# Bachelor of Science in Business Administration: Concentration in International Business - Quantitative Reasoning Category III/IV and Stretch English

120 Total Units Required  
Minimum Number of Units in the Major: 60

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis (Major Prerequisite, D1)</td>
<td>3</td>
</tr>
<tr>
<td>ENG 104</td>
<td>Writing the First Year: Finding Your Voice Stretch I</td>
<td>3</td>
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<tr>
<td>MATH 107</td>
<td>Mathematics for Business Calculus I</td>
<td>3</td>
</tr>
<tr>
<td>GE Area A</td>
<td></td>
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<tr>
<td>GE Area C</td>
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<td><strong>Units</strong></td>
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<tr>
<td><strong>Second Semester</strong></td>
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<tr>
<td>ECON 102</td>
<td>Introduction to Macroeconomic Analysis (Major Core, D1)</td>
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<tr>
<td>ENG 105</td>
<td>Writing the First Year: Finding Your Voice Stretch II (A2)</td>
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<tr>
<td>MATH 108</td>
<td>Mathematics for Business Calculus II (B4)</td>
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<tr>
<td>GE Area A</td>
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<tr>
<td>GE Area C</td>
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<tr>
<td><strong>Third Semester</strong></td>
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<tr>
<td>ACCT 100</td>
<td>Introduction to Financial Accounting (Major Core)</td>
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<tr>
<td>GE Area B: Physical Science (B1) and Laboratory Science (B3)</td>
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<tr>
<td>GE Area C</td>
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<td>3</td>
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<tr>
<td>GE Area D</td>
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<tr>
<td>GE Area E</td>
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<tr>
<td><strong>Units</strong></td>
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<tr>
<td><strong>Fourth Semester</strong></td>
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<tr>
<td>ACCT 101</td>
<td>Introduction to Managerial Accounting (Major Core)</td>
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<tr>
<td>Select One (Major Core):</td>
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<tr>
<td>DS 212</td>
<td>Business Statistics I (Prerequisite for DS 412, FIN 350)</td>
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<tr>
<td>MATH 124</td>
<td>Elementary Statistics (B4)</td>
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<tr>
<td>ISED 160</td>
<td>Data Analysis in Education (B4)</td>
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<tr>
<td>ISYS 263</td>
<td>Introduction to Information Systems (Major Prerequisite)</td>
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<tr>
<td>GE Area B: Life Science (B2) and Laboratory Science (B3)</td>
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<tr>
<td>GE Area D</td>
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<tr>
<td><strong>Units</strong></td>
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<td>15-16</td>
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<tr>
<td><strong>Fifth Semester</strong></td>
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<tr>
<td>ACCT 307 or ISYS 363</td>
<td>Accounting Information Systems (Major Core) or Information Systems for Management</td>
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<tr>
<td>BUS 300GW</td>
<td>Business Communication for Professionals - GWAR (Major Core)</td>
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<tr>
<td>IBUS 330</td>
<td>International Business and Multicultural Relations (Major Core, UD-B, GP)</td>
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</tr>
<tr>
<td>SF State Studies or University Elective - Take Two</td>
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<td><strong>Units</strong></td>
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<tr>
<td><strong>Sixth Semester</strong></td>
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<tr>
<td>FIN 350</td>
<td>Business Finance (Major Core)</td>
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<tr>
<td>IBUS 590</td>
<td>International Environmental Analysis (Major Concentration)</td>
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<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior (Major Core)</td>
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<tr>
<td>MKTG 431</td>
<td>Principles of Marketing (Major Core)</td>
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<tr>
<td>GE Area UD-C: Upper-Division Arts and/or Humanities (Consider SF State Studies Course)</td>
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### Seventh Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>DS 412</td>
<td>Operations Management (Major Core)</td>
<td>3</td>
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<tr>
<td>IBUS 681</td>
<td>Seminar in Comparative Management (Major Concentration)</td>
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<tr>
<td>Major Concentration Geographic Area - Take One</td>
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<tr>
<td>GE Area UD-B: Upper-Division Physical and/or Life Sciences (Consider SF State Studies Course)</td>
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<tr>
<td>Major Concentration Elective (9 Units Total) - Take One</td>
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<tr>
<td>ENG 114</td>
<td>can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.</td>
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<tbody>
<tr>
<td>BUS 682</td>
<td>Seminar on Business and Society (Major Core)</td>
<td>3</td>
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<tr>
<td>BUS 690</td>
<td>Seminar in Business Policy and Strategic Management (Major Core)</td>
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<tr>
<td>IBUS 690</td>
<td>Global Strategic Management (Major Core)</td>
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<tr>
<td>Major Concentration Elective (9 Units Total) - Take Two</td>
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### Electives (9 units)

Selected from one of the following emphases (course may be substituted with advisor approval):

- **Country Analysis and Emerging Market Environments**
  - IBUS 598 Doing Business in Emerging Markets (3 units)
  - IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)
  - Select One IBUS Elective

- **Global Strategy and Competencies**
  - Select Three IBUS Elective Courses
  - **Global Entrepreneurship**
    - IBUS 576 Global Entrepreneurship (3 units)
    - IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)
    - Select One IBUS Elective
  - **Global Innovation and Market Studies**
    - IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
    - IBUS 620 Research in International Business and the Global Market (3 units)
    - Select One IBUS Elective
  - **Global Leadership and Human Resources Management**
    - IBUS 628 Global Human Resource Management (3 units)
    - IBUS 638 Global Leadership and Cultural Competencies (3 units)
    - Select One IBUS Elective
  - **Import/Export Management**
    - IBUS 430 Import-Export Management and Small Business Operations (3 units)
    - IBUS 576 Global Entrepreneurship (3 units)
    - Select One IBUS Elective
  - **IBUS Elective Courses**
    - IBUS 430 Import-Export Management and Small Business Operations (3 units)
    - IBUS 576 Global Entrepreneurship (3 units)
    - IBUS 591 Doing Business in Latin America (3 units)
    - IBUS 592 Doing Business in Greater China (3 units)
    - IBUS 593 Doing Business in Europe (3 units)
    - IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
    - IBUS 596 Doing Business in Japan (3 units)
    - IBUS 598 Doing Business in Emerging Markets (3 units)
    - IBUS 628 Global Human Resource Management (3 units)
    - IBUS 638 Global Leadership and Cultural Competencies (3 units)
    - IBUS 659/MGMT 405 Introduction to Management and Organizational Behavior (3 units)
    - IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)