# Bachelor of Science in Business Administration: Concentration in International Business Roadmap

120 Total Units Required  
Minimum Number of Units in the Major: 60

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis</td>
<td>3</td>
</tr>
</tbody>
</table>

GE Area A: Oral Communication (A1) or Critical Thinking (A3)
GE Area A: Written English Communication (A2)
GE Area C: Arts (C1) or Humanities (C2)
GE Area D: U.S. History (D2) or U.S. and California Government (D3)

**Units**: 15

| **Second Semester** | | |
| ECON 102 | Introduction to Macroeconomic Analysis | 3 |
| MATH 110 or DS 110 | Business Calculus or Calculus with Business Applications | 3 |

GE Area A: Oral Communication (A1) or Critical Thinking (A3)
GE Area A: Written English Communication II (A4)
GE Area C: Arts (C1) or Written English Communication (A2) Stretch II

**Units**: 15

| **Third Semester** | | |
| ACCT 100 | Introduction to Financial Accounting | 3 |

GE Area A: Written English Communication II (A4) if not already satisfied
GE Area B: Physical Science (B1) and Laboratory Science (B3)
GE Area C: Humanities: Literature (C3)
GE Area D: U.S. History (D2) or U.S. and California Government (D3)

**Units**: 15-16

| **Fourth Semester** | | |
| ACCT 101 | Introduction to Managerial Accounting | 3 |

Select One:  
DS 212  

**Units**: 15

| **Fifth Semester** | | |
| ACCT 307 or ISYS 363 | Accounting Information Systems or Information Systems for Management | 3 |
| BUS 300GW | Business Communication for Professionals - GWAR | 3 |

FIN 350  
GE Area UD-D: Upper Division Social Sciences (Consider SF State Studies Course)
SF State Studies or University Elective

**Units**: 15

| **Sixth Semester** | | |
| IBUS 330 | International Business and Multicultural Relations | 3 |
| IBUS 590 | International Environmental Analysis | 3 |
| MGMT 405 | Introduction to Management and Organizational Behavior | 3 |
| MKTG 431 | Principles of Marketing | 3 |

GE Area UD-C: Upper Division Arts and/or Humanities (Consider SF State Studies Course)

**Units**: 15

| **Seventh Semester** | | |
| DS 412 | Operations Management | 3 |
| IBUS 681 | Seminar in Comparative Management | 3 |

Major Concentration Geographic Area
Major Concentration Elective (9 Units Total)

**Units**: 15

| **Eighth Semester** | | |
| BUS 682 | Seminar on Business and Society | 3 |
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<tr>
<th>Course Code</th>
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<th>Units</th>
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</thead>
<tbody>
<tr>
<td>BUS 690</td>
<td>Seminar in Business Policy and Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 690</td>
<td>Global Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>Major Concentration Elective (9 Units Total) – Take Two</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Units</strong></td>
<td><strong>15</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Total Units</strong></td>
<td><strong>120-122</strong></td>
</tr>
</tbody>
</table>

1. To avoid taking additional units, it is recommended that you meet LLD and SF State Studies requirements (AERM, GP, ES, SJ) within your GE.

2. ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

3. Depending on courses completed through Early Start, students in Pathway/Category 3 or 4 may be required to enroll in a stretch format for MATH 110 (MATH 107 in Fall 2018 and MATH 108 in Spring 2019). Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (http://cms.sfsu.edu/content/student-center). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (http://developmentalstudies.sfsu.edu).

4. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

5. **Geographic Area (3 units)**
   Select one of the following:
   - IBUS 591 Doing Business in Latin America (3 units)
   - IBUS 592 Doing Business in Greater China (3 units)
   - IBUS 593 Doing Business in Europe (3 units)
   - IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
   - IBUS 596 Doing Business in Japan (3 units)
   - IBUS 598 Doing Business in Emerging Markets (3 units)

6. **Electives (9 units)**
   Selected from one of the following emphases (course may be substituted with advisor approval):
   - **Country Analysis and Emerging Market Environments**
     - IBUS 598 Doing Business in Emerging Markets (3 units)
     - IBUS 676 Social Entrepreneurship in a Global Context (3 units)
   - **Global Strategy and Competencies**
     - Select One IBUS Elective
   - **Global Entrepreneurship**
     - IBUS 576 Global Entrepreneurship (3 units)
     - IBUS 676 Social Entrepreneurship in a Global Context (3 units)
   - **Global Innovation and Market Studies**
     - IBUS 620 Research in International Business and the Global Market (3 units)
     - IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
   - **Global Leadership and Human Resources Management**
     - IBUS 628 Global Human Resource Management (3 units)
     - IBUS 638 Global Leadership and Cultural Competencies (3 units)
   - **Import/Export Management**
     - IBUS 430 Import-Export Management and Small Business Operations (3 units)
     - IBUS 576 Global Entrepreneurship (3 units)
   - **IBUS Elective Courses**
     - IBUS 430 Import-Export Management and Small Business Operations (3 units)
     - IBUS 440 Advanced Import-Export Management (3 units)
     - IBUS 517 Legal Environment of World Business (3 units)
     - IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
     - IBUS 566 Careers in International Business (3 units)
     - IBUS 576 Global Entrepreneurship (3 units)
     - IBUS 591 Doing Business in Latin America (3 units)
     - IBUS 592 Doing Business in Greater China (3 units)
     - IBUS 593 Doing Business in Europe (3 units)
     - IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
     - IBUS 596 Doing Business in Japan (3 units)
     - IBUS 598 Doing Business in Emerging Markets (3 units)
     - IBUS 620 Research in International Business and the Global Market (3 units)
     - IBUS 628 Global Human Resource Management (3 units)
     - IBUS 638 Global Leadership and Cultural Competencies (3 units)
     - IBUS 659 Introduction to International Business Negotiation (3 units)
     - IBUS 676 Social Entrepreneurship in a Global Context (3 units)