Units	120-122

<sup>1</sup> ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

<sup>2</sup> To avoid taking additional units, it is recommended that you meet **SF State Studies** requirements (AERM, GP, ES, S.J) within your GE.

<sup>3</sup> Depending on courses completed through Early Start, students in Pathway/Category III or IV may be required to enroll in a support course to complement their Quantitative Reasoning/B4 requirement. There are multiple course options for this pathway. Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (<http://cms.sfsu.edu/content/student-center/>). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (<http://developmentalstudies.sfsu.edu/>).

<sup>4</sup> **Core Foundation Areas (15 Units)**

Units selected from the following areas. At least one course must be taken in each of the four areas, plus one additional course from any of the four areas.

**Audio and Video Production:**

BECA 231 Audio Production Basics (3 units)

BECA 241 TV Studio Basics (3 units)

BECA 246 Electronic Field Production I (3 units)

**Regulatory, Economic, and Ethical Perspectives**

BECA 324 Law and Regulation of Electronic Media (3 units)

BECA 423 Economic Aspects of Broadcasting and Electronic Media (3 units)

BECA 460 Industry of Broadcast News (3 units)

**Mass Communication Theory and Criticism**

BECA 321 Critical Study of Popular Culture (3 units) (UD-C)

BECA 390 The Age of Information (3 units)

BECA 422 Social Aspects of Electronic Media (3 units) (UD-D)

**Writing and Performance for Electronic Media**

BECA 350 Media Performance I (3 units)

BECA 370 Writing for Electronic Media (3 units)

<sup>5</sup> Consider taking a class combined with a laboratory or a separate lab to fulfill B3.

<sup>6</sup> **Complementary Studies**

Twelve units of Complementary Studies are required of all candidates for the Bachelor of Arts degree in BECA. These units must come from courses bearing a prefix other than BECA, and not cross-listed with BECA. BECA majors will be offered several pathways toward completing this requirement, each of which is designed to facilitate graduation in a timely manner:

1. 12 units in a single foreign language;
2. 12 units taken in an approved study abroad program (e.g., CSU Study Abroad);
3. 12 units taken as partial completion of a second major, minor or a certificate; or
4. 12 units in a related discipline.

With approval from a BECA advisor, up to six units of Complementary Studies may be used to count toward the major.

Students who have earned AA-T or AS-T degrees and are pursuing a similar B.A. degree at SF State are required to fulfill the Complementary Studies requirement as defined by the major department. Students should consult with a major advisor about how transfer units and/or SF State units can best be applied to this requirement in order to ensure degree completion within 60 units.

<sup>7</sup> **Electives in an Area of Emphasis (20 units)**

Twenty units chosen from courses in BECA or other departments with approval of a BECA faculty advisor. Units from core courses not used to fulfill core requirements in any of the areas listed above may be counted as electives in an area of emphasis with the approval of a BECA faculty advisor. For more information, please go to the Degree Requirements (<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/broadcast-electronic-communication-arts/ba-broadcast-electronic-communication-arts/#degreerequirementstext>).