Bachelor of Science in Apparel Design and Merchandising: Concentration in Design Roadmap

120 Total Units Required
Minimum Number of Units in the Major: 58

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Semester</td>
<td></td>
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<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis</td>
<td>3</td>
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<tr>
<td></td>
<td>Major Prerequisite: College-Level Drawing Course (See Art or Design Courses)</td>
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<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
<td>3</td>
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<tr>
<td>GE Area A: Written English Communication (A2)</td>
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<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
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<tr>
<td></td>
<td>Units</td>
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<tr>
<td>Second Semester</td>
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<tr>
<td>ECON 102</td>
<td>Introduction to Macroeconomic Analysis</td>
<td>3</td>
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<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
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<tr>
<td>or Written English Communication (A2) Stretch II</td>
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<tr>
<td>GE Area B: Quantitative Reasoning (B4)</td>
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<tr>
<td>GE Area C: Arts (C1)</td>
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<td>Units</td>
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<tr>
<td>Third Semester</td>
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<tr>
<td>ADM 260</td>
<td>Textiles</td>
<td>3</td>
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<tr>
<td>ID 240</td>
<td>Color and Design</td>
<td>3</td>
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<tr>
<td>GE Area A: Written English Communication II (A4) if not already satisfied</td>
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<tr>
<td>or SF State Studies or University Elective</td>
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<tr>
<td>GE Area C: Humanities: Literature (C3)</td>
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<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
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<td>Units</td>
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<tr>
<td>Fourth Semester</td>
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<tr>
<td>ADM 265</td>
<td>Introduction to the Fashion Industry</td>
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<tr>
<td>PSY 200</td>
<td>General Psychology</td>
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<td>Major Electives (9 Units Total)</td>
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<tr>
<td>GE Area B: Life Science (B2) and Laboratory Science (B3)</td>
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<td>GE Area C: Arts (C1) or Humanities (C2)</td>
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<tr>
<td>Fifth Semester</td>
<td>ADM 261</td>
<td>Apparel Construction</td>
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<tr>
<td>ADM 360GW</td>
<td>Fashion, Clothing, and Society - GWAR</td>
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<tr>
<td>Major Electives (9 Units Total)</td>
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<tr>
<td>GE Area UD–C: Upper Division Arts and/or Humanities (Consider SF State Studies Course)</td>
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<tr>
<td>SF State Studies or University Elective</td>
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<td>Units</td>
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<tr>
<td>Sixth Semester</td>
<td>ADM 361</td>
<td>Apparel Design I: Flat Pattern</td>
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<tr>
<td>ADM 365</td>
<td>Textile Laboratory</td>
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<td>GE Area UD–D: Upper Division Social Sciences (Consider SF State Studies Course)</td>
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<td>SF State Studies or University Elective – Take Two</td>
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<td>Units</td>
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<tr>
<td>Seventh Semester</td>
<td>ADM 362</td>
<td>Apparel Design II: Draping</td>
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<tr>
<td>ADM 561</td>
<td>Culture and Historical Costume</td>
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<tr>
<td>ADM 665</td>
<td>Product Development for Apparel</td>
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<tr>
<td>Major Electives (9 Units Total) – Take One</td>
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<tr>
<td>GE Area UD–B: Upper Division Physical and/or Life Sciences (Consider SF State Studies Course)</td>
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<td>Units</td>
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<tr>
<td>Eighth Semester</td>
<td>ADM 560</td>
<td>Supply Chain Management in the Textile &amp; Apparel World Marketplace</td>
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<tr>
<td>ADM 661</td>
<td>Advanced Apparel Design</td>
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<tr>
<td>CFS 600</td>
<td>Professional Development</td>
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<tr>
<td>SF State Studies or University Elective - Take Two</td>
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<td>6</td>
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<td>Units</td>
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<tr>
<td></td>
<td>Total Units</td>
<td>120</td>
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</tbody>
</table>

1 To avoid taking additional units, it is recommended that you meet LLD and SF State Studies requirements (AERM, GP, ES, SJ) within your GE.
2 ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.
Depending on courses completed through Early Start, students in Pathway/Category 3 or 4 may be required to enroll in a support course to complement their Quantitative Reasoning/B4 requirement. There are multiple course options for this pathway. Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (http://cms.sfsu.edu/content/student-center). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (http://developmentalstudies.sfsu.edu).

**Major Electives**

- ACCT 100 Introduction to Financial Accounting (3 units)
- ACCT 101 Introduction to Managerial Accounting (3 units)
- ADM 262 Fashion Illustration (3 units)
- ART 222 Introduction to Textile Art (3 units)
- ART 422 Weaving I: Beginning (3 units)
- ART 424 Surface Design Studio (3 units)
- CFS 543 Sustainability in the Textile, Housing, and Food Industries (3 units)
- CFS 657 New York Fashion Study Tour (3 units)
- CFS 685 Projects in Teaching of Consumer and Family Studies/Dietetics (3 units)
- IBUS 330 International Business and Multicultural Relations (3 units)
- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- ISYS 263 Introduction to Information Systems (3 units)
- MGMT 354 Starting a Small Business (3 units)
- MGMT 405 Introduction to Management and Organizational Behavior (3 units)
- MKTG 431 Principles of Marketing (3 units)
- MKTG 433 Personal Selling (3 units)
- MKTG 434 Advertising Theory and Practice (3 units)
- MKTG 436 Retail Management (3 units)
- MKTG 469 Digital Marketing (3 units)

Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

CFS 600 serves as major’s capstone experience.