

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN INTERNATIONAL BUSINESS - QUANTITATIVE REASONING CATEGORY I/II AND ENG 114

120 Total Units Required

Minimum Number of Units in the Major: 60

Course	Title	Units
First Semester		
ECON 101	Introduction to Microeconomic Analysis (Major Prerequisite, D1)	3
ENG 114	Writing the First Year: Finding Your Voice (A2) ¹	3
GE Area A ²		3
GE Area C		3
GE Area D		3
Units		15
Second Semester		
ECON 102	Introduction to Macroeconomic Analysis (Major Core, D1)	3
MATH 110 or DS 110	Business Calculus (Major Prerequisite, B4) ³ or Calculus with Business Applications	3
GE Area A		3
GE Area C		3
GE Area E		3
Units		15
Third Semester		
ACCT 100	Introduction to Financial Accounting (Major Core)	3
GE Area B: Physical Science (B1) and Laboratory Science (B3) ⁴		3-4
GE Area C		3
GE Area D		3
SF State Studies or University Elective		3
Units		15-16

Fourth Semester		
ACCT 101	Introduction to Managerial Accounting (Major Core)	3
Select One (Major Core):		3
DS 212	Business Statistics I (Prerequisite for DS 412, FIN 350)	3
MATH 124	Elementary Statistics (B4) ³	3
ISED 160	Data Analysis in Education (B4) ³	3
ISYS 263	Introduction to Information Systems (Major Prerequisite)	3
GE Area B: Life Science (B2) and Laboratory Science (B3) ⁴		3-4
SF State Studies or University Elective		3

Units 15-16

Fifth Semester		
ACCT 307 or ISYS 363	Accounting Information Systems (Major Core) or Information Systems for Management	3
BUS 300GW	Business Communication for Professionals - GWAR (Major Core)	3
IBUS 330	International Business and Multicultural Relations (Major Core, UD-D, GP)	3
SF State Studies or University Elective - Take Two		6
Units		15

Sixth Semester		
FIN 350	Business Finance (Major Core)	3
IBUS 590	International Environmental Analysis (Major Concentration)	3
MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
MKTG 431	Principles of Marketing (Major Core)	3
GE Area UD-C: Upper-Division Arts and/or Humanities (Consider SF State Studies Course)		3

Units 15

Seventh Semester

DS 412	Operations Management (Major Core)	3
IBUS 681	Seminar in Comparative Management (Major Concentration)	3
Major Concentration Geographic Area - Take One ⁵		
GE Area UD-B: Upper-Division Physical and/or Life Sciences (Consider SF State Studies Course)		3
Major Concentration Elective (9 Units Total) - Take One ⁶		
	Units	15

Eighth Semester

BUS 682	Seminar on Business and Society (Major Core)	3
BUS 690	Seminar in Business Policy and Strategic Management (Major Core)	3
IBUS 690	Global Strategic Management (Major Core)	3
Major Concentration Elective (9 Units Total) - Take Two ⁶		
	Units	15
Total Units		120-122

¹ ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

² To avoid taking additional units, it is recommended that you meet **SF State Studies** requirements (AERM, GP, ES, SJ) within your GE.

³ Depending on courses completed through Early Start, students in Pathway/Category III or IV may be required to enroll in a support course to complement their Quantitative Reasoning/B4 requirement. There are multiple course options for this pathway. Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (<http://cms.sfsu.edu/content/student-center>). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (<http://developmentalstudies.sfsu.edu>).

⁴ Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

⁵ **Geographic Area (3 units)**

Select one of the following:

- IBUS 591 Doing Business in Latin America (3 units)
- IBUS 592 Doing Business in Greater China (3 units)
- IBUS 593 Doing Business in Europe (3 units)
- IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
- IBUS 596 Doing Business in Japan (3 units)
- IBUS 598 Doing Business in Emerging Markets (3 units)

⁶ **Electives (9 units)**

Selected from one of the following emphases (course may be substituted with advisor approval):

Country Analysis and Emerging Market Environments

- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)
- Select One IBUS Elective

Global Strategy and Competencies

Select Three IBUS Elective Courses

Global Entrepreneurship

- IBUS 576 Global Entrepreneurship (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)
- Select One IBUS Elective

Global Innovation and Market Studies

- IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
- IBUS 620 Research in International Business and the Global Market (3 units)
- Select One IBUS Elective

Global Leadership and Human Resources Management

- IBUS 628 Global Human Resource Management (3 units)
- IBUS 638 Global Leadership and Cultural Competencies (3 units)
- Select One IBUS Elective

Import/Export Management

- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 576 Global Entrepreneurship (3 units)
- Select One IBUS Elective

IBUS Elective Courses

- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 440 Advanced Import-Export Management (3 units)
- IBUS 517 Legal Environment of World Business (3 units)
- IBUS 531 Cross-Cultural Innovation and Creativity in Business and Management (3 units)
- IBUS 566 Careers in International Business (3 units)
- IBUS 576 Global Entrepreneurship (3 units)
- IBUS 591 Doing Business in Latin America (3 units)
- IBUS 592 Doing Business in Greater China (3 units)
- IBUS 593 Doing Business in Europe (3 units)
- IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
- IBUS 596 Doing Business in Japan (3 units)
- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 620 Research in International Business and the Global Market (3 units)
- IBUS 628 Global Human Resource Management (3 units)
- IBUS 638 Global Leadership and Cultural Competencies (3 units)
- IBUS 659/MGMT 405 Introduction to Management and Organizational Behavior (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)