# Bachelor of Science in Hospitality and Tourism Management Roadmap

120 Total Units Required  
Minimum Number of Units in the Major: 63

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON 101</td>
<td>Introduction to Microeconomic Analysis</td>
<td>3</td>
</tr>
<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area A: Written English Communication (A2)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area C: Arts (C1)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>GE Area D: U.S. History (D2) or U.S. and California Government (D3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Second Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON 102</td>
<td>Introduction to Macroeconomic Analysis</td>
<td>3</td>
</tr>
<tr>
<td>MATH 110 or DS 110</td>
<td>Business Calculus or Calculus with Business Applications</td>
<td>3</td>
</tr>
<tr>
<td>GE Area A: Oral Communication (A1) or Critical Thinking (A3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area A: Written English Communication II (A4) or Written English Communication (A2) Stretch II</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>GE Area C: Arts (C1) or Humanities (C2)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Third Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCT 100</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>HTM 110</td>
<td>Introduction to Hospitality and Tourism Management</td>
<td>3</td>
</tr>
<tr>
<td>GE Area A: Written English Communication II (A4) if not already satisfied</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>or SF State Studies or University Elective</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GE Area B: Physical Science (B1) and Laboratory Science (B3)</td>
<td>3-4</td>
<td></td>
</tr>
<tr>
<td>GE Area C: Humanities: Literature (C3)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15-16</td>
</tr>
<tr>
<td><strong>Fourth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCT 101</td>
<td>Introduction to Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>DS 212</td>
<td>Business Statistics I</td>
<td>3</td>
</tr>
<tr>
<td>ISYS 263</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>Guided Elective (1 of 4) 5</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15-16</td>
</tr>
<tr>
<td><strong>Fifth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIN 350</td>
<td>Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>HTM 120</td>
<td>Legal Aspects of Hospitality and Tourism Management</td>
<td>3</td>
</tr>
<tr>
<td>HTM 300GW</td>
<td>Hospitality Tourism Management Business Communication - GWAR</td>
<td>3</td>
</tr>
<tr>
<td>HTM 357</td>
<td>Food Systems in the Hospitality Environment</td>
<td>3</td>
</tr>
<tr>
<td>Guided Elective (2 of 4) 5</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Sixth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HTM 457</td>
<td>Restaurant Operations</td>
<td>3</td>
</tr>
<tr>
<td>HTM 458</td>
<td>Hospitality Tourism Management Revenue and Cost Control</td>
<td>3</td>
</tr>
<tr>
<td>HTM 561</td>
<td>Hotel Operation Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>Guided Elective (3 of 4) 5</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Seventh Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HTM 351</td>
<td>Asian Food, Culture, and Hospitality</td>
<td>3</td>
</tr>
<tr>
<td>HTM 424</td>
<td>Tourism Management</td>
<td>3</td>
</tr>
<tr>
<td>HTM 531</td>
<td>Hospitality Services Management</td>
<td>3</td>
</tr>
<tr>
<td>HTM 560</td>
<td>Hospitality Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 431</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td><strong>Units</strong></td>
<td></td>
<td>15</td>
</tr>
<tr>
<td><strong>Eighth Semester</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HTM 515</td>
<td>Hospitality and Tourism Management Internship</td>
<td>3</td>
</tr>
<tr>
<td>HTM 590</td>
<td>Integrated Seminar in Hospitality and Tourism Management</td>
<td>3</td>
</tr>
<tr>
<td>Guided Elective (4 of 4) 5</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>
GE Area UD–B: Upper Division Physical and/or Life Sciences (Consider SF State Studies Course) 3
GE Area UD–D: Upper Division Social Sciences (Consider SF State Studies Course) 3

<table>
<thead>
<tr>
<th>Units</th>
<th>Total Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>15</td>
<td>120-122</td>
</tr>
</tbody>
</table>

1. To avoid taking additional units, it is recommended that you meet LLD and SF State Studies requirements (AERM, GP, ES, SJ) within your GE.

2. ENG 114 can only be taken if you complete Directed Self-Placement (DSP) and select ENG 114; if you choose ENG 104/ENG 105 through DSP you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

3. Depending on courses completed through Early Start, students in Pathway/Category 3 or 4 may be required to enroll in a stretch format for MATH 110 (MATH 107 in Fall 2018 and MATH 108 in Spring 2019). Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (http://cms.sfsu.edu/content/student-center). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (http://developmentalstudies.sfsu.edu).

4. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

5. **Guided Electives**

   Select four courses from below. See Department for advisement based on your area of interest.

   - HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units)
   - HTM 351/CFS 351 Asian Food, Culture, and Hospitality (3 units)
   - HTM 364 Hospitality and Tourism Management Information Systems (3 units)
   - HTM 400 Wine Appreciation (3 units)
   - HTM 421 Food, Wine, and Culture in California (3 units)
   - HTM 425 The Business of International Tourism (3 units)
   - HTM 557 Restaurant and Catering Management (3 units)
   - HTM 562 Advanced Studies in Global Hotel Operations Management (2 units)
   - HTM 576 Meeting Planning and Convention/Event Management I (3 units)
   - HTM 577 Meeting Planning and Convention/Event Management II (3 units)
   - HTM 578 Hospitality and Tourism Management Sales and Marketing (3 units)
   - IBUS 330 International Business and Multicultural Relations (3 units)