BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN INTERNATIONAL BUSINESS ROADMAP

120 Total Units Required
Minimum Number of Units in the Major: 60

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
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<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis</td>
<td>3</td>
</tr>
<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
<td>3</td>
<td></td>
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<tr>
<td>GE Area A: Written English Communication (A2)</td>
<td>3</td>
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<tr>
<td>GE Area C: Arts (C1) or Humanities (C2)</td>
<td>3</td>
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<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
<td>3</td>
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<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
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<tr>
<td><strong>Second Semester</strong></td>
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<tr>
<td>ECON 102</td>
<td>Introduction to Macroeconomic Analysis</td>
<td>3</td>
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<tr>
<td>MATH 110 or DS 110</td>
<td>Business Calculus or Calculus with Business Applications</td>
<td>3</td>
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<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
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<tr>
<td>GE Area A: Written English Communication II (A4) or Written English Communication (A2) Stretch II</td>
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<tr>
<td>GE Area C: Arts (C1)</td>
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<tr>
<td><strong>Units</strong></td>
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<td>15</td>
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<tr>
<td><strong>Third Semester</strong></td>
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<tr>
<td>ACCT 100</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
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<tr>
<td>GE Area A: Written English Communication II (A4) if not already satisfied or SF State Studies or University Elective</td>
<td>3</td>
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<tr>
<td>GE Area B: Physical Science (B1) and Laboratory Science (B3)</td>
<td>3-4</td>
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<tr>
<td>GE Area C: Humanities: Literature (C3)</td>
<td>3</td>
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<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
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<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15-16</td>
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<tr>
<td><strong>Fourth Semester</strong></td>
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<tr>
<td>ACCT 101</td>
<td>Introduction to Managerial Accounting</td>
<td>3</td>
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<tr>
<td>Select One:</td>
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<tr>
<td>DS 212</td>
<td>Business Statistics I</td>
<td>3</td>
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<tr>
<td>MATH 124</td>
<td>Elementary Statistics</td>
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<tr>
<td>ISED 160</td>
<td>Data Analysis in Education</td>
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<tr>
<td>ISYS 263</td>
<td>Introduction to Information Systems</td>
<td>3</td>
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<tr>
<td>GE Area B: Life Science (B2) and Laboratory Science (B3)</td>
<td>3-4</td>
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<td>SF State Studies or University Elective</td>
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<tr>
<td><strong>Units</strong></td>
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<td>15-16</td>
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<tr>
<td><strong>Fifth Semester</strong></td>
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<tr>
<td>ACCT 307 or ISYS 363</td>
<td>Accounting Information Systems or Information Systems for Management</td>
<td>3</td>
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</table>
Bachelor of Science in Business Administration: Concentration in International Business Roadmap

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Units</th>
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</thead>
</table>
| BUS 300GW  
 or DS 660GW  | Business Communication for Professionals  
 or Communications for Business Analytics | 3 |
| FIN 350  
 GE Area UD-D: Upper Division Social Sciences (Consider SF State Studies Course)  
 SF State Studies or University Elective  | Business Finance  
 3 |
| Sixth Semester  
 IBUS 330  
 IBUS 590  
 MGMT 405  
 MKTG 431  
 GE Area UD-C: Upper Division Arts and/or Humanities (Consider SF State Studies Course) | International Business and Multicultural Relations  
 International Environmental Analysis  
 Introduction to Management and Organizational Behavior  
 Principles of Marketing  
 3 |
| Seventh Semester  
 DS 412  
 IBUS 681  
 Major Concentration Geographic Area  
 GE Area UD-B: Upper Division Physical and/or Life Sciences (Consider SF State Studies Course)  
 Major Concentration Elective (9 Units Total) | Operations Management  
 Seminar in Comparative Management  
 3 |
| Eighth Semester  
 BUS 682  
 BUS 690  
 IBUS 690  
 Major Concentration Elective (9 Units Total) – Take Two | Seminar on Business and Society  
 Seminar in Business Policy and Strategic Management  
 Global Strategic Management  
 3 |
| Total Units | 120-122 |

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1. To avoid taking additional units, it is recommended that you meet LLD and SF State Studies requirements (AERM, GP, ES, SJ) within your GE.
2. ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.
3. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.
4. Geographic Area (3 units)
   Select one of the following:
   - IBUS 591 Doing Business in Latin America (3 units)
   - IBUS 592 Doing Business in Greater China (3 units)
   - IBUS 593 Doing Business in Europe (3 units)
   - IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
   - IBUS 596 Doing Business in Japan (3 units)
   - IBUS 598 Doing Business in Emerging Markets (3 units)
Electives (9 units)
Selected from one of the following emphases (course may be substituted with advisor approval):

**Country Analysis and Emerging Market Environments**
- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units)
Select One IBUS Elective

**Global Strategy and Competencies**
Select Three IBUS Elective Courses

**Global Entrepreneurship**
- IBUS 576 Global Entrepreneurship (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units)
Select One IBUS Elective

**Global Innovation and Market Studies**
- IBUS 620 Research in International Business and the Global Market (3 units)
- IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
Select One IBUS Elective

**Global Leadership and Human Resources Management**
- IBUS 628 Global Human Resource Management (3 units)
- IBUS 638 Global Leadership and Cultural Competencies (3 units)
Select One IBUS Elective

**Import/Export Management**
- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 576 Global Entrepreneurship (3 units)
Select One IBUS Elective

**IBUS Elective Courses**
- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 440 Advanced Import-Export Management (3 units)
- IBUS 517 Legal Environment of World Business (3 units)
- IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
- IBUS 566 Careers in International Business (3 units)
- IBUS 576 Global Entrepreneurship (3 units)
- IBUS 591 Doing Business in Latin America (3 units)
- IBUS 592 Doing Business in Greater China (3 units)
- IBUS 593 Doing Business in Europe (3 units)
- IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
- IBUS 596 Doing Business in Japan (3 units)
- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 620 Research in International Business and the Global Market (3 units)
- IBUS 628 Global Human Resource Management (3 units)
- IBUS 638 Global Leadership and Cultural Competencies (3 units)
- IBUS 659 Introduction to International Business Negotiation (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units)