BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

Program Learning Outcomes

1. Critical Thinking: Students locate, organize and interpret data to solve problems and make decisions. Students synthesize information/data/concepts to create solutions or plans to address challenges. Students present, defend and advocate positions with understanding of implications.
2. Teamwork and Collaboration: Students create, utilize and participate in teams to achieve goals.
3. Leadership: Students apply theoretical concepts and seek experience knowledge to maximize potential.
4. Communication: Students communicate effectively in both written and oral formats to different audiences.
5. Ethics: Students examine ethical implications and understand potential ramifications of actions.
6. Hospitality: Students are aware of and empathetic to others in order to design and execute positive guest and employee experiences.
7. Professional Competencies: Students utilize core business and hospitality management concepts to make decisions and evaluate outcomes.

• In addition to the core course program required of all Hospitality and Tourism Management majors, DS 110 (or MATH 110 or equivalent), ECON 101, ECON 102, ISYS 263, and ENG 214 must be completed before enrollment in certain core courses. Students who wish to enroll in DS 110 must pass the ELM examination, or other approved examinations, or take an appropriate course such as MATH 70. Students not attaining a satisfactory score will be directed to take an appropriate preparatory course.
• Except in cases of credit by examination, no more than six units of the core requirements may be taken on a CR/NC basis.
• Students must take an information systems proficiency exam. Those who do not pass the exam will be required to take ISYS 263.

Hospitality and Tourism Management (B.S.) – 66 units

Core Courses (54 units)

Code | Title | Units
--- | --- | ---
ACCT 100 | Introduction to Financial Accounting | 3
ACCT 101 | Introduction to Managerial Accounting | 3
DS 212 | Business Statistics I | 3
or MATH 124 | Elementary Statistics | 3
or ISED 160 | Data Analysis in Education | 3
FIN 350 | Business Finance | 3
HTM 110 | Introduction to Hospitality and Tourism Management | 3
HTM 120 | Legal Aspects of Hospitality and Tourism Management | 3
HTM 300GW | Hospitality Tourism Management Business Communication - GWAR | 3

Guided Electives (12 units)

Choose four of the guided elective courses from the list of courses below. Students desiring to minor in business administration are encouraged to take IBUS 330 to fulfill their minor requirement.

Code | Title | Units
--- | --- | ---
HTM 324 | Historical and Contemporary Aspects of Food, Beverage, and Culture in America | 3
HTM/CFS 351 | Asian Food, Culture, and Hospitality | 3
HTM 364 | Hospitality and Tourism Management Information Systems | 3
HTM 400 | Wine Appreciation | 3
HTM 421 | Food, Wine, and Culture in California | 3
HTM 425 | The Business of International Tourism | 3
HTM 557 | Restaurant and Catering Management | 3
HTM 562 | Advanced Studies in Global Hotel Operations Management | 3
HTM 576 | Meeting Planning and Convention/Event Management I | 3
HTM 577 | Meeting Planning and Convention/Event Management II | 3
HTM 578 | Hospitality and Tourism Management Sales and Marketing | 3
IBUS 330 | International Business and Multicultural Relations | 3

General Education Requirements

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Course Level</th>
<th>Units</th>
<th>Area Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oral Communication</td>
<td>LD</td>
<td>3</td>
<td>A1</td>
</tr>
<tr>
<td>Written English Communication I</td>
<td>LD</td>
<td>3</td>
<td>A2</td>
</tr>
<tr>
<td>Critical Thinking</td>
<td>LD</td>
<td>3</td>
<td>A3</td>
</tr>
<tr>
<td>Written English Communication II</td>
<td>LD</td>
<td>3</td>
<td>A4</td>
</tr>
<tr>
<td>Physical Science</td>
<td>LD</td>
<td>3</td>
<td>B1</td>
</tr>
<tr>
<td>Life Science</td>
<td>LD</td>
<td>3</td>
<td>B2</td>
</tr>
<tr>
<td>Lab Science</td>
<td>LD</td>
<td>1</td>
<td>B3</td>
</tr>
<tr>
<td>Mathematics/ Quantitative Reasoning</td>
<td>LD</td>
<td>3</td>
<td>B4</td>
</tr>
<tr>
<td>Arts</td>
<td>LD</td>
<td>3</td>
<td>C1</td>
</tr>
</tbody>
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### San Francisco State University Bulletin 2018-2019

**Bachelor of Science in Hospitality and Tourism Management**

<table>
<thead>
<tr>
<th>Arts or Humanities</th>
<th>LD</th>
<th>3</th>
<th>C1 or C2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humanities: Literature</td>
<td>LD</td>
<td>3</td>
<td>C3</td>
</tr>
<tr>
<td>Social Sciences</td>
<td>LD</td>
<td>3</td>
<td>D1</td>
</tr>
<tr>
<td>Social Sciences: US History</td>
<td>LD</td>
<td>3</td>
<td>D2</td>
</tr>
<tr>
<td>Social Sciences: US &amp; CA Government</td>
<td>LD</td>
<td>3</td>
<td>D3</td>
</tr>
<tr>
<td>Lifelong Learning and Self-Development (LLD)</td>
<td>LD or UD</td>
<td>3</td>
<td>E</td>
</tr>
<tr>
<td>Physical and/or Life Science</td>
<td>UD</td>
<td>3</td>
<td>UD-B</td>
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<tr>
<td>Arts and/or Humanities</td>
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<td>3</td>
<td>UD-C</td>
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<tr>
<td>Social Sciences</td>
<td>UD</td>
<td>3</td>
<td>UD-D</td>
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</table>

**SF State Studies**

<table>
<thead>
<tr>
<th>Courses certified as meeting the SF State Studies requirements may be upper or lower division in General Education (GE), in a major or minor, or an elective.</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Ethnic and Racial Minorities (AERM)</td>
</tr>
<tr>
<td>Environmental Sustainability (ES)</td>
</tr>
<tr>
<td>Global Perspectives (GP)</td>
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<tr>
<td>Social Justice (SJ)</td>
</tr>
</tbody>
</table>

Note: LD = Lower-Division; UD = Upper-Division.

**First-Time Student Roadmap (4 Year)**

This roadmap opens in a new tab (bulletin.sfsu.edu/colleges/business/hospitality-tourism-management/bs-hospitality-tourism-management/roadmap).

**General Advising Information for Transfer Students**

1. Before transfer, complete as many lower-division requirements or electives for this major as possible.
2. The following courses are not required for admission but are required for graduation. Students are strongly encouraged to complete these units before transfer; doing so will provide more flexibility in course selection after transfer:
   - a course in U.S. History
   - a course in U.S. & California Government
   - a 2nd-semester course in written English composition

For information about satisfying the requirements described in (1) and (2) above at a California Community College (CCC), please visit http://www.assist.org. Check any geographically accessible CCCs; sometimes options include more than one college. Use ASSIST to determine:

- Which courses at a CCC satisfy any lower division major requirements for this major, including 2nd-semester composition;

Remedial courses are not transferable and do not apply to the minimum 60 units/90 quarters required for admission.

Additional units for courses that are repeated do not apply to the minimum 60 units required for upper division transfer (for example, if course was not passed on the first attempt, or was taken to earn a better grade).

Before leaving the last California Community College of attendance, obtain a summary of completion of lower division General Education units (IGETC or CSU GE Breadth). This is often referred to as a GE certification worksheet. SF State does not require delivery of this certification to Admissions, but students should retain this document for verifying degree progress after transfer.

Credit for Advanced Placement, International Baccalaureate, or College-Level Examination Program courses: AP/IB/CLEP credit is not automatically transferred from the previous institution. Units are transferred only when an official score report is delivered to SF State. Credit is based on the academic year during which exams were taken. Refer to the University Bulletin in effect during the year of AP/IB/CLEP examination(s) for details regarding the award of credit for AP/IB/CLEP.

Students pursuing majors in science, technology, engineering and mathematics (STEM) disciplines often defer 6-9 units of lower-division general education in areas C and D until after transfer to focus on preparation courses for the major. (This advice does not apply to students pursuing associate degree completion before transfer.)

**Transferring from institutions other than CCCs or CSUs**

Review SF State’s lower division General Education requirements. Note that, as described below, the four basic skills courses required for admission meet A1, A2, A3, and B4 in the SF State GE pattern. Courses that fulfill the remaining areas of SF State’s lower division GE pattern are available at most two-year and four-year colleges and universities.

Of the four required basic skills courses, a course in critical thinking (GE A3) may not be widely offered outside the CCC and CSU systems. Students should attempt to identify and take an appropriate course no later than the term of application to the CSU. To review more information about the A3 requirement, please visit http://bulletin.sfsu.edu/undergraduate-education/general-education/lower-division/#AAEL.

Identify and complete a 2nd-semester written English composition course before transfer. This is usually the next course after the typical “freshman comp” course, with a focus on writing, reading and critical analytical skills for academic purposes, and developing skills in composing, revising, and the use of rhetorical strategies.

Waiting until after transfer to take a single course at SF State that meets both US and CA/local government requirements may be an appropriate option, particularly if transferring from outside of California.
All students must meet the transfer eligibility requirements outlined below for admission. For more information, visit the Undergraduate Admissions section.

- Complete 60 or more transferable semester units or 90 or more quarter units
- Earn a college grade point average of 2.00 or better in all transferable courses. Non-local area residents may be held to a higher GPA standard.
- Be in good standing at the last college or university attended
- Complete 30-semester units (45-quarter units) of general education, including four basic skills courses:
  a. One course in oral communication (same as CSU GE Area A1)
  b. One course in written composition (same as CSU GE Area A2)
  c. One course in critical thinking (same as CSU GE Area A3)
  d. One course in mathematics or quantitative reasoning (same as CSU GE Area B4)
- The four basic skills courses and a minimum of 60 transferable semester units (90-quarter units) must be completed by the spring semester prior to fall admission, or by the fall semester prior to spring admission. Earn a "C-" or better grade in each basic skills course.