

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN GENERAL BUSINESS – BUSINESS ADMINISTRATION ASSOCIATE DEGREE FOR TRANSFER WITH 21 LOWER-DIVISION UNITS ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration. Twenty-one units in the major (ACCT 100/ACCT 101, DS 110 or MATH 110, DS 212, ECON 101/ECON 102, ISYS 263) and all lower-division GE requirements have been satisfied. Check with a major advisor about the most appropriate course sequence. **Degree completion guaranteed in 60 units;** see the Associate Degree for Transfer (ADT) section for more information (<http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students/>).

Course	Title	Units
First Semester		
IBUS 330	International Business and Multicultural Relations (Major Core, UD-D, GP)	3
ISYS 363	Information Systems for Management (Major Core)	3
MGMT 405	Introduction to Management and Organizational Behavior (Major Core)	3
US History (http://bulletin.sfsu.edu/undergraduate-education/graduation-requirements/#USHaGR) or University Elective if US History met		3
US and California Government (http://bulletin.sfsu.edu/undergraduate-education/graduation-requirements/#USHaGR) or University Elective if US/CA Government met		3
	Units	15
Second Semester		
BUS 300GW	Business Communication for Professionals - GVAR (Major Core)	3
FIN 350	Business Finance (Major Core)	3
Concentration Requirements (21 units) - Take Two ¹		6
GE Area UD-C: Upper-Division Arts and/or Humanities		3
	Units	15
Third Semester		
DS 412	Operations Management (Major Core)	3
MKTG 431	Principles of Marketing (Major Core)	3
Concentration Requirements (21 units) - Take Two ¹		6
GE Area UD-B: Upper-Division Physical and/or Life Sciences		3
	Units	15
Fourth Semester		
BUS 682	Seminar on Business and Society (Major Core)	3
BUS 690	Seminar in Business Policy and Strategic Management (Major Core)	3

Concentration Requirements (21 units) - Take Three ¹	9
Units	15
Total Units	60

1

General Business Concentration Requirements (21 units)

Select seven of the following with four different prefixes:

- BUS 354 Starting a Small Business (3 units)
- BUS 400 Professional Communication for the Global Workplace (3 units)
- BUS 440 Ethics at Work: Business Impacts (3 units) (UD-C)
- BUS 450 Greening of Business (3 units)
- DS 312 Data Analysis with Computer Applications (3 units)
- DS 408 Computer Simulation (3 units)
- DS 411 Decision Modeling for Business (3 units)
- DS 601 Applied Management Science (3 units)
- DS 604 Applied Business Forecasting (3 units)
- DS 624 Quality Management (3 units)
- DS 655 Sustainable Supply Chain Management (3 units)
- DS 660GW Communications for Business Analytics - GVAR (3 units)
- ECON 400 Economic and Social History of the United States (3 units)
- ECON 450 Health Economics (3 units)
- ECON 474/HIST 474/LABR 474 History of Labor in the United States (3 units)
- ECON 510/LABR 510 Labor Economics (3 units)
- ECON 511/LABR 511 Collective Bargaining (3 units)
- ECON 535/USP 535 Urban Economics (3 units)
- ECON 620 Economic Development (3 units)
- ECON 635/I R 635 Economics of Globalization (3 units)
- HTM 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units) (UD-D)
- HTM 351 Asian Food, Culture, and Hospitality (3 units) (UD-C, AERM)
- HTM 364 Hospitality and Tourism Management Information Systems (3 units)
- HTM 421 Food, Wine, and Culture in California (3 units) (UD-D)
- HTM 424 Tourism Management (3 units) (UD-C, AERM, SJ)
- HTM 425 The Business of International Tourism (3 units) (UD-D, GP)
- HTM 560 Hospitality Human Resource Management (3 units)
- IBUS 430 Import-Export Management and Small Business Operations (3 units)
- IBUS 517 Legal Environment of World Business (3 units)
- IBUS 590 International Environmental Analysis (3 units)
- IBUS 591 Doing Business in Latin America (3 units)
- IBUS 592 Doing Business in Greater China (3 units)
- IBUS 593 Doing Business in Europe (3 units)
- IBUS 594 Doing Business in Asia-Pacific Countries (3 units)
- IBUS 596 Doing Business in Japan (3 units)
- IBUS 598 Doing Business in Emerging Markets (3 units)
- IBUS 620 Research in International Business and the Global Market (3 units)
- IBUS 659/MGMT 659 Introduction to International Business Negotiation (3 units)
- IBUS 676 Social Entrepreneurship in a Global Context (3 units) (SJ)
- IBUS 681 Seminar in Comparative Management (3 units)
- IBUS 690 Global Strategic Management (3 units)
- ISYS 350 Building Business Applications (3 units)
- ISYS 463 Information Systems Analysis and Design (3 units)
- ISYS 471 E-Commerce Systems (3 units)
- ISYS 565 Managing Enterprise Networks (3 units)
- ISYS 568 Multimedia Business Applications Development (3 units)
- ISYS 569 Information Systems for Business Process Management (3 units)
- ISYS 575 Information Security Management (3 units)
- ISYS 650 Business Intelligence (3 units)
- MKTG 432 Public Relations (3 units)
- MKTG 433 Personal Selling (3 units)
- MKTG 436 Retail Management (3 units)
- MKTG 441 Business to Business Marketing (3 units)
- MKTG 469 Digital Marketing (3 units)
- MKTG 644 Services Marketing (3 units)
- MKTG 675 Brand Management (3 units)
- MKTG 680 International Marketing Management (3 units)
- MKTG 688 New Product Management Seminar (3 units)

Two non-Lam Family College of Business upper-division courses are permitted as substitutes for two of the seven required courses and count towards the different prefix requirement with advisor approval.

To Do at SF State:

Enough total units to reach 120 minimum for graduation; 30 units minimum at the upper-division level; to include the following:

University-Wide Requirements: 9-15 Units

- American Institutions (0-6 units): US History, US Government, CA Government. If not met in transfer, see next bullet.
- Upper-Division GE (9 units): Courses required for the major may satisfy both American Institutions and upper-division GE if approved for multiple areas.
- Students entering the **General Business concentration** of the major with the AS-T in Business Administration are not required to fulfill SF State Studies and Complementary Studies requirements. (This waiver does not apply to any other concentrations in Business.)

BS in Business Administration: Concentration in General Business Major: 48 units

ACCT 100/ACCT 101, DS 110 or MATH 110, DS 212, ECON 101/ECON 102, and ISYS 263 met in transfer.

- Core courses for Business majors (27 units)
- Concentration (21 units): Select seven courses from four different prefixes from the list provided. Two non-CoB upper-division courses are permitted as substitutes for two of the seven Concentration courses with advisor approval.

University Electives: 0 or More Units

Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State. Some courses may meet more than one requirement, e.g., both in UD GE and in the major.