BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION: CONCENTRATION IN GENERAL BUSINESS – BUSINESS ADMINISTRATION ASSOCIATE DEGREE FOR TRANSFER WITH 12 LOWER-DIVISION UNITS ROADMAP

This is a sample pathway for students who transfer to San Francisco State University in the current Bulletin year with an AS-T in Business Administration.

Twelve units in the major (ACCT 100/ACCT 101, ECON 101/ECON 102) and all lower-division GE requirements have been satisfied. Additional units in the major may have been satisfied. Check with a major advisor about the most appropriate course sequence. Degree completion guaranteed in 60 units; see the Associate Degree for Transfer (ADT) section for more information (http://bulletin.sfsu.edu/undergraduate-admissions/transfer-students).

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td><strong>First Semester</strong></td>
<td></td>
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<tr>
<td>DS 110 or MATH 110</td>
<td>Calculus with Business Applications or Business Calculus</td>
<td>3</td>
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<tr>
<td>ISYS 263</td>
<td>Introduction to Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 405</td>
<td>Introduction to Management and Organizational Behavior</td>
<td>3</td>
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<tr>
<td>MKTG 431</td>
<td>Principles of Marketing</td>
<td>3</td>
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<tr>
<td>GE Area A: Written English Communication II (A4) or University Elective if A4 met in transfer</td>
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<tr>
<td><strong>Units</strong></td>
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<td>15</td>
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<tbody>
<tr>
<td><strong>Second Semester</strong></td>
<td></td>
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<tr>
<td>BUS 300GW</td>
<td>Business Communication for Professionals - GWAR</td>
<td>3</td>
</tr>
<tr>
<td>DS 212</td>
<td>Business Statistics I</td>
<td>3</td>
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<tr>
<td>ISYS 363 or ACCT 307</td>
<td>Information Systems for Management or Accounting Information Systems</td>
<td>3</td>
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<tr>
<td><strong>Units</strong></td>
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<tr>
<td><strong>Third Semester</strong></td>
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<tr>
<td>DS 412</td>
<td>Operations Management</td>
<td>3</td>
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<tr>
<td>FIN 350</td>
<td>Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>IBUS 330</td>
<td>International Business and Multicultural Relations</td>
<td>3</td>
</tr>
<tr>
<td><strong>Concentration Requirements (21 units total) – Take Two</strong></td>
<td></td>
<td>6</td>
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<td><strong>Units</strong></td>
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<tr>
<td><strong>Fourth Semester</strong></td>
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<tr>
<td>BUS 682</td>
<td>Seminar on Business and Society</td>
<td>3</td>
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<tr>
<td>BUS 690</td>
<td>Seminar in Business Policy and Strategic Management</td>
<td>3</td>
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<tr>
<td><strong>Concentration Requirements (21 units total) – Take Two</strong></td>
<td></td>
<td>6</td>
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<tr>
<td>GE Area UD–B: Upper-Division Physical and/or Life Sciences</td>
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<td><strong>Units</strong></td>
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**Total Units** | 60 |

1. Completion of a second-year composition course is a prerequisite for several Core courses. If not completed prior to transfer, progress in the major will be affected.
2. HIST 470 and HIST 471 satisfy Upper-Division GE: UD-C and both US History and US/CA Government if not met in transfer.
3. IBUS 330 satisfies Upper-Division GE: UD-D.
### General Business Concentration Requirements

Select seven of the following with four different prefixes:
- **BUS** 440 Ethics at Work: Business Impacts (3 units)
- **BUS** 450 Greening of Business (3 units)
- **DS** 312 Data Analysis with Computer Applications (3 units)
- **DS** 408 Computer Simulation (3 units)
- **DS** 411 Decision Modeling for Business (3 units)
- **DS** 601 Applied Management Science (3 units)
- **DS** 604 Applied Business Forecasting (3 units)
- **DS** 624 Quality Management (3 units)
- **DS** 655 Sustainable Supply Chain Management (3 units)
- **ECON** 400 Economic and Social History of the United States (3 units)
- **ECON** 450 Health Economics (3 units)
- **ECON** 474/HIST 474/LABR 474 History of Labor in the United States (3 units)
- **ECON** 510/LABR 510 Labor Economics (3 units)
- **ECON** 511/LABR 511 Collective Bargaining (3 units)
- **ECON** 535/USP 535 Urban Economics (3 units)
- **ECON** 620 Economic Development (3 units)
- **ECON** 635/I R 635 Economics of Globalization (3 units)
- **HTM** 324 Historical and Contemporary Aspects of Food, Beverage, and Culture in America (3 units)
- **HTM** 351 Asian Food, Culture, and Hospitality (3 units)
- **HTM** 364 Hospitality and Tourism Management Information Systems (3 units)
- **HTM** 421 Food, Wine, and Culture in California (3 units)
- **HTM** 424 Tourism Management (3 units)
- **HTM** 425 The Business of International Tourism (3 units)
- **IBUS** 560 Hospitality Human Resource Management (3 units)
- **IBUS** 531 Cross-cultural Creativity in Business (3 units)
- **IBUS** 430 Import-Export Management and Small Business Operations (3 units)
- **IBUS** 517 Legal Environment of World Business (3 units)
- **IBUS** 590 International Environmental Analysis (3 units)
- **IBUS** 591 Doing Business in Latin America (3 units)
- **IBUS** 592 Doing Business in Greater China (3 units)
- **IBUS** 593 Doing Business in Europe (3 units)
- **IBUS** 594 Doing Business in Asia-Pacific Countries (3 units)
- **IBUS** 596 Doing Business in Japan (3 units)
- **IBUS** 598 Doing Business in Emerging Markets (3 units)
- **IBUS** 620 Research in International Business and the Global Market (3 units)
- **IBUS** 659/MGMT 659 Introduction to International Business Negotiation (3 units)
- **IBUS** 676 Social Entrepreneurship in a Global Context (3 units)
- **IBUS** 681 Seminar in Comparative Management (3 units)
- **IBUS** 690 Global Strategic Management (3 units)
- **ISYS** 350 Building Business Applications (3 units)
- **ISYS** 463 Information Systems Analysis and Design (3 units)
- **ISYS** 471 E-Commerce Systems (3 units)
- **ISYS** 565 Managing Enterprise Networks (3 units)
- **ISYS** 568 Multimedia Business Applications Development (3 units)
- **ISYS** 569 Information Systems for Business Process Management (3 units)
- **ISYS** 575 Information Security Management (3 units)
- **ISYS** 582 Managing Information Systems (3 units)
- **ISYS** 650 Business Intelligence (3 units)
- **MGMT** 354 Starting a Small Business (3 units)
- **MGMT** 407 Economics for Managers (3 units)
- **MGMT** 535 Selected Topics in Entrepreneurship (3 units)
- **MKTG** 432 Public Relations (3 units)
- **MKTG** 433 Personal Selling (3 units)
- **MKTG** 434 Marketing Management (3 units)
- **MKTG** 435 International Marketing Management (3 units)
- **MKTG** 436 Retail Management (3 units)
- **MKTG** 441 Business to Business Marketing (3 units)
- **MKTG** 469 Digital Marketing (3 units)
- **MKTG** 644 Services Marketing (3 units)
- **MKTG** 675 Brand Management (3 units)
- **MKTG** 680 International Marketing Management (3 units)
- **MKTG** 688 New Product Management Seminar (3 units)

### To Do at SF State:

Enough total units to reach 120 minimum for graduation; 40 units minimum at the upper-division level, to include the following:

### University-Wide Requirements: 6-9 Units

- ENG 214 or equivalent A4 course (0-3 units) if not taken before transfer
- Upper-Division GE areas B and C (9 units): Recommended courses for UD-C also satisfy the US History, US Government, and California State and Local Government requirements if not taken before transfer. UD-D met with Major Core course. See notes.
- Students entering the General Business concentration of the major with the AS-T in Business Administration are not required to fulfill SF State Studies and Complementary Studies requirements. (This waiver does not apply to any other concentrations in Business.)

### BS in Business Administration: Concentration in General Business major: 45-51 Units

#### ECON 101/ECON 102, ACCT 100/ACCT 101 met in transfer.

- Prerequisites (0-6 units): DS 110 or MATH 110 and ISYS 263 if not met in transfer
- Core courses for Business majors (30 units)
- Concentration (21 units): Select seven courses from four different prefixes from the list provided. Note:
  - If taken at SFSU, units for DS 110 or MATH 110 and/or ISYS 263 may be used to satisfy concentration requirements; advisor approval required.
  - Two non-CoB upper-division courses are permitted as substitutes for two of the seven Concentration courses with advisor approval.

### University Electives: Zero or More Units

Depends on course choices made at the community college, how transferred units are applied to the requirements above, and course choices at SF State. Some courses may meet more than one requirement, e.g. in both UD GE and in the major.