

CERTIFICATE IN INTERNATIONAL BUSINESS

College of Extended Learning

SF State Downtown Campus
835 Market Street, 6th Floor
San Francisco, CA 94103
Phone: 415-405-7700
Fax: 415-817-4299
Email: sfsucel@sfsu.edu

Purpose

The Certificate in International Business is designed to offer international students and non-matriculated U.S. residents the opportunity to acquire competencies in international business in two semesters. The program consists of eight specified courses that focus on conceptual, theoretical, and practical skills as well as overall knowledge of international business. Although the program does not lead to a degree in international business, it prepares students to seek a career or advancement in international business. The award of a certificate means the holder has completed the required courses at an acceptable level of academic accomplishment. The certificate indicates to a prospective employer that the University validates the certificate program in international business.

Admission Requirements

Selection for admission to the program will be based on student objectives, academic background, and recommendations as appropriate. In order to be admitted to the program, a candidate should have completed the equivalent of 56 units or more of undergraduate courses through coursework and/or appropriate professional or other preparation. Grades in coursework completed should be of an average level equivalent to a GPA of 2.3 or higher on a 4.0 U.S. scale, or an equivalent combination of educational and professional preparation, in her/his home country. English language ability must be demonstrated by adequate scores on the TOEFL examination (Test of English as a Foreign Language), TOEIC examination (Test of English for International Communication), or certification by appropriate academic personnel.

Admission Procedures

All candidates must complete the application forms for the Certificate in International Business, which are available from the Department of International Business and the College of Extended Learning. Students will be notified of their admission status by the program coordinator. The coordinator will arrange for student registration through Open University on a space-available basis.

Written English Proficiency Requirement

English proficiency at the conclusion of the program will be determined through evaluation of written papers in IBUS 590. Satisfactory performance in writing is required for both passing the IBUS 590 course and for completing the program.

Curriculum

Students must complete two semesters of coursework from the international business core and specialized courses. Students who have specific educational or career needs may be allowed to vary selection

of courses in the program after consulting with and obtaining written approval from the program coordinator.

International Business Certificate – 24 units

First Semester (12 units)

Code	Title	Units
IBUS 330	International Business and Multicultural Relations	3
IBUS 430	Import-Export Management and Small Business Operations	3
IBUS 681	Seminar in Comparative Management	3

Electives

Code	Title	Units
Select one of the following area study courses:		3
IBUS 591	Doing Business in Latin America	
IBUS 592	Doing Business in Greater China	
IBUS 593	Doing Business in Europe	
IBUS 594	Doing Business in Asia-Pacific Countries	
IBUS 596	Doing Business in Japan	
IBUS 598	Doing Business in Emerging Markets	

Second Semester (12 units)

Code	Title	Units
IBUS 590	International Environmental Analysis	3
IBUS 690	Global Strategic Management	3

Electives

Code	Title	Units
Select two of the following:		6
IBUS 440	Advanced Import-Export Management	
IBUS 517	Legal Environment of World Business	
IBUS 531	Cross-Cultural Innovation and Creativity in Business and Management	
IBUS 566	Careers in International Business	
IBUS 567	Internship in International Business	
IBUS 618	International Human Resource Management	
IBUS 620	Research in International Business and the Global Market	
IBUS 638	Global Leadership and Cultural Competencies	
IBUS 659	Introduction to International Business Negotiation	
IBUS 676	Social Entrepreneurship in a Global Context	
IBUS 699	Independent Study	

Award of the Certificate

The certificate will be awarded by the dean of the College of Extended Learning, and will also be signed by the coordinator of the certificate program. Notice of issuance of the certificate will be entered on the student's official academic record.