BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT - QUANTITATIVE REASONING CATEGORY III/IV AND STRETCH ENGLISH

120 Total Units Required
Minimum Number of Units in the Major: 72

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

Course | Title | Units
--- | --- | ---
First Semester | ECON 101 | Introduction to Microeconomic Analysis (Major Prerequisite, D1) | 3

ENG 104 | Writing the First Year: Finding Your Voice Stretch I | 3

MATH 107 | Mathematics for Business Calculus I | 3

or GE Area C
GE Area A | 3
GE Area D | 3

Units | 15

Second Semester | ECON 102 | Introduction to Macroeconomic Analysis (Major Prerequisite, D1) | 3

ENG 105 | Writing the First Year: Finding Your Voice Stretch II (A2) | 3

MATH 108 | Mathematics for Business Calculus II (B4) | 3

or GE Area D
GE Area A | 3
GE Area C | 3

Units | 15

Third Semester | ACCT 100 | Introduction to Financial Accounting (Major Core) | 3

GE Area B: Physical Science (B1) and Laboratory Science (B3) | 3-4
GE Area C | 3

Fourth Semester | ACCT 101 | Introduction to Managerial Accounting (Major Core) | 3

Select One (Major Core): 6

DS 212 | Business Statistics I | 3
ISED 160 | Data Analysis in Education (B4) | 2

MATH 124 | Elementary Statistics (B4) | 2

or University Elective

HTM 110 | Introduction to Hospitality and Tourism Management (Major Core, ES, GP SJ) | 3

GE Area B: Life Science (B2) and Laboratory Science (B3) | 3-4

Units | 15-16

Fifth Semester | FIN 350 | Business Finance (Major Core) | 3

HTM 120 | Legal Aspects of Hospitality and Tourism Management (Major Core) | 3

HTM 300GW | Hospitality Tourism Management Business Communication - GWAR (Major Core) | 3

HTM 301 | Food Science and Production (Major Core, UD-B) | 3

Select One (Guided HTM Elective, UD-D):

HTM 324 | Historical and Contemporary Aspects of Food, Beverage, and Culture in America | 3

HTM 421 | Food, Wine, and Culture in California | 3

HTM 425 | The Business of International Tourism (GP) | 3

IBUS 330 | International Business and Multicultural Relations (GP) | 3

Units | 15
### Sixth Semester

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 457</td>
<td>Restaurant Operations (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 458</td>
<td>Hospitality Tourism Management Revenue and Cost Control (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 561</td>
<td>Hotel Operation Management (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>Guided HTM Elective (12 units) - Take One</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Units:** 15

### Seventh Semester

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 424</td>
<td>Tourism Management (Major Core, UD-C, AERM, SJ)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 531</td>
<td>Hospitality Services Management (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 560</td>
<td>Hospitality Human Resource Management (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 431</td>
<td>Principles of Marketing (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>Guided HTM Elective (12 units) - Take One</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Units:** 15

### Eighth Semester

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 515</td>
<td>Hospitality and Tourism Management Internship (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>HTM 590</td>
<td>Integrated Seminar in Hospitality and Tourism Management (Major Core)</td>
<td>3</td>
</tr>
<tr>
<td>Guided HTM Elective (12 units) - Take One</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Units:** 15

**Total Units:** 120-123

---

1. ENG 114 can only be taken if you complete First-Year Writing Advising and select ENG 114; if you choose ENG 104/ENG 105 you will satisfy A2 upon successful completion of ENG 105 in the second semester; multilingual students may be advised into alternative English courses.

2. Depending on courses completed through Early Start, students in Pathway/Category III or IV may be required to enroll in a support course to complement their Quantitative Reasoning/B4 requirement. There are multiple course options for this pathway. Before enrolling in a B4 course, students should verify their MATH Pathway/Category in their Student Center (http://cms.sfsu.edu/content/student-center/). Information regarding the courses that correspond with your MATH Pathway/Category can be found on the Developmental Studies Office Website (http://developmentalstudies.sfsu.edu/).

3. MATH 107 and MATH 108 are only needed if the student is planning on taking DS 212.

4. To avoid taking additional units, it is recommended that you meet SF State Studies (AERM, GP, ES, SJ) and Ethnic Studies requirements within your GE or major. All SF State Studies requirements are met by core courses in the major.

5. Consider taking a class combined with a laboratory or a separate lab to fulfill B3 if not already satisfied.

6. A B4 support course is only needed if the student is enrolling in either ISED 160 or MATH 124. If enrolling in ISED 160, the student should also enroll in the B4 support course MATH 122. If enrolling in MATH 124, the student should also enroll in the B4 support course MATH 123.

7. **Guided Electives (12 units)**

Choose four of the guided elective courses from the list of courses below. Students wishing to minor in business administration are encouraged to take IBUS 330 to fulfill their minor requirement. HTM 215 Service Leadership: Theory and Practice (3 units) HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D) HTM 351 Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM) HTM 357 Food Systems in the Hospitality Environment (3 units) (ES) HTM 364 Hospitality and Tourism Management Information Systems (3 units) HTM 400 Wine Appreciation (3 units) HTM 421 Food, Wine, and Culture in California (3 units) (UD-D) HTM 425 The Business of International Tourism (3 units) (UD-D, GP) HTM 557 Restaurant and Catering Management (3 units) HTM 562 Advanced Studies in Global Hotel Operations Management (3 units) (GP) HTM 576 Meeting Planning and Convention/Event Management I (3 units) (ES) HTM 577 Meeting Planning and Convention/Event Management II (3 units) HTM 578 Hospitality and Tourism Management Sales and Marketing (3 units) IBUS 330 International Business and Multicultural Relations (3 units) (UD-D, GP)