

GRADUATE CERTIFICATE IN BRIDGE TO MASTER OF BUSINESS ADMINISTRATION

The purpose of this certificate is to introduce students to business foundations in preparation for applying to the MBA program. Many students do not feel prepared to enter an MBA program, including students who have been out of school for a number of years, students who are unsure whether they want to do an MBA program, students who have a three year bachelor's degree, and students who know very little about business. These students will benefit from this program, which introduces them to business foundations and prepares them for MBA work. This program will provide an opportunity to explore the business field while meeting basic entry requirements for the MBA.

Admission

Admission to the program requires an application in the form of a resume, the submission of previous university transcripts, and meeting the following minimum criteria:

- A grade of B or better in business calculus
- A passing score on an assessment of overall analytic writing test administered by the Lam Family College of Business
- A bachelor's degree
- 3.0 GPA or better in the last 60 units or a 3.0 GPA or better overall in all undergraduate work
- For international students, a TOEFL, IELTS, or PTE score that meets the LFCoB minimum

Graduate Certificate in Bridge to Master of Business Administration - 18 units

Required Courses (18 units)

Select six:

| Code | Title | Units |
|---------|---|-------|
| BUS 714 | Elements of Graduate Business Writing | 3 |
| BUS 776 | Data Analysis for Managers | 3 |
| BUS 780 | Financial Accounting | 3 |
| BUS 782 | Information Systems for Management | 3 |
| BUS 783 | Economics for Managers | 3 |
| BUS 785 | Financial Management | 3 |
| BUS 786 | Operations Analysis | 3 |
| BUS 787 | Marketing Management | 3 |
| BUS 788 | Management Principles and Organizational Behavior | 3 |